

## Curriculum Vitae

<b>Surname:</b>	Rinaldo
<b>First Name:</b>	Rino
<b>Date of Birth:</b>	October 03, 1973
<b>Academic Qualification:</b>	S.E. in Economic M.M.S.I. in Accounting Information System M.Ikom. in Marketing Communication Dr. In Economic
<b>Venia Legendi (qualification to teach):</b>	Event Management, Accounting
<b>Further Qualifications:</b>	-

<b>At the Higher Education Institution since:</b>	1999
<b>Level of Employment:</b>	Since 1999 as permanent lecturer in Gunadarma University
<b>Teaching Focus:</b>	Event Management, Social Network Analysis, Accounting
<b>Interdisciplinary Aspects:</b>	Accounting Information System
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	
- <b>Research</b>	Conducting research in the fields of economics and communication, especially in the fields of accounting and marketing communications
- <b>Consultancy</b>	guiding students in conducting research writing
<b>How are personal research activities reflected in teaching activities?</b>	- Teaching and research are interconnected. When I teach, I make observations, assess and provide feedback. Provide input and direction regarding how to conduct research, especially in the fields of economics and communication

<b>Work experience:</b>	Since 1999 as permanent lecturer in Gunadarma University
- <b>General</b>	•
- <b>Activities as an Expert:</b>	•
<b>Publications:</b>	<ol style="list-style-type: none"> <li>1. Pengaruh Terpaan Iklan Promosi Shopee 'Flash Sale'Di Televisi Dan Brand Image Terhadap Loyalitas Konsumen Dalam Menggunakan Aplikasi Shopee - Jurnal Ilmiah Multidisiplin, 2022.</li> <li>2. Pengaruh Terpaan Chanel Youtube Fitnessfaqs Dan Kredibilitas Sumber Terhadap Kebutuhan Informasi Komunitas Baramora. - Jurnal Ilmiah Multidisiplin, 2023</li> <li>3. Analisis Perbandingan Kinerja Keuangan Sebelum Dan Semasa Pandemi Pada Perusahaan Sub Sektor Makanan Dan Minuman Yang Terdaftar Di BEI (Periode 2018-2021). Jurnal Akuntansi dan Manajemen Bisnis. 2022.</li> </ol>
<b>Memberships:</b>	-



<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	

<b>Other:</b>	
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