

FACULTY OF COMMUNICATION

1. Introduction

Humans as social creatures are required to be able to communicate effectively for their survival. Effective communication can be done directly (*face to face communication*) and communication using media. The use of digital media has increased rapidly in various aspects of life. *Intraccer study* which was carried out by the Faculty of Communication Sciences, Gunadarma University for alumni, in May 2022, it was obtained that the communication science profession that is currently in high demand includes *Content Creator*, *Digital Marketer* and *Public Relation Officer* reliable. These three professions require digital media and optimized use for their existence. To prepare Communication Science alumni to enter the world of work, a curriculum based on information technology and multimedia is needed. For this reason, Gunadarma University has opened a Communication Science Study Program since 2009. Currently the Communication Science study program has been accredited A based on BAN-PT Decree No. 6610/SK/BAN-PT/Ak.Ppj/S/IX/2022.

2. Vision and Mission of the Faculty of Communication Sciences

All:

In 2027, the Faculty of Communication Sciences at Gunadarma University will become a Faculty of Communication Sciences that is globally oriented and contributes to sustainable development based on the tridharma of higher education which is innovative, responsive and adaptive in supporting increased national competitiveness.

Mission:

To realize the vision, the mission of the Faculty of Communication Sciences is as follows:

1. Organizing innovative and transformative higher education activities to produce superior Communication Science human resources (HR) in the field of digital communication.

2. Organizing digital communication research activities that encourage the development and dissemination of Science and Technology (IPTEKS) at national and international levels
3. Organizing community service activities to improve the quality of life and welfare of the community in a sustainable manner
4. Organizing national and international partnership cooperation in the field of digital-based Communication Science development that supports strengthening national identity and identity in the global environment
5. Implement good, transparent, modern, and responsive governance of the Faculty of Communication Sciences in a sustainable manner.

3. Goals and Objectives of the Faculty of Communication Sciences

Objective :

Producing graduates who master Communication Science knowledge by utilizing ICT.

The Faculty of Communication Sciences produces graduates who are able to:

1. Have knowledge of Communication and multimedia.
2. Have a professional attitude and competence in organizations and companies.
3. Have a scientific attitude in the field of communication and multimedia.
4. Have the ability to apply knowledge and skills in society.
5. Have the ability to be an actor in the development of civilization in society.
6. Have the ability to utilize information technology and multimedia-based media in applying communication science knowledge.
7. Able to interact with individuals and groups from various cultural backgrounds.

Target :

The target of the Faculty of Communication Sciences is to provide a superior faculty that produces graduates who have personality, knowledge and skills, creative skills, creative behavior and a social life that includes:

1. Graduates have excellent communication skills.

2. Graduates are able to apply a professional and competent attitude in building global networks
3. Graduates have the ability to produce multimedia-based journalistic products
4. Graduates are able to utilize developments in information, communication and multimedia-based technology.
5. Graduates are able to use technology-based tools to create works in the field of communication which include films, features, commercial advertisements, public service advertisements, magazines, which are innovative and accountable.
6. Graduates are able to conduct interviews, reporting, video journalism as creative results in the field of communication.
7. Graduates have journalistic skills as an implementation of communication science.
8. Graduates are able to utilize information and communication technology in developing multimedia-based communications.
9. Graduates are able to create and manage communication educational institutions, both formal and informal.
10. Graduates are able to communicate with individuals from various backgrounds and cultural layers.
11. Graduates are able to conduct research in the field of communication, especially multimedia communication.
12. Graduates are able to organize public activities internally and externally.
13. Graduates are able to interact with individuals and groups from various cultures.
14. Graduates have a basic knowledge to be able to assist in the development of Communication Science and further studies.

4. Composition of Faculty Leadership and Communication Science Study Programs

No	Department	N a m a	Workspace
1	Dean	Dr. Nuryati Samatan, M.Ag	Campus D
2	Wade I	Dr. Ir. Kiayati Yusriyah, M.M., M.I.Kom	Campus D
3	Wade II	Dr. Nuke Farida, SS., M.I.Kom	Campus D
4	Wade III	Dr. Budi Santoso, ST. MMSi., M.I.Kom	Ruang G333

5	Head of Study Program	Dr. Dinda Rakhma Fitriani, S.I.Kom., M.I.Kom	Ruang G333
6	Secretary of Study Program	Dr. Christiana Wulandari, SE., M.I.Kom	Ruang G333
7	Head of PI Subdivision	Dr. Siti Masitoh, SE. M.I.Kom	Ruang G333

5. Communication Science Study Program

All:

In 2027, the Communication Science Study Program at Gunadarma University will become a superior Communication Science study program that is globally oriented and contributes to sustainable development based on the tridharma of higher education which is innovative, responsive and adaptive in supporting increased national competitiveness.

Mission

1. Organizing innovative and transformative higher education activities to produce superior and ethical Communication Science graduates in the field of digital communication
2. Organizing digital communication research activities to produce Communication Science graduates who think critically and ethically in developing Science and Technology (IPTEKS)
3. Play an active role in community service activities to improve the quality of life and welfare of the community in a sustainable manner
4. Carrying out national and international partnership collaboration in research and development of digital-based Communication Science
5. Implement good, transparent, modern, and responsive management of the Communication Science Study Program to environmental dynamics in a sustainable manner.

Objective

Producing graduates who master Communication Science knowledge by utilizing ICT.

The Communication Science Study Program produces graduates who are able to:

1. Have knowledge of Communication and multimedia.
2. Have a professional attitude and competence in organizations and companies.
3. Have a scientific attitude in the field of communication and multimedia.
4. Have the ability to apply knowledge and skills in society.
5. Have the ability to be an actor in the development of civilization in society.
6. Have the ability to utilize information technology and multimedia-based media in applying communication science knowledge.
7. Able to interact with individuals and groups from various cultural backgrounds.
8. Able to communicate and develop global networks.

6. Distribution of Courses per Semester

Semester 1

No	Course Code	Subject	SKS
1	IT081334	Programming Algorithm**	3
2	PB081207	Indonesian	2
3	IT081311	Information and Communication Technology*	3

4	IT081203	Mathematical Thinking on Communication	2
5	PP000206	Pancasila Education *	2
6	IT081336	Introduction to Communication Science	3
7	IT081230	Public Relations*	2
8	PB081301	English for Communication Sciences	3
		Amount	20

Semester 2

No	Course Code	Subject	SKS
1	PP000207	Citizenship Education	2
2	PP000201	Islamic religious education	2
3	IT081309	Sociology of Communication and Media	3
4	PB081209	Mandarin language	2
5	AK081302	Creative Thinking	2
6	AK081301	Communication Theory*	3
7	AK081215	Basics of Journalism*	2
8	IT000209	Digital Citizenship	2
9	IT000110	Digital Citizenship Practicum	1
		Amount	20

Semester 3

No	Course Code	Subject	SKS
1	PB081303	English Creative Writing	3
2	IT081319	Communication Research Methods: Quantitative	3

3	IT081315	Mass communication*	3
4		Ethical and Moral Issues in Communication	2
5	AK081304	Multimedia Communication */**	3
6	AK081305	Intercultural Communication *	3
7	AK081303	Photography and Documentation Technology **	3
8	IT 000211	Social Networking & Creative Content	2
9	IT000112	Praktikum Social Networking & Creative Content	1
		Amount	23

Semester 4

No	Course Code	Subject	SKS
1		Communication Research Methods: Qualitative	3
2	IT081312	Radio Program Production **	3
3	HM081302	Human Relations *	3
4	IT081314	Computer Graphic Design **	3
5	IT081210	Public Opinion	2
6	IT081216	Media Relations *	2
7	IT081223	Organizational Management and Communication *	2
8	IT081320	Integrated Marketing Communication	3
9	HM081304	Communication Psychology	3
		Amount	24

Semester 5

No	Course Code	Subject	SKS
1	IT081317	Multimedia System*	3
2	HM081306	Political Communication	3
3	IT081326	Public Speaking**	3
4		Television Program Production **	3
5	AK081210	Scientific Writing	2
6	IT081240	Social Network Analysis	2
7	AK081319	Digital Journalism	3
		Amount	19

Semester 6

No	Course Code	Subject	SKS
1		Digital Advertising	3
2		Animation Production *	2
3	PB081304	Communication Campaign Planning	3
4	PP081308	Ethics and Philosophy of Communication	3
5	IT081321	Visual Communication *	3
6	IT081325	Event Management	3
7	IT000213	Data Science & Big Data Analysis	2
8	IT000114	Practical Data Science & Big Data Analysis	1
		Amount	20

Semester 7

No	Course Code	Subject	SKS
1	PB081305	Communication Studies Seminar	3
2	AK081311	Lobbying and Negotiation Techniques *	3

3	PB081306	Job training	3
4	IT081324	Crisis Management*	3
5	HM081208	Consumer Behavior	2
6	IT000215	Artificial Intelligence & Society	2
7	IT000116	Artificial Intelligence & Society Practicum	1
8		Digital Entrepreneurship	3
		Amount	20

Semester 8

No	Course Code	Subject	SKS
1	AK081613	Final Assignment/ Comprehensive Evaluation (Required for path thesis)	6
2	HM081307	Tourism Communication (Required for path non-thesis)	3
3	IT081339	Cyber Public Relations (Required for path non-thesis)	3
		Amount	6

7. Laboratory of the Faculty of Communication Sciences

7.1. Computer and Graphics Laboratory

No	Type of Practicum	Nature	Execution time
1	Algorithms & Programming	Course Support	Semester 1
2	Multimedia Communication	Course Support	Semester 3

3	Computer Graphic Design **	Course Support	Semester 4
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7.2. Photography Laboratory

No	Type of Practicum	Nature	Execution time
1	Journalistic Photography	Course Support	Semester 2
2	Photography and Documentation	Course Support	Semester 3

7.3. Radio Laboratory

No	Type of Practicum	Nature	Execution time
1	Radio Program Production **	Course Support	Semester 4

7.4. Television Laboratory

No	Type of Practicum	Nature	Execution time
1	Television Program Production **	Course Support	Semester 5
2	Public Speaking**	Course Support	Semester 5

8. World of Work Prospects and Opportunities

There are many job opportunities that require expertise in the field of communication science, both in government and private institutions. Based on the result *stracer study*, professions in the field of communication science that are really needed right now are *Content Creator, Digital Marketer and Public Relation Officer*. Profession in the field

broadcasting currently growing very rapidly. Bachelor of Communication Science is very much needed as a journalist, editor, presenter, photographer, *Script Writer*, editor, and others. Gunadarma University's Bachelor of Communication Sciences has advantages in its abilities related to Information and Communication Technology. So Gunadarma University Communication Science Bachelors are often asked to become web designers, *Content creator*, *digital broadcaster*, *cyber Public Relation*, experts in the field *digital advertising* and others.

Communication Science graduates also have the opportunity to work in research institutions, whether in field research such as health communication research, tourism communication, development communication or research that uses *big data*, *netnografi*, *Social Network Analysis* and others. Masters in Communication Studies also have the opportunity to work independently as *Event Organizer*, *Photographer* and others.

9. Internship Activities (Field Work Lectures)

The implementation of the internship program is carried out in relation to the "Field Work Study" course which is included in the curriculum in semester 7. However, the realization of internship activities can be carried out during the class promotion holidays from second to third grade or from third to fourth grade. In the seventh semester, students must make reports and presentations in front of the class. The assessment component of this course consists of an assessment of the internship industry, presentations and reports. The place for the internship activity is chosen by the students themselves. Internship activities that have been carried out by students have been carried out at several institutions, including:

1. Millenia TV (Mizan Group)
2. MNC Shop
3. Megaswara
4. Scout Kwarnas
5. Indonesian Ministry of Defense
6. Trenzing.id

7. MNC Radio Networks
8. Radio Elgang
9. National Museum
10. Republic of Indonesia State Officials Administration Bureau (KEMENSETNEG)
11. Ministry of Agriculture-RI, Public Relations Division
12. Call Center and Journalism Division of Diskominfo Depok
13. Megaswara TV Bogor in the production department.
14. Radio Megaswara in the production and news section
15. Republic of Indonesia Ministry of Administrative Affairs in the Public Relations section
16. RI Kominfo in the Public Relations section
17. Indonesian Broadcasting Commission in the event monitoring section
18. Radio El Gangga Bekasi in the news section
19. PT Sucofindo in the Public Relations department
20. TMII in the marketing department.
21. Jasa Marga in the Public Relations department
22. Public Relations Division of the Investment and Integrated Services Service
23. National Legal Development Agency, Public Relations Division
24. Ministry of Foreign Affairs Subdirectorates
25. Management and Research Division at Caliber.id
26. Radio Pelitakasih 96.30 FM JAKARTA
27. Divisi Public Relations PT Trans TV
28. Production Assistant in the "Bintang Pantura 5" Program at Indosiar Television Station
29. Indonesia Heritage Foundation (IHF)
30. Production of the Pegi Pegi Kuy Program
31. Si Unyil Laptop Program on Trans7
32. PT. Nusantara Visual Ambassador Tivi Tujuh (TRANS7) in the NEWS division
33. Central Indonesian Broadcasting Commission in Monitoring Local Television and Radio
34. In the Black and White Event Program at Pt Duta Visual Nusantara Tivi Tujuh

35. PT. Supra Primatama Nusantara in the Marketing division
36. CNN INDONESIA (Business Operation “Look and Feel”).
37. Ministry of Home Affairs, Public Relations division
38. Public Relations and Protocol of the Bogor City Regional Secretariat
39. Wawasan Semarang Morning Newspaper
40. PT Telkom Indonesia
41. PT MNC Group
42. CV Arbor Media by Trenzing.id
43. National Museum.
44. PT Sinergi Karya Solusi Sejahtera in the field of Marketing Communications, Photography Consultant.
45. Ministry of Education and Culture Communication and Public Relations division
46. BPJS Employment Bogor Marketing Communications section.
47. Bogor In Magazine, became a journalist
48. PT Solusi Bangun Indonesia TBK, as Community Relations
49. Attorney General of the Republic of Indonesia as Public Relations and Secretariat
50. DKI Jakarta Education Department as Public Relations
51. Radio DISDIK DKI Jakarta as Announcer
52. WebTV Asia Indonesia as the Creative Team
53. Radio Inspectorate General of the Ministry of Education and Culture, Research and Technology, Script and Broadcasting section
54. AND TV, script writer
55. Geospatial Information Agency, Public Relations section
56. Biro Bliss Happiness Clinic, sebagai Video Content Creator
57. Web TV Asia as Creative Social Media Team
58. PT Dian Televisi Putera Pertama as Editor
59. MNC Media as Writer for Online News Portal Okezone.com
60. Infosumsel.id as a journalist
61. Lemhanas RI as Public Relations
62. Mayor of South Jakarta for Graphic Design
63. Diskominfo Bukittinggi Public Information Communication section

64. UD Mega Aluminum Public Relations and Design department
65. Ministry of Agriculture, Public Relations
66. Budi Scholar Islamic School High School, IT Publisher, Graphic Design
67. PT Telekomunikasi Indonesia Communication and Secretariat section
68. PT Radio Erlangga as Content Creator

10. Communication Science Student Achievements

STUDENT ACHIEVEMENTS OF THE FACULTY OF COMMUNICATION SCIENCES GUNADARMA UNIVERSITY

N O	NPM	STUDENT NAME	FORCE	NAME OF ACTIVITY	DATE	PLACE	ORGANIZER	INFORM ATION
1.	10816224	Aditya Pratama	2016	Gunadarma Hoop Summit (GHS) V 2019 Men's Basketball, Gunadarma University	January 16, 2019	Jakarta	gunadarma University	Runner up
2.	17818902	Retno Wijayanti	2018	ITB RAPID CHESS SERIES 2019 Team Category B	February 16, 2019	Bandung	Bandung Institute of Technology	6th place winner
3.	13816200	Hanna Clara dkk	2016	13th National Folklore Festival Haracitra Aksata 2019	March 5, 2019	Jakarta	FEB University of Indonesia	Champion number 1

4.	10818400	Akbar Budhi Dharmawan et al	2018	2019 Lipia Cup Futsal Competition	March 4, 2019		Board of Islamic and Arabic Sciences	Contender
5.	21827114	PRINCE ARFANI'S CHARISMA	2017	2019 Indoor Hockey Invitation for Students from DKI Jakarta in Women's Category	March 22, 2019	Jakarta	State University of Jakarta	Contender
6.	17818902	Retno Wijayanti	2018	Brilliant National Chess Championship (BISHOP) 2019 Kategori Beregu A	2 April 2019	Jakarta		Runner up
7.	13817925	M. Daffa Haryn et al	2017	Golden Sport Center (GSC) Cup 2019 FUTSAL CATEGORY	29 April 2019	Depok	Golden Sports Center Depok	Champion number 1
8.	18816139	Diajeng Balqis Ghaida	2016	Student Creativity Program (Pkm) 5 Sector	2 May 2019	Jakarta	KEMENRISTE KDIKTI	Appreciation

				Creation Initiative Funding 2019				
9.	16817808	Dinda Nadiyan	2017	Student Creativity Program (Pkm) 5 Exact Research Fields 2019 Funding	2 May 2019	Jakarta	KEMENRISTEK DIKTI	Appreciation
10.	16817808	Dinda Nadiyan	2017	Student Creativity Program (Pkm) 5 Social Humanities Research Field 2019 Funding	2 May 2019	Jakarta	KEMENRISTEK DIKTI	Appreciation
11.	18816139	Diajeng Balqis Ghaida	2016	Student Creativity Program (Pkm) 5 Social Humanities Research Field 2019 Funding	2 May 2019	Jakarta	KEMENRISTEK DIKTI	Appreciation

12	10818045	Abel Amideas et al	2018	Indonesian Student Film Festival (FFMI) 2019	6 May 2019	Lampung	KEMENRISTE KDIKTI AT IIB Darmajaya Lampung	Participation
13	11816378	Beautiful Amalia	2016	Indonesian Student Debate Competition (Kdmi) in Indonesian Language 2019 Liddikti Region III Level	July 4, 2019	Jakarta	KEMENRISTE KDIKTI	Participation
14	10816868	Anggie Rizki Govaldi et al	2016	2019 Fact Checking Contest	August 7, 2019	JAKARTA A	Indonesian Anti-Defamation Society (Mafindo)	Champion number 1
15	13817925	Muhammad Daffa et al	2017	Campus Soccer League (Csl) (Campus Soccer League) 2019	July 20, 2019	Jakarta	Dki Jakarta Student Football Alliance (Asmja)	Participation
16	10818180	Aditya Pramuja et al	2018	Fun Games Hockey Vii 2019 Men's Category	14 September 2019	Jakarta	Pancasila University	3rd place

17	17818902	Retno Wijayanti	2018	XVI Jakarta National Student Sports Week 2019 Women's Team Standard Chess Category, Ristekdikti	19 September 2019	JAKARTA A	gunadarma University	Champion number 1
18	11816843	Desna Aryana Pratiwi et al	2016	Kompetisi Layar Radio Mahasiswa I (Tim Bahenol Perwakilan Ug, Tim Paling Heboh), Arena Id	20 September 2019			Appreciation
19	18816426	Hardian Basunanda		UB Trimitra Open Table Tennis Championship 2019 Mixed Team Student Category	28 September 2019	Poor	Brawijaya University, Malang	Runner up

20	13817925	Muhammad Daffa Harynugraha	2017	Uvfc Cup Futsal Tournament 2019,	25 September 2019	South Jakarta	Jakarta Veterans National Development University	3rd place
21	14818608	Muhammad Farhan Riefyan et al	2018	Student Creativity Program (Pkm) Constructive Futuristic Ideas 2019 Funding,	October 2, 2019	Jakarta	Ministry of Research, Technology and Higher Education	Appreciation
22	12818061	Diva Ratri Prameitha et al	2018	2019 Ode Bentara Indonesian Children's Choir Festival, Higher Education Group, National Regional Song Category	October 3, 2019	Yogyakarta	Kompas Gramedia Cultural Herald	Runner up
23	13819550	Nicol Timothy et al	2019	Volley Ball Competition Of Ipb (Vollaci)	October 22, 2019	Bogor	IPB University	3rd place

				2019 Men's Category				
24	Combinaton	Safitri Nur'Aeni, Rati Triana, Shifa Audia	Combinaton	PKM GFK - Negative Stigma of Mental Health Disorders	2019	Jakarta	KEMENRISTE KDIKTI	Grant Winner
25	Combinaton	Muhammad Aldi Putra, Bella Amalia, Desna Asyana Pratiwi	Combinaton	PKM GFK - We are One, My Indonesia	2019	Jakarta	KEMENRISTE KDIKTI	Grant Winner
26	Combinaton	Hardian Basunanda & Team	Combinaton		2019	Poor	Brawijaya University Malang	2nd place in Student Mixed Team and 3rd place in Student Men's Singles.
27	Combinaton	Desna Aryana Pratiwi, Dimas Lutfi Eka P, Rifa Khaerunnisa, Diah	Combinaton	Student Radio Screen Competition	2019	Jakarta	Arena.id	Runner up

		Retno I, Selvia Anwar, Syarifuddin, Jihan Isma Safitri						
28	Combinati on	Act & Team	Combinati on	International Conference on Social Science and Humanities (JICoSSH) "Intersection of Local and Global Identity as World Citizen".	2019	Jakarta	Jakarta National Development University	Presenter
29	Combinati on	Alfan Fauzan & Team	Combinati on	Trusted Media Summit (TSM)	2019	Singapore	Google & Embassy of the Republic of Indonesia in Singapore	
30	Combinati on	Sabrina Rahma Utami & Team	Combinati on	International Conference 2nd ACCOMAC 2019 dengan tema Interfaith	2019	Bandung	Bandung Islamic University	

				Communication In The Industrial Revolution 4.0: Collaboration and Synergy				
31	17822224	Muhammad Andreana Saputra	2019	Documentary Film Competition - JNK Aspikom 2020	December 16, 2020			
32	10819001	Alya Sekar	2019	PON XX Papua	2021	Papua		Silver medalist in Chess
33	10820663	Reynaldi Satria Nugroho	2020	Bali International Championship	2021	Bali		1st place, Pencaksilat in Men's Doubles category
34	10819525	Alifia Krisnanda Ramadani	2019	Communication in Action Competition 2022 Public Speaking Category	October 21, 2022	Binus University	Binus University	3rd place

35	Combinati on	Futsal Team	Combinati on	SCOPA Futsal Tournament	2022	Jakarta	National University	3rd place
36	10822516	Kevin Joshua	2022	PASKIBRA	July 2, 2023	Jakarta		

11. MBKM ACTIVITIES

No.	No	Program	Mitra	Position
1	Amber Fauji	Batch 1 Teaching Campus	Ganesa Satria Elementary School	Teaching Campus
2	Primary Grace	Batch 1 Teaching Campus		Teaching Campus
3	Muhammad Ridho Fachrezi Hafidz	Batch 1 Teaching Campus		Teaching Campus
4	Muhammad Rizki Nasution	Batch 1 Teaching Campus	SDIT Fajar Depok City	Teaching Campus
5	Nurul Fadilah Sandy	Batch 1 Teaching Campus	SDIT Darul Hikmah	Teaching Campus
6	Sabrina Aliviah	Batch 1 Teaching Campus		Teaching Campus
7	Silvy Dewi Indah Putri	Batch 1 Teaching Campus		Teaching Campus

No.	No	Program	Mitra	Position
8	Three Primary	Batch 1 Teaching Campus		Teaching Campus
9	Raden Anik Gandes Ambarsari	Batch 2 Teaching Campus	Budi Murni I Elementary School	Teaching Campus
10	Helen Audrey Kanahaya	Batch 2 Teaching Campus		Teaching Campus
11	Rinda Oktora Azizah	Batch 2 Teaching Campus		Teaching Campus
12	Tri Wahyu Tianingrum	Indonesian Micro Student Credentials	Tidar University	Policy Communication Advocacy
13	Anissa Mu'arifah	Indonesian Micro Student Credentials	Cirebon Muhammadiyah University	Digital Journalism
14	Salsabila	Indonesian Micro Student Credentials	London School Public Relations	Entrepreneurship & Leadership
15	Chahya Rafika City	Indonesian Micro Student Credentials	Indonesian education university	Fiction Film Production
16	Rahma Dwi Safitri	Indonesian Micro Student Credentials	Agung Padomoro University	Photography Fundamentals For Your Business (Photography For Your Various Businesses)
17	Winda Rahmasari	Indonesian Micro Student Credentials	Cirebon Muhammadiyah University	Digital Journalism
18	Yasmin We are Irsanti	Indonesian Micro Student Credentials	Agung Padomoro University	Photography Fundamentals For Your Business (Photography For Your Various Businesses)
19	Salsabila Yasmin	Merdeka Internship Batch 1	PT Telkom Indonesia (Persero) Tbk	3D Content Creator

No.	No	Program	Mitra	Position
20	Devani Septika Lailan	Merdeka Internship Batch 1	PT Grab Technology Indonesia	Creative Marketing, Branding and Campaign
21	Niken Kendedes	Merdeka Internship Batch 1	PT Sumber Alfaria Trijaya Tbk	Social Media (Admin)
22	Aditya Kuspanca Winata	Merdeka Internship Batch 1	PT Great Giant Pineapple	Innovation Management
23	Dinda Cinta Andarini	Merdeka Internship Batch 1	PT Kalbe Farma Tb	Social Media Specialist
24	Nadya Poetri Asmara	Batch 1 Certified Independent Study	PT Mitra Semeru Indonesia (Power Academy)	E-Commerce Certified Independent Study
25	Lulu Shabrina Auliya	Certified Independent Study in Social Entrepreneurship and Designing Sustainable Business Supply Chains Batch 1	PT Karya Du Anyam (Crealogy)	Social Entrepreneurship and Designing Sustainable Business Supply Chains
26	Khairunnisa Adriyanti	Merdeka Internship Batch 2	PT Sumber Alfaria Trijaya, tbk	Social Media Specialist
27	Salsabila	Merdeka Internship Batch 2	PT Uni Tokopo Technology	User Relations
28	Muhammad Zaidan Fakhri	Merdeka Internship Batch 2	PT Karya Dua Anyam	Copywriter
29	Bulqis Safira	Merdeka Internship Batch 2	PT. Video Dot Com	Content AVOD
30	Fatikha Rahma Putri	Merdeka Internship Batch 3	PT Gemilang Media Wisata	Product Socio (Tourism Sociopreneur for MSME Products)
31	Vina Hamidah Putri	Merdeka Internship Batch 3	PT Online Media Guna	Marketing Communication

No.	No	Program	Mitra	Position
32	Shintya Tiffany Affifah	Merdeka Internship Batch 3	PT. SIX DOT COM COVERAGE	Content News (Coverage 6)
33	Rahma Dwi Safitri	Merdeka Internship Batch 3	PT Tempo Inti Media Daily	Journalist/Reporter
34	Anastasya Gabriella Silalahi	Merdeka Internship Batch 3	PT Hashmicro Solusi Indonesia	Project Management
35	Yolanda Pertiwi	Merdeka Internship Batch 3	Secretariat General of the People's Representative Council of the Republic of Indonesia	Parliament Trainee
36	Salsabila	Merdeka Internship Batch 3	PT Shippindo Logistics Technology	Ops. Relationship Intern
37	Bulqis Safira	Merdeka Internship Batch 3	PT Vidio Dot Com	Content Curation - Content AVOD
38	Alviani Syavira	Merdeka Internship Batch 3	PT Hashmicro Solusi Indonesia	Content Writer
39	Aldyth Yudhistira Darmawan	Merdeka Internship Batch 3	Adipurna Innovation Asia Foundation	Video Editor
40	Nathalie Caroline	Batch 3 Certified Independent Study	Terra Weather Pte. Ltd	AI4IMPACT Apprenticeship - EDUCATIONAL REVOLUTION
41	Ade Putri Permatasari	National Defense PMM	Package D	
42	Alviah Azzahra	National Defense PMM	Package D	

No.	No	Program	Mitra	Position
43	Amalia Zahra Listiana Dewi	National Defense PMM	Package D	
44	Annissa Ghina Kamila	National Defense PMM	Package A	
45	Ayu Setiani	National Defense PMM	Package B	
46	Beautiful Destiani	National Defense PMM	Package B	
47	Dita Puspita	National Defense PMM	Package D	
48	Dwi Meisya Divanasari	National Defense PMM	Package D	
49	Dwirana Yasinta Septiara	National Defense PMM	Package D	
50	Ellen Pramai Sella	National Defense PMM	Package A	
51	Fuad Mahmud Faishal	National Defense PMM	Package D	
52	Gilbert Alexander Pouch	National Defense PMM	Package D	
53	Irna Wijayanti	National Defense PMM	Package D	
54	Jasmine Atirah Edna	National Defense PMM	Package B	
55	Star Ayuniawati	National Defense PMM	Package D	

No.	No	Program	Mitra	Position
56	Laura Feronica Nasution	National Defense PMM	Package A	
57	Maulidya Nurtasya	National Defense PMM	Package D	
58	Muhammad Fajar Shidiq	National Defense PMM	Package D	
59	Muhammad Haekal Hakiem	National Defense PMM	Package D	
60	Muhammad Naufal Mussafa	National Defense PMM	Package A	
61	Nabila Afianisa	National Defense PMM	Package D	
62	Nabila Andini	National Defense PMM	Package D	
63	Naomi Cheria Angelina	National Defense PMM	Package D	
64	Rachel Jesica Daely	National Defense PMM	Package D	
65	Raihanah Agnissa Paramesti	National Defense PMM	Package C	
66	Reggina Fitriany	National Defense PMM	Package D	
67	Renata Shakhirah Putri	National Defense PMM	Package A	
68	Richard Dohar Marsilam	National Defense PMM	Package D	

No.	No	Program	Mitra	Position
69	Rico Junius	National Defense PMM	Package D	
70	Safira Nurhasanah	National Defense PMM	Package D	
71	Salwa Kamilah Effendi	National Defense PMM	Package D	
72	Syabina Fahra Nurdin	National Defense PMM	Package D	
73	Syafa Quamila	National Defense PMM	Package D	
74	Syafik Zakwan Raeka	National Defense PMM	Package D	
75	Syarifah Fatimah Zahro	National Defense PMM	Package B	
76	Terrence Firly Putra Ermansyah	National Defense PMM	Package D	
77	Tyas Adhiningsih	National Defense PMM	Package D	
78	Blessed Zafira	National Defense PMM	Package D	
79	Zalfaa Suris Desfianti	National Defense PMM	Package A	
80	Blessed Zafira	National Defense PMM	Package D	
81	Zalfaa Suris Desfianti	National Defense PMM	Package A	
82	Muhammad Rizki Ramadhan	Matching Fund		
83	Rafif Cahyo Nugroho	Matching Fund		

No.	No	Program	Mitra	Position
84	Reza Dirgantara Wijaya	Matching Fund		
85	Muhammad Alif Wisesa Budiman	Matching Fund		
86	Titi Amelia	Matching Fund		
87	Muhammad Alghifari Akbar	Matching Fund		
88	Aditya Kuspanca Winata	Matching Fund		
89	Zein Hidayah Agung	Matching Fund		
90	Hafiz Ariq Baihaqi	Merdeka Internship Batch 4	PT. SIX DOT COM COVERAGE	Social Media
91	Fita Rahmatunnujl ah	Merdeka Internship Batch 4	PT United Tractors Tbk	Communication, Multimedia and Graphic Designer
92	Jasmine Atirah Edna	Merdeka Internship Batch 4	PT Paragon Pratama Teknologi	Creative Content Intern
93	Jessica Abigail Kasehung	Merdeka Internship Batch 4	PT MNC MULTIMEDIA NETWORK	Assistant Producer
94	Marsha Muhammad Syarief	Merdeka Internship Batch 4	PT Surya Citra Media Tbk	Program Development (Planning Scheduling & Research Development)
95	Kyla Nur Alfia Kani	Merdeka Internship Batch 4	PT Menara Indonesia	Digital Broadcaster & Public Speaker (Producer)

No.	No	Program	Mitra	Position
96	Laila Rahma Dillah Harahap	Batch 4 Independent Study	Association of Indonesian Technology Transfer and Business Development Consultants	Social Impact Business Management
97	Cut Maulida Rizky	Merdeka Internship Batch 4	PT Trans Digital Media	6. Digital Journalism Internship Program (Jakarta)
98	Atori Firdaus	Merdeka Internship Batch 4	PT Vidio Dot Com	Content Live Stream
99	Titi Amelia	Merdeka Internship Batch 4	PT Segara Artha Investama	Operation logistik & Sales
100	Alya Febriyanti	Batch 4 Independent Study	PT Vocasia Eduka Technology	Practical Digital Marketing
101	Kristy Natalia Sometimes	Merdeka Internship Batch 4	PT Indomarco Prismatama	Franchise Relations Intern
102	Yurindri Malika Dygtania	Batch 4 Independent Study	PT Vocasia Eduka Technology	Practical Digital Marketing
103	Diah Pratiwi Azzahra	Merdeka Internship Batch 4	PT Choice Indonesia Jaya	Digital Content Creator
104	Fathurrahman Arrasyid	Merdeka Internship Batch 5	PT Bank BTPN Syariah Tbk	Project & Social Media Coordinator
105	Annur diamond	Merdeka Internship Batch 5	PT Astra International Tbk	ADM-Social Media Talent for Manufacturing
106	Atori Firdaus	Merdeka Internship Batch 5	PT Ecart Webportal Indonesia	LazLive Professional Generated Content Intern
107	Fuad Mahmud Faishal	Merdeka Internship Batch 5	PT Digital Initiative	(MM): Videographer

No.	No	Program	Mitra	Position
108	MUHAMMAD FARANT DEWANGGA	Merdeka Internship Batch 5	PT Digital Initiative	KSMIP - Content Creator
109	Setiyadi Pujo Nugroho	Merdeka Internship Batch 5	PT Digital Initiative	PRKGIP - Internal Communication Strategist
110	Syafik Zakwan Raeka	Merdeka Internship Batch 5	PT Digital Initiative	PRKGIP - Communication Content Photo and Video Editor
111	Fransisca Mega Rosa Mustika	Merdeka Internship Batch 5	PT Digital Initiative	KJIP - Reporter UMKM
112	Nurriza An Naufal Ferry	Merdeka Internship Batch 5	Young Indonesian Maritime Association	Graphic Designer and Public Communication Staff
113	Amirul Azwin Janta	Merdeka Internship Batch 5	Young Indonesian Maritime Association	Graphic Designer and Public Communication Staff
114	Dwi Risti Ulpiam	Merdeka Internship Batch 5	PT Citi Asia International	Content Writer
115	Syarifah Fatimah Zahro	Merdeka Internship Batch 5	PT Jakarta Lingko Indonesia	Marketing Communication Specialist
116	Muhamad Sandi Tri Amanda	Merdeka Internship Batch 5	Region III Higher Education Service Institution	Public Servant
117	Naurah Azizah Fauziyah Suprpto	Merdeka Internship Batch 5	Region III Higher Education Service Institution	Higher Education Roadshow
118	Noviana Pradita Artamevia	Merdeka Internship Batch 5	Region III Higher Education Service Institution	Content Media Creator

No.	No	Program	Mitra	Position
119	Syafa Putri Kirana	Merdeka Internship Batch 5	Region III Higher Education Service Institution	Podcast Production
120	Rachel Jesica Daely	Merdeka Internship Batch 5	PT AEON Indonesia	Customer Service Operation BSD
121	Ajeng Ayu Zuhra Andani	Merdeka Internship Batch 5	PT Cakrawala Andalas Television	Production Services
122	Rahmat Widodo	Merdeka Internship Batch 5	PT Cakrawala Andalas Television	Journalism
123	Vika Lintani Choirunisa	Merdeka Internship Batch 5	PT Cakrawala Andalas Television	Public Relation
124	Anissa Mu'arifah	Merdeka Internship Batch 5	PT Shippindo Logistics Technology	Ops. Real Estate Intern
125	Richard Dohar Marsilam	Merdeka Internship Batch 5	PT Shippindo Logistics Technology	Ops. Relationship Intern
126	Bagas Ramadani	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Editor - IEP
127	Heny Fatul Sholichah	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Video Distribution SCTV - Emtek Ex
128	Keyna Syahfana Hallatu	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Marketing Content Creative - MTV
129	Muhammed Alfa Zidane	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Cameraman - News
130	RARE SEE	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Planning - Mentari TV
131	Renata Shakhirah Putri	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Program Development - PSRD IVM
132	MUHAMAD FAKHUR ZAIN	Merdeka Internship Batch 5	PT Surya Citra Media Tbk	Program Development - PSRD IVM

No.	No	Program	Mitra	Position
133	Rizki Putri Roza Maharani	Merdeka Internship Batch 5	PT Trans Digital Media	Reporter Insertlive
134	Annisa Nuha Syakirah	Merdeka Internship Batch 5	PT Liputan Enam Dot Com	Content News - Coverage 6
135	Fita Rahmatunnujl ah	Merdeka Internship Batch 5	PT Liputan Enam Dot Com	Multimedia - When Again
136	Zahrah Yovi We are	Merdeka Internship Batch 5	PT Liputan Enam Dot Com	Social Media
137	Vinka xila anella	Merdeka Internship Batch 5	PT Liputan Enam Dot Com	Campaign Management
138	Aldilla Dhia Syahla	Merdeka Internship Batch 5	PT Paragon Pratama Teknologi	Partner Relations Intern
139	Farid Fakhrudin Akbar	Merdeka Internship Batch 5	PT Vidio Dot Com	Care and Responder
140	Muhammad Rizqi Nur Fajrin	Merdeka Internship Batch 5	PT Vidio Dot Com	QC Edit
141	Shafira Putri Rahmadhani	Merdeka Internship Batch 5	PT Vidio Dot Com	QC Edit
142	Tegar Hermawan Taswin Bakri	Merdeka Internship Batch 5	PT Vidio Dot Com	Care and Responder
143	Muhammad Alfiandi	Merdeka Internship Batch 5	PT Kapitol Era Mas	Marketing Communication & Content Creator
144	Muhamad Faris Asidiqi	Merdeka Internship Batch 5	PT Summarecon Agung Tbk	Public Relations - Bekasi

No.	No	Program	Mitra	Position
145	Ragil Aji Pamungkas	Merdeka Internship Batch 5	Kazeto Putra Perkasa Foundation	Content Creator
146	Fackri Andrianto	Merdeka Internship Batch 5	PT Edukasi Your Partner	Digital Marketing
147	Good job Aji Saputra	Merdeka Internship Batch 5	PT Elang Mahkota Teknologi Tbk	Video Editor
148	Fakhri Aziz Ar Rasyid	Merdeka Internship Batch 5	PT Elang Mahkota Teknologi Tbk	Camera Person
149	Kartika Nurhikmah	Merdeka Internship Batch 5	PT Elang Mahkota Teknologi Tbk	Social Media Specialist
150	Laila Rahma Dillah Harahap	Merdeka Internship Batch 5	PT Elang Mahkota Teknologi Tbk	Host & Content Creator
151	Diah Pratiwi Azzahra	Merdeka Internship Batch 5	PT Lentera Bangsa Benderang	Academy Quality - Content Writer Intern
152	Safira Nurhasanah	Merdeka Internship Batch 5	PT Nutrifood Indonesia	Area Marketing
153	Deanna Latansa Shafa Kamila	Merdeka Internship Batch 5	PT Segara Artha Investama	Digital Creative
154	Vidya Vatsala Dewita Cahyani	Merdeka Internship Batch 5	PT Segara Artha Investama	Social Commerce Specialist (Tiktok)
155	Alviah Azzahra	Merdeka Internship Batch 5	PT United Tractors Tbk	Digital Marketing Intern
156	Aprilia Dwi Puspita	Merdeka Internship Batch 5	PT United Tractors Tbk	Communication and Graphic Designer Intern
157	Christine Rachel Agnes S.	Merdeka Internship Batch 5	PT United Tractors Tbk	Communication and Graphic Designer Intern

No.	No	Program	Mitra	Position
158	Peter Jordan Rafael Knap	Merdeka Internship Batch 5	PT United Tractors Tbk	Communication and Graphic Designer Intern
159	Yurindri Malika Dygtania	Merdeka Internship Batch 5	PT United Tractors Tbk	Digital Marketing Intern
160	Namira Ardhiani Larasati Purnomo	Merdeka Internship Batch 5	Secretariat of the Directorate General of Higher Education, Research and Technology, Ministry of Education, Culture, Research and Technology	Helpdesk (Sister)
161	Raihanah Agnissa Paramesti	Merdeka Internship Batch 5	Secretariat of the Directorate General of Higher Education, Research and Technology, Ministry of Education, Culture, Research and Technology	Graphic Designer
162	Athifah Khoirunnisa	Batch 5 Certified Independent Study	PT Satu Vision Indocreative	13 Ultimate Moves To Digital Marketing With Adobe International Certification.
163	Nabila Afianisa	Batch 5 Certified Independent Study	PT Jobhun Building Indonesia	Jobhun Academy 2023 - Copywriter
164	Nida Khansa Ufairah	Batch 5 Certified Independent Study	PT Maxima Business Solution	Impact Class: Social Impact Planning and Reporting
165	Anastasya Mary Priscilla	Independent Entrepreneur Batch 2	IPB	
166	Caecilia Adelie Manihuruk	Independent Entrepreneur Batch 2	UI	

No.	No	Program	Mitra	Position
167	Muh. Asri H. Halede	Independent Entrepreneur Batch 2	UI	
168	Thorik Dwi Maulana	Independent Entrepreneur Batch 2	UI	

ACTIVITY DOCUMENTATION

MSIB: BATCH 4





Apresiasi Mahasiswa

MAGANG & STUDI INDEPENDEN BERSERTIFIKAT (MSIB)

BATCH 4



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Distribution of Competition Certificates Communication in Action Competition 2022 Public Speaking Category
Alifia Krisnanda Ramadani as 3rd Place at Binus University