



## Curriculum Vitae

<b>Surname:</b>	Maulana
<b>First Name:</b>	Yusuf
<b>Date of Birth:</b>	July 17, 1991
<b>Academic Qualification:</b>	S.I.Kom., M.Si
<b>Venia Legendi (qualification to teach):</b>	Communication Science Studies
<b>Further Qualifications:</b>	Assessor Competencies

<b>At the Higher Education Institution since:</b>	2015
<b>Level of Employment:</b>	Since 2015 at Gunadarma University as a full-time lecturer
<b>Teaching Focus:</b>	Photography & Tech. Documentation, Television Program Production,
<b>Interdisciplinary Aspects:</b>	Visual Communication
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Doctoral in Psychology (on going)
- <b>Research</b>	Conducting research on political communication, digital communication and new media
- <b>Consultancy</b>	Guiding students in conducting scientific research
<b>How are personal research activities reflected in teaching activities?</b>	Through personal research, a teacher can keep up with the latest developments in their field. This allows them to integrate recent discoveries or concepts into the material they teach to students. Personal research can generate new ideas on how to teach more effectively and engagingly. Teachers can try various innovative teaching approaches based on their research findings, such as flipped classrooms, cooperative learning, or blended learning.

<b>Work experience:</b>	
- <b>General</b>	Marketing Supervisor at PT Elmina Innovation Berdaya (2018-2021), Video editor at PT Greatedu GLOBAL MAHARDIKA (GREATEDU) (2022-2023)
- <b>Activities as an Expert:</b>	-
<b>Publications:</b>	<ol style="list-style-type: none"> <li>Zahra Ratu Audia, Ahmad Nasher, Yusuf Maulana, Ahmad Yazid Lubis (2023). Pengaruh Electronic Word of Mouth dan Brand Ambassador Cinta Laura terhadap Minat Beli Pengguna JD.ID di Jabodetabek. Jurnal Ilmu Komunikasi AKMRTV Jakarta, 13 (2), 48-58. <a href="https://jurnal.akmrtv.ac.id/index.php/jk/article/view/311/165">https://jurnal.akmrtv.ac.id/index.php/jk/article/view/311/165</a></li> <li>Yusuf Maulana, Anissa Mu'arifah, Sendi Eka Nanda. (2023). Pengaruh Media Sosial Instagram @pinterpolitik Terhadap Kebutuhan Informasi</li> </ol>



FIBAA

	<p>Politik Generasi Z. Jurnal Ilmu Komunikasi AKMRTV Jakarta, 13 (1), 99-112. <a href="https://jurnal.akmrtv.ac.id/index.php/jk/article/view/323/177">https://jurnal.akmrtv.ac.id/index.php/jk/article/view/323/177</a></p> <p>3. Edy Prihantoro, Rio Setia Monata, Yusuf Maulana, Atit Pertiwi, Suryarini Widodo, Rizky Wulan Ramadhani. (2023). Tourism Communication in the Development of Sustainable Intelligent Tourism Village in East Lombok as a Supporting Area of Mountain Rinjani Global Geopark and Mandalika. Jurnal Komunikasi Ikatan Sarjana Komunikasi Indonesia, 7 (2), 328-339. <a href="http://www.jurnal-iski.or.id/index.php/jkiski/article/view/730/pdf">http://www.jurnal-iski.or.id/index.php/jkiski/article/view/730/pdf</a></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	