

Curriculum Vitae

Surname:	Rakhmawati
First Name:	Sri
Date of Birth:	June 26, 1966
Academic Qualification:	MM
Venia Legendi (qualification to teach):	Statistika
Further Qualifications:	

At the Higher Education Institution since:	2008
Level of Employment:	2008-2012 at State University of Jakarta as a part-time lecturer, since 2016 at Gunadarma University as a full-time lecturer
Teaching Focus:	
Interdisciplinary Aspects:	
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	
How are personal research activities reflected in teaching activities?	

Work experience:	
- General	
- Activities as an Expert:	
Publications:	<p>01 June 2023</p> <p>Comparative Analysis of Financial Performance of Coal Mining Companies Before and After Acquisition</p> <p>09 January 2023</p> <p>The Influence of Brand Ambassador, Brand Image and Korean Wave on Nature Republic's Purchasing Decision</p>

	<p>03 May 2022 Determinants of Consumer Purchase Decisions on the Shopee Marketplace</p> <p>14 December 2021 Comparisional Analysis Of Financial Performance Before And During The Covid-19 Pandemic</p> <p>01-Apr-21 The influence of product quality, halal labels, brand image, lifestyle and celebrity endorsements on Wardah's cosmetic purchasing decisions</p> <p>February 15, 2020 Marine Tourism Satisfaction in Indonesia: Determinants and Impact on the Intensity of Travel Recommendations with Travel Safety as Moderation</p>
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	