

Curriculum Vitae

Surname:	ARIFAH
First Name:	PAUJIATUL
Date of Birth:	January 17, 1994
Academic Qualification:	Dr. In Faculty of Psychology
Venia Legendi (qualification to teach):	Digital Communication and Communication Psychology
Further Qualifications:	Assesor competencies

At the Higher Education Institution since:	2015
Level of Employment:	Since 2018 at Gunadarma University as a permanent lecturer
Teaching Focus:	Digital communication
Interdisciplinary Aspects:	Digital journalism, Visual Communication, television program production, radio program production.
Activities in the Areas:	
- Further Education	
- Research	Conducting research on new media and digital communication
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. Arifah, Paujiatul. (2021). Impact of Interpersonal Communication Competencies on Marital Satisfaction in Ta'aruf Married Couple. <i>Mediakom: Jurnal Ilmu Komunikasi</i>, 5 (2), 200 – 210. http://dx.doi.org/10.35760/mkm.2021.v5i2.4849 2. Fitriani, R. & Arifah, P. (2022). Working Women's Marital Adjustment in Terms of Communication Skills. <i>Jurnal Digital Media Communication</i>,



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	<p>01 (2), 98 – 107.</p> <p>3. Arifah, P. & Harsanti, I. (2023). Privacy Paradox: Online Self-Disclosure Reviewed Privacy Concern on Instagram User Emerging Adulthood. <i>Mediakom: Jurnal Ilmu Komunikasi</i>, 7 (1), 200 – 210. 112 – 122. http://dx.doi.org/10.35760/mkm.2023.v7i1.8830</p> <p>4. Arifah, P., Hera, L.M. & Wahyu, R. (2023). Social Media Front Stage: The Role of Narcisstic Personality and Media Richness to Online Self-Presentation in Emerging Adulthood. <i>Jurnal Sublimapsi</i>, 4 (3), 488 – 498. http://dx.doi.org/10.36709/sublimapsi.v4i3.43181</p>
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	