



Curriculum Vitae

Surname:	Trianita
First Name:	Yanti
Date of Birth:	May 01, 1991
Academic Qualification:	S.I.Kom., MM
Venia Legendi (qualification to teach):	Social Network Analysis, Public Speaking, Digital Entrepreneurship
Further Qualifications:	

At the Higher Education Institution since:	2014
Level of Employment:	Since 2014 at Gunadarma University as a full-time lecturer
Teaching Focus:	Social Network Analysis, Public Speaking, Digital Entrepreneurship
Interdisciplinary Aspects:	Communication, Retorika, and Digital Marketing
Activities in the Areas:	
- Further Education	Doctoral of Economics Sciences Program
- Research	Colaborating in writing national & international journals, participating in scientific conferences, and become a speaker at research training workshops
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and research are closely related to each other. When I teach, I do various activities such as observing, listening and giving assessments in class. Furthermore, I also opened a discussion forum, for example related to research using social network analysis. then explain the phenomena or issues that are currently developing, especially on social media, which can be turned into research.

Work experience:	
- General	
- Activities as an Expert:	Participating in internal quality audit workshops organized by the Academic Directorate of Vocational Higher Education
Publications:	<ol style="list-style-type: none">1. Putra, Dandy. S., Trianita, Yanti. (2019). Pengaruh Terpaan dan Kemasan Program <i>The Newsroom</i> NET TV terhadap Minat Menjadi Jurnalis. <i>Jurnal Ilmu Komunikasi</i>. 8 (1).2. Trianita, Yanti., Kusumaningtyas, Susilowati. D., (2020). <i>ICT</i> Berbasis E-Commerce sebagai Media Promosi UKM Batik Trusmi dalam Menghadapi Masyarakat Ekonomi ASEAN. <i>Jurnal Ilmu Komunikasi</i>. 9 (1), 47-54



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	<ol style="list-style-type: none">3. Rahmani, Zalfa. Z., Trianita, Yanti. (2020). Komunikasi Kelompok Sebagai Strategi dalam Membangun Motivasi Belajar dan Pengembangan Diri. <i>Jurnal Ilmu Komunikasi</i>, 10 (1), 83-944. Trianita, Yanti., Adrian. (2019). Framing Pemberitaan Kasus Dugaan Ketidaknetralan Kepolisian Negara Republik Indonesia dalam Masa Pemilihan Presiden di Kompas.com. <i>Jurnal Broadcasting Communication</i>, 1(2), 52-645. Trianita, Yanti., Fitriiningrum, R, Kharismaya. (2020). Pengaruh Penggunaan <i>Channel</i> Youtube “Kerajinan 5 Menit“ Terhadap Pengembangan Kreativitas Pada Generasi Milenial. <i>Jurnal Broadcasting Communication</i>, 2 (2), 1-116. Trianita, Yanti., Larasati, Annisa. D. (2021). Strategi <i>Integrated Marketing Communication</i> pada Objek Wisata Pulau Pari dalam Meningkatkan Kunjungan Wisatawan. <i>Jurnal Broadcasting Communication</i>, 3 (2), 28-387. Fitriyah, Pipit., Aziz, Syahrul, C., Trianita, Yanti (2021). Mapping Network #Dirumahaja Sebagai Kampanye Komunikasi di Media Sosial Twitter. <i>Jurnal Ilmu Komunikasi</i>, 11 (1), 51-668. Trianita, Yanti., Nasher, Ahmad., Marina. (2022). Pengaruh Konten Tiktok Dr. Yessica Tania (@Dr.ziee) Terhadap Pemenuhan Kebutuhan Informasi pada Followers. <i>Jurnal Ilmu Komunikasi</i>, 12 (1), 54-659. Shalsabila, Alicia., Trianita, Yanti., Aurora, Olly. (2022). Strategi Promosi Public Relations dalam Meningkatkan Kunjungan Wisatawan di Taman Mini Indonesia (TMII) Pada Masa Pandemi Covid-19. <i>Jurnal Broadcasting Communication</i>, 4(2), 85-97
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	<p>Personal Data: Name: Yanti Trianita, S.I.Kom., MM Sex: Female Email: yantitrianita@staff.gunadarma.ac.id</p> <p>Educations: 1. Candidate Doctoral of Economics Sciences, Gunadarma University 2. Master Degree, 2016, Master of Business Communication Management, Gunadarma University 3. Bachelor Degree, 2013, Communication Science Study Program, Gunadarma University</p>
Other:	



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