



Course Unit Description

Course unit title	Basics of Journalism** *
Course unit code	AK081315
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First cycle bachelor
Year of study when the course unit is delivered (if applicable)	First year
Semester/trimester when the course unit is delivered	Second semester
Number of ECTS credits allocated	4.8
Name of lecturer(s)	Shilvy Andini Sunarto; Yanti Trianita; Ayyuhatsanail Fithri; Prasetyo Boniface
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Able to write interesting content and conduct presentations, discussions, and convey information via radio and television broadcasts. 2. Have the ability to plan, implement and produce digital journalistic work.
Mode of delivery (face-to-face, distance learning)	Hybrid learning
Prerequisites and co-requisites (if applicable)	
Course content	<ol style="list-style-type: none"> 1. History and development of journalism 2. Scope of journalistic media (mass media) 3. Media organization 4. Basic skills of journalism 5. Non-news journalistic products 6. Types of news in journalism 7. News value 8. News production process 9. Journalistic reportage techniques 10. Photos with journalistic value 11. Media regulations 12. Journalism code of ethics 13. Website creation as electronic journalistic product

Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Kusumaningrat, H & Kusumaningrat, P. 2017. Journalism Theory & Practice. Bandung: Rejama Rosdakarya. 2. Romli A. Syamsul M. 2005. Applied Journalism: Guidelines for Journalism and Writing; Bandung, Batik Press 3. Suhirman, I. 2005. Becoming a Future Journalist; Bandung, Dimensi Publisher 4. Rahardi, Kunjana R. 2006. Fun in Journalistic Language. Yogyakarta, Santusta 5. Anwar, R. 2004. Indonesian Journalistic Language & Composition. Yogyakarta: Abadi Media Publishers 6. Putra, R.M.S. 2006. News and Feature Writing Techniques. Jakarta: Index. 7. Sumadiria, A.S.H. 2006. Journalistic Language: A Practical Guide and Journalists. Bandung: Simbiosis Rekatama Media Publisher. 8. Suhandang, Kustadi. 2004. Introduction to Journalism. Bandung: Nuance. 9. Tebba, Sudirman. 2005. New Journalism. Jakarta: Kalam Indonesia. 10. Ermanto. 2005. Practical Journalistic Insights. Yogyakarta: Love Pen. 11. Anwar, R. 2004. Indonesian Journalistic Language & Composition. Yogyakarta: Abadi Media Publishers
Planned learning activities and teaching methods	Student presentation, group discussion, project-based learning, case-based learning, summarizing, group work and discussion
Language of instruction	Indonesian
Assessment methods and criteria	Participatory activity, creative writing project outcomes, quizzes, mid and final semester exams.

Basics of Journalism Assessment Rubric

Writing project on conventional platform.

1. Explain the history and scope of journalism
2. Explain the types of journalistic news
3. Analysis of photos that contain journalistic value

Writing project on digital platform.

1. Create news script content
2. Create photojournalistic work
3. Create reportage video works
4. Implementing the creation of a journalistic website

Mid-term test for English creative writing course.

1. Write the results of the content analysis of the journalistic website being developed
2. Writing feature news scripts

No	Criteria/Grade	80-100	65-79	50-64	40-59	0-39
1	Integration of knowledge	The paper demonstrates that the author fully understands and has applied concepts learned in the course. Concepts are integrated into the writer's own insights. The writer provides concluding remarks that show analysis and synthesis of ideas.	The paper demonstrates that the author, for the most part, understands and has applied concepts learned in the course. Some of the conclusions, however, are not supported in the body of the paper.	The paper demonstrates that the author, to a certain extent, understands and has applied concepts learned in the course.	The paper does not demonstrate that the author has fully understood and applied concepts learned in the course.	The paper demonstrates that the author has little understanding of the course.

2	Topic focus	The topic is focused narrowly enough for the scope of this assignment. A thesis statement provides direction for the paper, either by statement of a position or hypothesis.	The topic is focused but lacks direction. The paper is about a specific topic but the writer has not established a position.	The topic is too broad for the scope of this assignment.	The topic is not clearly defined.	The topic is not relevant with the given instruction.
3	Depth of discussion	In-depth discussion & elaboration in all sections of the paper.	In-depth discussion & elaboration in most sections of the paper.	The writer has omitted pertinent content or content runs-on excessively. Quotations from others outweigh the writer's own ideas excessively.	Cursory discussion in all the sections of the paper or brief discussion in only a few sections.	The discussion is superficial and not academic, with no relevant references.
4	Cohesiveness	Ties together information from all sources. Paper flows from one issue to the next without the need for headings. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	For the most part, ties together information from all sources. Paper flows with only some disjointedness. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	Sometimes ties Together information from all sources. Paper does not flow - disjointedness is apparent. Author's writing does not demonstrate an understanding of the relationship among material obtained from all sources.	Does not tie Together information. Paper does not flow and appears to be created from disparate issues. Headings are necessary to link concepts. Writing does not demonstrate understanding any relationships	The writing is highly problematic and difficult to understand.