

## Curriculum Vitae

<b>Surname:</b>	Zulzilah
<b>First Name:</b>	Siti
<b>Date of Birth:</b>	September 23 <sup>rd</sup> , 1994
<b>Academic Qualification:</b>	S.I.Kom., M.I.Kom
<b>Venia Legendi (qualification to teach):</b>	Digital Communication
<b>Further Qualifications:</b>	Assessor Competencies,

<b>At the Higher Education Institution since:</b>	2018
<b>Level of Employment:</b>	Since 2019 at Gunadarma University as a permanent lecturer
<b>Teaching Focus:</b>	Digital Journalism, Public Relations, Tourism Communication
<b>Interdisciplinary Aspects:</b>	Copywriting, Tourism Communication, Cyber Public Relations
<b>Activities in the Areas:</b>	
- Further Education	-
- Research	-
- Consultancy	-
<b>How are personal research activities reflected in teaching activities?</b>	Research and teaching are interconnected. When teaching, I indirectly take steps first, starting from observing, assessing, and giving feedback, to evaluating. These steps are like procedures in conducting research. It has an impact on the final results of teaching activities given to students in the context of the level of understanding that has been fulfilled. If not understood, then analyze the aspects that need to be improved in order to create a conducive teaching environment and support the achievement of graduates in their respective scientific fields as expected.

<b>Work experience:</b>	Teaching staff
- General	
- Activities as an Expert:	Lecturer at Gunadarma University
<b>Publications:</b>	<p>1. <i>The Image Tourism Destinations of Bandung in Social Media Network. Volume 6/Special Issue 4, February, 2019. International Journal of Multicultural and Multireligious Understanding ISSN 2364-5369, <a href="https://ijmmu.com/index.php/ijmmu/article/view/631">https://ijmmu.com/index.php/ijmmu/article/view/631</a></i></p> <p>2. <i>The Influence of Destination Image, Novelty Seeking, and Information Quality in Social Media: The Case of Media News Company Indonesian Tourism on Instagram. Volume 3/ Number 1, 2019. Asian Journal</i></p>

	<p><i>of Media and Communication E-ISSN: 2579-6119, P-ISSN: 2579-6100, <a href="https://journal.uii.ac.id/AJMC/article/view/14304">https://journal.uii.ac.id/AJMC/article/view/14304</a></i></p> <p><i>3. Analisis Semiotika Roland Barthes Terhadap Representasi Tradisi Molabot Tumbé Di Banggai. Volume 2/ Issue 1, 2021. International Journal of Communication, Management and Humanities eISSN: 2735-0150, <a href="http://www.myaidconference.com/ijcomah-vol-2-issue-1-june-2021.html">http://www.myaidconference.com/ijcomah-vol-2-issue-1-june-2021.html</a></i></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	