

Curriculum Vitae

Surname:	Hermawati
First Name:	Sri
Date of Birth:	July 30, 1967
Academic Qualification:	Doctor
Venia Legendi (qualification to teach):	Management and Bussiness
Further Qualifications:	

At the Higher Education Institution since:	1996
Level of Employment:	1996-1997 at Gunadarma as a part-time lecturer, since 1998 at Gunadarma University as a full-time lecturer
Teaching Focus:	Management and Bussiness
Interdisciplinary Aspects:	Business feasibility study, Marketing Management, Operations Management, Risk Management and Insurance, Financial Business Information System
Activities in the Areas:	
- Further Education	
- Research	Participating in scientific conference
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. (2006). Analisis Tingkat Kepuasan Pelanggan Pada PT Telekomunikasi Indonesia Tbk Area Pelayanan Kancatel Depok. In the Majalah Ekonomi dan Komputer. 2. (2010). Does Pre-Opening Session Impact Market Volatility and Liquidity?. Manajemen dan Bisnis 3. (2012). Analisis Komposisi Investasi Pada Asuransi Jiwa Indonesia. In

	<p>Jurnal AAMAI</p> <ol style="list-style-type: none"> 4. (2013). Pengaruh Gender, Tingkat Pendidikan Dan Usia Terhadap Kesadaran Berasuransi Pada Masyarakat Indonesia. Jurnal Asuransi dan Manajemen Risiko 5. (2014). Predicting Sharia Stock Performance in Indonesia Stock Market Using Support Vector Machine algorithm for Imbalance Data. Journal of Applied Quantitative Methods 6. (2015). Pengaruh Good Corporate Governance Terhadap Kualitas Pelaporan Keuangan Pada Perusahaan Manufaktur. Jurnal Ilmiah Ekonomi Bisnis 7. (2016). Potensi Industri Pariwisata Kabupaten Banyumas. Jurnal Ilmiah Ekonomi Bisnis 8. (2018). Kajian Dimensi Pasar Dan Operasional Dalam Keputusan Lokasi Kantor Cabang Jasa Asuransi. AAMAI Journal 9. (2019). Discriminant Analysis For Contractor Technical Assessment (7 Technical Evaluation Variables That Distinguish Contractor Classes). International Journal of Economics, Commerce and Management 10. (2020). The Effect of Shopping Lifestyle, Hedonic Shopping Motivation, and Sales Promotion on Impulse Buying Behavior in ECommerce (Case Study Of Berrybenka Consumer). Jurnal Ilmiah Ekonomi Bisnis 11. (2021). Rancangan Instrumen Pengukur Organizational Citizenship Behavior Dosen Perguruan Tinggi Swasta Di Jakarta. Jurnal Ilmiah Ekonomi Bisnis 12. (2023). Pengaruh Kepemimpinan Spiritual Dosen Dalam Mengajar Terhadap Minat Belajar Mahasiswa Melalui Panggilan Dan Keanggotaan Di Universitas Gunadarma Depok 13. (2023). Pengaruh Persepsi Tema Iklan dan Bintang Iklan Terhadap Minat Beli Secara Online. UG Journal
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	