



## Curriculum Vitae

<b>Surname:</b>	Vista Wijaya
<b>First Name:</b>	Widiastiana Vista Wijaya
<b>Date of Birth:</b>	July 03, 1995
<b>Academic Qualification:</b>	S.I.Kom., M.I.Kom
<b>Venia Legendi (qualification to teach):</b>	Digital Communication
<b>Further Qualifications:</b>	Assessor Competencies

<b>At the Higher Education Institution since:</b>	2017
<b>Level of Employment:</b>	Since 2019 at Gunadarma University as a permanent lecturer
<b>Teaching Focus:</b>	Digital Advertising, Public Relations
<b>Interdisciplinary Aspects:</b>	Copywriting, Television Program Production, Cyber Public Relations
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Doctoral in Communication Science (on going)
- <b>Research</b>	Conducting research on new media and digital communication
- <b>Consultancy</b>	Guiding students in conducting their research projects
<b>How are personal research activities reflected in teaching activities?</b>	Research and teaching are interconnected. When teaching, I indirectly take steps first, starting from observing, assessing, and giving feedback, to evaluating. These steps are like procedures in conducting research. It has an impact on the final results of teaching activities given to students in the context of the level of understanding that has been fulfilled. If not understood, then analyze the aspects that need to be improved in order to create a conducive teaching environment and support the achievement of graduates in their respective scientific fields as expected.

<b>Work experience:</b>	
- <b>General</b>	
- <b>Activities as an Expert:</b>	
<b>Publications:</b>	<ol style="list-style-type: none"> <li>Lifia Nifri Azkia, Shilvy Andini Sunarto, Widiastiana Vista Wijaya, Citra Puspa Maulidina. 2023. Strategi Komunikasi Badan Pembinaan Hukum Nasional (BPHN) dalam Melakukan Sosialisasi di Masa Pandemic Covid-19. JUSHPEN: Jurnal Sosial Humaniora dan Pendidikan, 2 (2), 71-75. <a href="https://journal.admi.or.id/index.php/JUSHPEN/article/view/856">https://journal.admi.or.id/index.php/JUSHPEN/article/view/856</a></li> <li>Widiastiana Vista Wijaya, Pitoyo. 2023. Efek Terpaan Akun Instagram @Kitabisacom Terhadap Perilaku Berdonasi Online Followers Akun</li> </ol>



	<p>Instagram @Kitabisacom. Jurnal Komunikasi, Masyarakat dan Keamanan (KOMASKAM), 5 (1), 1-9.  <a href="https://ejurnal.ubharajaya.ac.id/index.php/KOMASKAM/article/view/2133">https://ejurnal.ubharajaya.ac.id/index.php/KOMASKAM/article/view/2133</a></p> <p>3. Futiha Ruhdini Yusuf, Widiastiana Vista Wijaya. 2021. Aktivitas Cyber Public Relations Komunitas Generasi Pesona Indonesia (Genpi) Dalam Diseminasi Informasi Pariwisata di Era New Normal. Mediakom: Jurnal Ilmu Komunikasi, 5 (1), 113-122.  <a href="http://dx.doi.org/10.35760/mkm.2021.v5i1.5705">http://dx.doi.org/10.35760/mkm.2021.v5i1.5705</a></p> <p>4. Widiastiana Vista Wijaya, Kiayati Yusriah, Emilianshah Banowo. 2019. New Fundraising Platform in Disaster Communication Management, 6 (Special Edition), 63-71.  <a href="https://ijmmu.com/index.php/ijmmu/article/view/630">https://ijmmu.com/index.php/ijmmu/article/view/630</a></p> <p>5. Widiastiana Vista Wijaya, Edy Prihantoro, Sugiharti Binastuti. 2019. The Effectiveness of Online Petitions About Environmental Issues on The Change.org Site Users. Asian Journal of Media and Communication, 3 (1), 41-50. <a href="https://doi.org/10.20885/asjmc.vol3.iss1.art4">https://doi.org/10.20885/asjmc.vol3.iss1.art4</a></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	