



## Curriculum Vitae

<b>Surname:</b>	Aurora
<b>First Name:</b>	Olly
<b>Date of Birth:</b>	June 27, 1991
<b>Academic Qualification:</b>	Bachelor of Communication Science (S.I.Kom) and Magister Management (MM)
<b>Venia Legendi (qualification to teach):</b>	Intercultural communication, Digital Journalism, Public Speaking, Communication script writing, Human Relations, Public Opinion
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	2014
<b>Level of Employment:</b>	2014 at Gunadarma University as a full-time lecturer
<b>Teaching Focus:</b>	Intercultural Communication, Human Relations, Communication Script Writing
<b>Interdisciplinary Aspects:</b>	Digital Marketing, Marketing Communication
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Doctoral of Economics Sciences Program
- <b>Research</b>	Conducting research on marketing communications and new media
- <b>Consultancy</b>	Guiding students in conducting their research projects and Bachelor's thesis
<b>How are personal research activities reflected in teaching activities?</b>	By conducting research, I can explain related theories and concepts in accordance with the courses I teach. Providing examples of the use of theories for research and being able to explain research systematics to students. The research I conducted was also useful in teaching activities using the project-based planning method.

<b>Work experience:</b>	
- <b>General</b>	Lecture
- <b>Activities as an Expert:</b>	
<b>Publications:</b>	<ol style="list-style-type: none"> <li>1. Iqbal Al Khazim, Kayla Nur Alfia Kani, Olly Aurora. (2023). Sentiment of Indovac Vaccine Launch News on Detik.com Using Discourse Network Analysis. Journal of Digital Media Communication Volume 2 No 1. <a href="https://ejournal.gunadarma.ac.id/index.php/dimedcom/article/view/8278">https://ejournal.gunadarma.ac.id/index.php/dimedcom/article/view/8278</a></li> <li>2. Komunikasi Interpersonal Antara Fotografer Dan Model Dalam Proses Pemotretan. Jurnal Ilmu Komunikasi Vol 12 No 1. <a href="https://jurnal.akmrtv.ac.id/index.php/jk/article/view/298">https://jurnal.akmrtv.ac.id/index.php/jk/article/view/298</a></li> <li>3. Studi Retorika Komunitas Stand Up Indo Lampung Dalam Proses Produksi Pesan Stand Up Comedy. Jurnal Ilmu Komunikasi Vol 10 No 1</li> </ol>

	<p><a href="https://jurnal.akmrtv.ac.id/index.php/jk/article/view/272">https://jurnal.akmrtv.ac.id/index.php/jk/article/view/272</a></p> <p>4. Manajemen Publikasi Akun Instagram Depok24jam Sebagai Media Penyebaran Informasi. Jurnal Ilmu Komunikasi Vol 11 No 2</p> <p><a href="https://jurnal.akmrtv.ac.id/index.php/jk/article/view/285">https://jurnal.akmrtv.ac.id/index.php/jk/article/view/285</a></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	