

Curriculum Vitae

Surname:	Supiningtyas Purwaningrum
First Name:	Supiningtyas
Date of Birth:	May 18, 1972
Academic Qualification:	Dr. In Economics, Magister in Communication Science and Bachelor of Accounting.
Venia Legendi (qualification to teach):	Management and Communication Organization, Human Relation, Consumer Behavior
Further Qualifications:	Management

At the Higher Education Institution since:	2002
Level of Employment:	since 2002 at Gunadarma University as a full-time lecturer
Teaching Focus:	Management and Communication
Interdisciplinary Aspects:	Management and communication organization and consumer behavior
Activities in the Areas:	
- Further Education	
- Research	Conducting research on the impacts of management and communication.
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	2002 – Now as lecturer in Gunadarma University
- Activities as an Expert:	-
Publications:	<ol style="list-style-type: none"> 1. Clara Laurensia, V., Purwaningrum, S., & Niarti, U. (2023). Pengaruh Pengungkapan Sustainability Report, Ukuran Perusahaan, dan Kesempatan Investasi terhadap Nilai Perusahaan . <i>Jurnal Ilmiah Raflesia Akuntansi</i>, 9(2), 117–126. https://doi.org/10.53494/jira.v9i2.275 2. Ibrahim, Natalina, A., Kaiay, A.N. & Purwaningrum, S. (2023). Pengaruh Online Customer Review dan Online Customer Rating Terhadap Keputusan Pembelian Parfum HMNS Melalui E-Commerce.



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	<p><i>JAMAN: Jurnal Akuntansi dan Manajemen Bisnis</i>, 3 (2), 81-94. https://journal.admi.or.id/index.php/JAMAN/article/view/836/1038</p> <p>3. Khasify, A., Natalina, A., & Purwaningrum, S. (2023). Dampak Implementasi PSAK 71 Pada PT. Adira Dinamika Multi Finance, TBK. <i>Eqien - Jurnal Ekonomi Dan Bisnis</i>, 12(01), 28 -36. https://doi.org/10.34308/eqien.v12i01.1400</p> <p>4. Wina Putri Ramadhanayanti, Supiningtyas Purwaningrum, & Ary Natalina. (2022). ANALISIS ISLAMICITY PERFORMANCE INDEX PADA BANK SYARIAH. <i>Jurnal Akuntansi Dan Manajemen Bisnis</i>, 2(2), 34–40. https://doi.org/10.56127/jaman.v2i2.179</p>
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	