



Curriculum Vitae

Surname:	HANDAYANI
First Name:	SRI SETYA
Date of Birth:	Desember, 08, 1967
Academic Qualification:	Doctoral at Faculty Economic Gunadarma University
Venia Legendi (qualification to teach):	Customer Behavior
Further Qualifications:	

At the Higher Education Institution since:	1993
Level of Employment:	1993 – 2023 at Gunadarma University as a full-time lecturer
Teaching Focus:	Costumer Behavior
Interdisciplinary Aspects:	Marketing Management, Marketing Research
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	The lecture material that I teach is closely related to research and I hope to improve the quality of research carried out by students. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	Secretary of Magister Manajemen Gunadarma University (2017-2023)
- Activities as an Expert:	
Publications:	1. Maulani, Elin & Handayani, Sri Setya. (2023, September). Analysis of the application of the unified theory of acceptance and used of technology 3 (UTATUT-3) model on intention and use behavior of users mobile

	<p>banking application in the Jabodetabek region. International Journal of Social Science and Human Research. 6. www.ijsshr.in/index.php</p> <p>2. Aisyah, Sitti & Handayani, Sri Setya. (2023, July-September). The effect of professional Competence and communication interpersonal on the performance of state vocational school teachers 1 Tambun Utara. International Journal of Advanced Multidisciplinary. 2(2). https://greenpub.org/index.php/IJAM.</p> <p>3. Cahyaningtyas, Indyra Dwi & Handayani, Sri Setya.(2019, May). The impacts of jakone mobile banking service to bank DKI customer satisfaction. 7(5). http://ijecm.co.uk/</p> <p>4. Mansur & Handayani, Sri Setya. (2023, Januari). The influence of online motivation and presence on the performance of state vocational school teachers in Tangerang district during the covid 19 Pandemic. https://dinastirpub.org/DIJDBM</p>
Memberships:	Ikatan Sarjana Ekonomi Indonesia Paguyuban Warga Kota Jogja di Jakarta (PAWARTA Jogja)
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	