



Curriculum Vitae

| | |
|--|--|
| Surname: | Fitriyah |
| First Name: | Pipit |
| Date of Birth: | August 15, 1991 |
| Academic Qualification: | S.I.Kom., MM |
| Venia Legendi (qualification to teach): | Social Network Analysis, Communication Campaign Planning & Media Relations |
| Further Qualifications: | Communication and Network Crisis |

| | |
|---|--|
| At the Higher Education Institution since: | 2014 |
| Level of Employment: | since 2014 at Gunadarma University as a full-time lecturer |
| Teaching Focus: | Social Network Analysis, Communication Campaign Planning & Media Relations |
| Interdisciplinary Aspects: | Communication, Media, and Organization |
| Activities in the Areas: | |
| - Further Education | Doctor of Communication Science Program |
| - Research | Colaborating in writing national & international journals, participating in scientific conferences, and become a speaker at research training workshops. |
| - Consultancy | Guiding students in conducting their research projects, research workshops, editor of academic journal, and Bachelor's thesis |
| How are personal research activities reflected in teaching activities? | Teaching and research activities complement each other. In addition, I teach the concept of social networks in looking at the reality of phenomena in social life. While teaching, I share and discuss current case studies with students. Class discussions with students also provide interesting research topics that can be developed or offer new things to solve social phenomenon problems. |

| | |
|-----------------------------------|---|
| Work experience: | |
| - General | Researchers, Social Media Analysis Consultant, Journal Editor, New Ancors / Reporter UGTV |
| - Activities as an Expert: | Delivering trainings and workshops on social network research, Reviewing journals as an editor team. |
| Publications: | 1. Fitriyah, Pipit. et. al. (2023). Leadership Communication for Crisis Network Coordination During “PPKM” Using Social Network Analysis Method. Proceedings of the 1st International Conference on Research in Communication and Media (ICORCOM 2021). https://www.atlantispress.com/proceedings/icorcom-21/125985780 |

| | |
|-------------------------------------|--|
| | <ol style="list-style-type: none"> 2. Fitriyah, Pipit. et. al. (2023). Sentralitas Aktor pada Kampanye “Patuh Prokes” selama Pandemi Covid-19 di Twitter. Jurnal Ilmu Komunikasi AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/310 3. Fitriyah, Pipit. et. al. (2022). Retorika Digital Kebijakan Politik “Polisi Virtual” di cnnindonesia.com menggunakan Metode Discourse Network Analysis. Jurnal BroadComm (Broadcasting Communication) AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/bcomm/article/view/238 4. Fitriyah, Pipit. et. al. (2022). Komunikasi Politik pada Konten @Korantempo di Twitter menggunakan Social Network Analysis. Jurnal Ilmu Komunikasi AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/297 5. Fitriyah, Pipit. (2021). Netnography and Social Network Analysis: Centrality Actors Reopening Indonesia's Tourism Industry in a Transitional Era. Jurnal Komunikasi: Malaysian Journal of Communication Jilid 37(3) 2021: 257-273. http://journalarticle.ukm.my/18658/1/51315-168094-1-PB.pdf 6. Fitriyah, Pipit. et. al. (2021). Digital Opinion Program Mata Najwa Edisi “Kursi Kosong” di Twitter. Jurnal Ilmu Komunikasi AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/286 7. Fitriyah, Pipit. et. al. (2020). Communication and Network Crisis: Mapping of Important Actors in the #BersatuLawanCovid19 Campaign on Twitter. International Conference on Social and Political Sciences (ICOSAPS). https://scholar.google.com/citations?view_op=view_citation&hl=en&user=oONh2nUAAAAJ&citation_for_view=oONh2nUAAAAJ:2osOgNQ5qMEC 8. Fitriyah, Pipit. et. al. (2020). Network Centrality Kampanye Komunikasi: Siapa Aktor Populer dalam Jaringan #KarantinaWilayah di Twitter. Jurnal Ilmu Komunikasi AKMRTV Jakarta. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/270 9. Fitriyah, Pipit. et. al. (2019). Modernization Era Challenge: Community Cohesiveness Fishermen Group (KKN) in the village Nadran Ritual Activities Bungko – Cirebon. Proceedings of the First International Conference on Administration Science (ICAS 2019). https://www.atlantis-press.com/proceedings/icas-19/125916479. 10. Fitriyah, Pipit. et. al. (2019). New Digital Habits: Digital Migration In Consuming Social Media Platforms Cross. International Journal of Multicultural and Multireligious Understanding. https://ijmmu.com/index.php/ijmmu/article/view/629 |
| Memberships: | Assosiasi Dosen Muda Indonesia, April 2022 |
| International experience in: | |
| - Corporate Management | |
| - Academic Activities | |
| - Personal Background/ | Personal Data: |



| | |
|-------------------|--|
| Experience | <p>Name: Pipit Fitriyah, S.I.Kom., M.M Sex: Female Email: fitriyah@staff.gunadarma.ac.id</p> <p>Awards:</p> <ol style="list-style-type: none">1. Best Paper, 2020, International Conference on Social and Political Sciences (ICOSAPS)2. Publication in reputable international journals indexed by Scopus (Q3) 2022 <p>Educations:</p> <ol style="list-style-type: none">1. Candidate Doctoral of Communication Sciences, Universitas Sebelas Maret (UNS) Solo2. Master Degree, 2016, Master of Business Communication Management, Gunadarma University3. Bachelor Degree, 2013, Communication Science Study Program, Gunadarma University |
| Other: | |

