

Curriculum Vitae

Surname:	
First Name:	Pitoyo
Date of Birth:	September, 15, 1966
Academic Qualification:	Doctor in Communication Science , Master in Communication Science, Bachelor in Historical Science
Venia Legendi (qualification to teach):	Lobby, Negotiation Technique, Media Relations, Strategic Communications Planning, Communication Manageman Program
Further Qualifications:	Training of Trainers Sertificate Indonesia's program to become more digitally competent by 2023, Creation Registration Certificate; The Culture of Kampong Bali, 2023, BNSP Public Relations research Assessor Certificate, 2023.

At the Higher Education Institution since:	2016
Level of Employment:	Since 2016 as permanent lecturer Magister Communication Science Gunadarma University
Teaching Focus:	Research Media & communication, Media Realties, Lobby & Negoatiation Teqnique
Interdisciplinary Aspects:	Communication Manageman Program
Activities in the Areas:	
- Further Education	
- Research	Mass Media, New Media and Journalism, Public Relations Reasearch
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	Tangerang Regency Government Communications Consultant, 2022-2023
- Activities as an Expert:	Organizing training and workshops regarding digital media education; carrying out a collaborative research project at Gunadarma University and Tribun Network media
Publications:	1. Pitoyo, Edy Prihantoro, Noviawan Rasyid Ohorella, (2021). The meaning of the Covid 19 red zone in DKI Jakarta



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	<ol style="list-style-type: none">2. Pitoyo, Edy Prihantoro, Noviawan Rasyid Ohorella, (2021), Analysis of Government Policy and Communication in disbanding the Islamic Defenders Front (FPI)3. Sabrina Rahma Utama, Pitoyo, (2021), Communications Strategy of The Communications & Informatics Departemen of Payakumbuh in Desiminating Covid 19 Informations in March – August 2021.4. Muhammad Mirzan Hasan Basri, Pitoyo. (2022), . Instagram Marketing Content and Brand Image on Interest in Using Financial Planning5. Pitoyo.. (2023). Framing Analysis of Acute Kidney Failure Cases: Study of Reporting in the Media Kompas.com, Detik.com and Tribunnews.com6. Pitoyo, Meaning of symbols in corruption communication, Charles Sander Peirce's semiotic study.7. Pitoyo, (2017) Ridwan Kamil Mayor of Bandung's symbolic communication on the construction of the Skywalk in Bandung City.8. Pitoyo, (2019) Symbolic interactionism of the flower city as a tourism attraction in the city of Bandung.
Memberships:	General chairman of the UNPAD communication science doctoral association, 2020 – 2024 Management of the Indonesian Communication Science Graduate Association, 2021-2025
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	<ol style="list-style-type: none">1. Presenting a paper in Jakarta International Conference on Social Science and Humanity, Political Communications Counter Radicalism at Islamic Bording School: Phenomenological Studies of Building Islam Rahmatan Lil Alamin at The Miftahul Huda Islamic Boarding School in Manonjaya Tasikmalaya, Jakarta, 2019.2. Speaker at the international Peace Symposium in Singapore October 2013: Transcendental Communication in Islamic Sects3. Speaker at the International Symposium in Qadian India 2015: Effective Communication of the Prophethood of Mirza Ghulam Ahmad
Other:	