



Curriculum Vitae

Surname:	Reni
First Name:	Fitriani
Date of Birth:	March 28, 1993
Academic Qualification:	S.I.Kom., M.Si
Venia Legendi (qualification to teach):	Communication Script Writing and Communication Campaign Planning
Further Qualifications:	

At the Higher Education Institution since:	2016
Level of Employment:	Since 2016 at Gunadarma University as a full-time lecturer
Teaching Focus:	Communication Script Writing and Communication Campaign Planning
Interdisciplinary Aspects:	Communication, Media, Organization, Communication Psychology
Activities in the Areas:	
- Further Education	
- Research	Conducting research on individual interpersonal communication on self adjustment, individual self-acceptance through songs and digital literacy communication
- Consultancy	Guiding students in carrying out their scientific writing project
How are personal research activities reflected in teaching activities?	Teaching and research activities complement each other. When I teach communication campaign planning, I discuss with students about communication campaigns that have been carried out by organizations, institutions, companies or agencies. Not only that, students carry out communication campaign planning by determining campaign objectives, targets and research regarding the campaign to be carried out.

Work experience:	
- General	Staff at Gunadarma University (2016 – until now)
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> Ardhiani, Ocvita, Intaglia Harsanti and Reni Fitriani (2023). Potret Diri (Selfie) Di Instagram: Kontribusi Mediated-Self Disclosure Pada Harga Diri Remaja Pengguna Instagram. Journal Ilmu Komunikasi AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/bcomm/article/view/246 Guntur, Andika, Ocvita Ardhiani and Reni Fitriani. (2023). Media Edukasi: Komunikasi Literasi Digital Pada Akun Instagram @Siberkreasi.



	<p>Journal Mediakom: Jurnal Ilmu Komunikasi. https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/6542</p> <p>3. Fitriani, Reni and Paujiatul Arifah. (2022). Working Women’s Marital Adjustment in Terms of Communication Skills. Journal of Digital Media Communication. https://ejournal.gunadarma.ac.id/index.php/dimedcom/article/view/7151</p> <p>4. Jayanti, Karina and Reni Fitriani. (2021). Pemaknaan Lagu Terhadap Self Acceptance Pendengar (Analisis Hermeneutika Gadamer Dalam Lagu “Pelukku Untuk Pelikmu” Karya Fiersa Besari). https://jurnal.akmrtv.ac.id/index.php/bcomm/article/view/227</p>
Memberships:	
International experience in: <ul style="list-style-type: none"> - Corporate Management - Academic Activities - Personal Background/ Experience 	<p>Personal Data: Name: Reni Fitriani, S.I.Kom., M.Si Sex: Female Email: reni_fitriani@staff.gunadarma.ac.id</p> <p>Educations: 1. Master Degree, 2018, Master of Communication Psychology, Gunadarma University 2. Bachelor Degree, 2015, Communication Science Study Program, Gunadarma University</p>
Other:	