



## Curriculum Vitae

<b>Surname:</b>	SAMATAN
<b>First Name:</b>	NURIYATI
<b>Date of Birth:</b>	April, 07 1964
<b>Academic Qualification:</b>	Dr. Dra. M.Ag
<b>Venia Legendi (qualification to teach):</b>	Research Methodology, Communication Theory, Ethics and Communication Philosophy
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	1992
<b>Level of Employment:</b>	1992-2004 as a part-time lecturer at the Indonesian Muslim University Makassar, and since 2009 as a full-time lecturer at Gunadarma University Jakarta.
<b>Teaching Focus:</b>	Research Methodology, Communication Theory, Ethics and Communication Philosophy
<b>Interdisciplinary Aspects:</b>	Communication Research Methods, Communication Ethnography, Communication Ethics in Mass Media and Social Media, Law on Communication Ethics in Indonesia, and Cross-Cultural Ethics.
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	
- <b>Research</b>	Conducting Research on the Implementation of Local Wisdom Values in Building the Banggai Nation, Multi-Year research with BRIN Research and Technology funds since 2021, 2022 and 2023
- <b>Consultancy</b>	Guiding students in conducting their research projects and Bachelor's thesis
<b>How are personal research activities reflected in teaching activities?</b>	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

<b>Work experience:</b>	
- <b>General</b>	Communication Consultant at PT. Pillar Pusaka Inti in collaboration with BAPPENAS (2007-2009)
- <b>Activities as an Expert:</b>	Conduct communication training and research methods, especially Intercultural Communication in ethnic-based communities.

<p><b>Publications:</b></p>	<ol style="list-style-type: none"> <li>1. Samatan, Nuriyati. (2023). Reception Analysis Of Spatial Planning In The Banggai Tradition, International Journal of Management Studies and Social Science Research (IJMSSSR): <a href="https://www.ijmsssr.org/paper/IJMSSSR001001.pdf">https://www.ijmsssr.org/paper/IJMSSSR001001.pdf</a></li> <li>2. Samatan, Nuriyati. (2023). Balêele As A Ritual To Inherit Banggai Cultural Values, International Journal of Advanced Multidiciplinary (IJAM) <a href="https://greenpub.org/IJAM/article/view/323/269">https://greenpub.org/IJAM/article/view/323/269</a></li> <li>3. Samatan, Nuriyati. (2023). The Position of Banggai Women in The Myth and Reality, JLPH: Journal of Law, Politic and Humanities. <a href="https://dinastires.org/JLPH/article/view/224">https://dinastires.org/JLPH/article/view/224</a></li> <li>4. Sianipar, Yuni Suriani; Samatan, Nuriyati. (2023) Marketing Communication Strategy Of Sakha Wedding Organizer Through Digital Communication Media In The New Normal Era, International Journal of Management Studies and Social Science Research: <a href="https://www.ijmsssr.org/paper/IJMSSSR001093.pdf">https://www.ijmsssr.org/paper/IJMSSSR001093.pdf</a></li> <li>5. Septiani, Estu Winarsih; Samatan, Nuriyati. (2023). The Influence Of Halal Tourism On Domestic Tourist Satisfaction in Taman Impian Jaya Ancol Jakarta, International Journal of Management Studies and Social Science Research: <a href="https://www.ijmsssr.org/paper/IJMSSSR001048.pdf">https://www.ijmsssr.org/paper/IJMSSSR001048.pdf</a></li> <li>6. Shiddiq, Teuku Haarits; Samatan, Nuriyati. (2023). The Influence of Employee Hospitality and Interpersonal Communication on the Improvement of Service Quality at Dapur Solo in Neo Soho Mall, West Jakarta, International Journal of Management Studies and Social Science Research: <a href="https://www.ijmsssr.org/paper/IJMSSSR001053.pdf">https://www.ijmsssr.org/paper/IJMSSSR001053.pdf</a></li> <li>7. Agazi, Robby; Samatan, Nuriyati. (2023). Analysis of Charles S Peirce's Semiotics on AQUA Advertising in Fulfilling the Aspects of Needs Version #AQUADULU, International Journal of Management Studies and Social Science Research, Vol. 5 Issue 4. <a href="https://www.ijmsssr.org/paper/IJMSSSR001080.pdf">https://www.ijmsssr.org/paper/IJMSSSR001080.pdf</a></li> <li>8. Samatan, Nuriyati et al. (2022) The Role and Trust Toward World Health Organization (WHO) in Managing Covid-19 Pandemic: Network and Text Analysis in @Who Twitter, International Journal of Research Publications (IJRP) <a href="https://ijrp.org/paper-detail/3866">https://ijrp.org/paper-detail/3866</a></li> <li>9. Samatan, Nuriyati et al. (2022) Code Mixing Among Millennials of Banggai Ethnic, International Journal of Management Studies and Social Science Research (IJMSSSR): <a href="https://www.ijmsssr.org/paper/IJMSSSR00802.pdf">https://www.ijmsssr.org/paper/IJMSSSR00802.pdf</a></li> <li>10. Samatan, Nuriyati et al. (2022). The Local Wisdom Value in Baode Manuscript of The Banggai Tribe: A Semiotic Analysis, International Journal of English and Applied Linguistic (IJEAL) <a href="https://jurnal.itscience.org/index.php/ijeal/article/view/1810">https://jurnal.itscience.org/index.php/ijeal/article/view/1810</a></li> <li>11. Zahra Byas; Samatan, Nuriyati. (2022). The Effect of Media Intensity and Exposure on Anxiety Levels, Borobudur Communication Review. <a href="https://journal.unimma.ac.id/index.php/bcrev/article/view/5578">https://journal.unimma.ac.id/index.php/bcrev/article/view/5578</a></li> <li>12. Hikami, Muhammad Willi; Samatan, Nuriyati. (2022). Trends Of Transfer Dslr Camera Users To Mirrorless Between Students Of The Faculty Of Communications University Of Gunadarma Karawaci, International Journal of Research Publication (IJRP): <a href="https://ijrp.org/paper-detail/4060">https://ijrp.org/paper-detail/4060</a></li> </ol>
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	<p>13. Samatan, Nuriyati et al. (2022). Sasampe Ritual Communication As A Form Of Gratefulness To The Temeneno And The Unifier Of Banggai Community, IJCOMAH International Journal of Communication, Management and Humanities <a href="https://drive.google.com/file/d/12jJKUT4cRu5gYI9oY2p2lc3UAEmtB01/view">https://drive.google.com/file/d/12jJKUT4cRu5gYI9oY2p2lc3UAEmtB01/view</a></p> <p>14. Samatan, Nuriyati et al. (2021). Analisis Semiotika Charles Sanders Peirce Terhadap Representasi Tari Dan Lagu Batolunikon Sebagai Identitas Budaya Banggai, IJCOMAH International Journal of Communication, Management and Humanities <a href="https://drive.google.com/file/d/1QBoQMuziFkJaIWs2DghkPcOYFWbliRv/view">https://drive.google.com/file/d/1QBoQMuziFkJaIWs2DghkPcOYFWbliRv/view</a></p> <p>15. Sulistyawati; Samatan, Nuriyati. (2021). Social Entrepreneurship Communication of Kampung Teknologi Foundation through the Digital Literation of MSMEs during COVID-19 Pandemic, Baskara: Journal of Business and Entrepreneurship. <a href="https://jurnal.umj.ac.id/index.php/baskara/article/view/8240">https://jurnal.umj.ac.id/index.php/baskara/article/view/8240</a></p> <p>16. Samatan, Nuriyati et al (2020). Disaster Communication Patterns and Behaviors on Social Media: A Study Social Network #Banjir 2020 on Twitter, Humanities &amp; Social Sciences Reviews. <a href="https://www.academia.edu/48005114/Disaster_Communication_Patterns_and_Behaviors_on_Social_Media_A_Study_Social_Network_BANJIR2020_on_Twitter">https://www.academia.edu/48005114/Disaster_Communication_Patterns_and_Behaviors_on_Social_Media_A_Study_Social_Network_BANJIR2020_on_Twitter</a></p> <p>17. Samatan, Nuriyati &amp; Abdul Barry, Fatharany Berkah. (2020). Myth of Boki Sea: An Observation of Banggai Matriarchal Cultural Values, Jurnal Komunikasi: Malaysian Journal of Communication. <a href="http://journalarticle.ukm.my/14479/">http://journalarticle.ukm.my/14479/</a></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	<ol style="list-style-type: none"> <li>1. Keynote Speaker, pada Reading Habits Across Cultures International Seminar, di University Mara Malaysia (2021)</li> <li>2. Keynote Speaker pada International Conference, Communication and Humanities (ICCOMAH II), AID Conference, Malaysia (2021)</li> <li>3. Keynote Speaker pada AID Open Day 2021, Malaysia (2021).</li> <li>4. Keynote Speaker pada National Conference on The Humanities and Social Sciences, Malaysia (2021)</li> <li>5. Keynote Speaker pada: Covid-19 Awareness International Seminar, Malaysia, 2021.</li> <li>6. Keynote Speaker pada International Conference On Communication, Management And Humanities ICCOMAH III, Malaysia, 2022.</li> <li>7. Keynote Speaker, pada International Conference On Communication, Management And Humanities ICCOMAH IV</li> </ol>



<b>Other:</b>	
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