

## Template

### **Description of Course Unit according to the ECTS User's Guide 2015**

Course unit title	<b>Information and Communication Technology</b>
Course unit code	IT081334
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First Cycle Bachelor
Year of study when the course unit is delivered (if applicable)	First Year
Semester/trimester when the course unit is delivered	First semester
Number of ECTS credits allocated	2.78
Name of lecturer(s)	DR. M Ravii Marwan,ST.,M.I.Kom
Learning outcomes of the course unit	<ol style="list-style-type: none"> <li>1. Able to develop ICT-based multimedia communication applications in diverse cultural contexts.</li> <li>2. Able to use visual merchandising techniques to increase interest in product offerings, apply display techniques to attract customers and increase sales potential.</li> <li>3. Be able to explain the development of film and music as communication media and information communication technology, including their development in the new media era.</li> <li>4. Able to explain the principles of the internet and all digital skills that need to be developed as part of digital literacy.</li> </ol>
Mode of delivery (face-to-face, distance learning)	Hybrid Learning
Prerequisites and co-requisites (if applicable)	
Course content	<ol style="list-style-type: none"> <li>1. Basic paradigms of information technology and patterns of development of information communication technology in the social order. Development of Multimedia Communication</li> <li>2. Analyze the impact and benefits of communication technology</li> <li>3. Development of communication technology to new media</li> </ol>

	<ol style="list-style-type: none"> <li>4. Developments in information and communication technology influence trends and culture</li> <li>5. The development of information and communication technology affects people's daily lives</li> <li>6. Everyday life phenomena that are affected by developments in communication technology</li> <li>7. Development of film as a communication medium and communication information technology in relation to the new media era.</li> <li>8. Ethics and legal framework related to information and communication technology</li> <li>9. Ethics and legal framework related to information and communication technology</li> <li>10. All Meetings 1- 9</li> <li>11. Midterm Exam</li> <li>12. Development of film as a communication medium and communication information technology in relation to the new media era.</li> <li>13. Internet principles</li> <li>14. Digital skills that need to be developed as part of digital literacy</li> </ol>
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> <li>1. Straubhaar, J., Robert LaRose, Lucinda Davenport. (2012). <i>Media Now: Understanding Media, Culture, and Technology</i>, Seventh Edition. Boston: Wadsworth</li> <li>2. Siapera, E. (2017). <i>Understanding new media</i>. London, UK: Sage Publications.</li> <li>3. Koloay, R. N. (2016). Perkembangan Hukum Indonesia Berkenaan dengan Teknologi Informasi dan Komunikasi. <i>Jurnal Hukum Unsrat</i>, 22(5).</li> <li>4. Lim, M. (2013). The Internet and everyday life in Indonesia: a new moral panic?. <i>Bijdragen tot de taal-, land-en volkenkunde/Journal of the Humanities and Social Sciences of Southeast Asia</i>, 169(1), 133-147.</li> </ol>
Planned learning activities and teaching methods	Collaborative learning, contextualizing, problem based learning, self-learning and relating to real life examples and experiences
Language of instruction	English and Bahasa Indonesia
Assessment methods and criteria	Participatory activity, <i>self-assessment</i> , <i>peer-assessment</i> , quizzes, mid and final semester exams.

## Information and Communication Technology Assessment Rubric

### Problem Based Learning on conventional platform.

Direction: chose one of the following topics as problem topic.

1. Search for and compile popular articles regarding the impact and benefits of information and communication technology on the Internet. The content is printed and presented.
2. Group discussions bring up cases related to the development of communication technology so that new media can influence media and various fields of communication. The content is printed and presented.

### Problem Based Learning on Digital platform.

Direction: chose one of the following topics as problem topic.

1. Watch films about developments in information and communication technology influencing trends, culture, and people's daily lives. The content is upload in social media and presented.
2. Evaluate and group discussions regarding developments in information and communication technology affecting trends, culture, and people's daily lives. The content is uploaded on social media and presented.

### Mid-term test for Information and Communication course.

Direction: Work on essay questions from the material you have studied.

No	Criteria/Grade	80-100	65-79	50-64	40-59	0-39
1	Integration of knowledge	The paper demonstrates that the author fully understands and has applied concepts learned in the course. Concepts are integrated into the writer's own insights. The writer provides concluding remarks that show analysis and synthesis of ideas.	The paper demonstrates that the author, for the most part, understands and has applied concepts learned in the course. Some of the conclusions, however, are not supported in the body of the paper.	The paper demonstrates that the author, to a certain extent, understands and has applied concepts learned in the course.	The paper does not demonstrate that the author has fully understood and applied concepts learned in the course.	The paper demonstrates that the author has little understanding of the course.

2	Topic focus	The topic is focused narrowly enough for the scope of this assignment. A thesis statement provides direction for the paper, either by statement of a position or hypothesis.	The topic is focused but lacks direction. The paper is about a specific topic but the writer has not established a position.	The topic is too broad for the scope of this assignment.	The topic is not clearly defined.	The topic is not relevant with the given instruction.
3	Depth of discussion	In-depth discussion & elaboration in all sections of the paper.	In-depth discussion & elaboration in most sections of the paper.	The writer has omitted pertinent content or content runs-on excessively. Quotations from others outweigh the writer's own ideas excessively.	Cursory discussion in all the sections of the paper or brief discussion in only a few sections.	The discussion is superficial and not academic, with no relevant references.
4	Cohesiveness	Ties together information from all sources. Paper flows from one issue to the next without the need for headings. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	For the most part, ties together information from all sources. Paper flows with only some disjointedness. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	Sometimes ties Together information from all sources. Paper does not flow - disjointedness is apparent. Author's writing does not demonstrate an understanding of the relationship among material obtained from all sources.	Does not tie Together information. Paper does not flow and appears to be created from disparate issues. Headings are necessary to link concepts. Writing does not demonstrate understanding any relationships	The writing is highly problematic and difficult to understand.

