

## Curriculum Vitae

<b>Surname:</b>	YUSRIYAH
<b>First Name:</b>	KIAYATI
<b>Date of Birth:</b>	March 9, 1965
<b>Academic Qualification:</b>	Doctor
<b>Venia Legendi (qualification to teach):</b>	Quantitative Communication Research Methods
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	1993
<b>Level of Employment:</b>	1993-2012 at Gunadarma University as a part-time lecturer, since 2014 at Gunadarma University as a full-time lecturer
<b>Teaching Focus:</b>	Quantitative Communication Research Methods, Seminar on Communication Studies, Introduction to Communication Studies
<b>Interdisciplinary Aspects:</b>	Psychology
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Attending research methodology training. Certified Public Relations
- <b>Research</b>	Participating in scientific conference
- <b>Consultancy</b>	Guiding students in conducting their research projects and Bachelor's thesis
<b>How are personal research activities reflected in teaching activities?</b>	Teaching and research activities are complementary. Moreover, I teach research methods. When teaching, I disseminate and discuss previous or latest research with students. Discussions in class with students also provide research ideas that can be developed or offer novelty to the latest social phenomena.

<b>Work experience:</b>	
- <b>General</b>	Lecturer
- <b>Activities as an Expert:</b>	-
<b>Publications:</b>	<p>1. Yusriyah, K., Sudaryanto, Dinda Rakhma Fitriani, Christiana Wulandari, Paujiatul Arifah, Widiastiana Vista Wijaya. (2022). Isu-Isu Terkait Pariwisata Selama Libur Hari Raya Idul Fitri 2022 Di Media Massa Online. <i>Mediakom Jurnal Ilmu Komunikasi</i>. Vol. 6 No. 2.</p>



2. Yusriyah, K., *Noviawan Rasyid Ohorella*. (2022). Konstruksi Realitas Peraturan Pembelajaran Tatap Muka (PTM) Di Indonesia Pada Media Online. *Jurnal Komunika*. Vol. 5. No. 1. [Konstruksi Realitas Peraturan Pembelajaran Tatap Muka \(PTM\) Di Indonesia Pada Media Online | Yusriyah | KOMUNIKA \(radenintan.ac.id\)](#)
3. Kumalahayati, N., Kiayati Yusriyah (2022). Komunikasi Interpersonal Guru dan Siswa dalam Pemanfaatan Microsoft Teams pada Blended Learning. *Wacana Jurnal Ilmu Komunikasi*. Volume 21 No. 2. [KOMUNIKASI INTERPERSONAL GURU DAN SISWA DALAM PEMANFAATAN MICROSOFT TEAMS PADA BLENDED LEARNING | Semantic Scholar](#)
4. Dewi, I.K. Kiayati Yusriyah. (2021). CYBER PUBLIC RELATION DALAM AKUN INSTAGRAM @OFFICIAL.ANTAM PT. ANEKA TAMBANG UNTUK MENGHADAPI REVOLUSI INDUSTRI 4.0. *MEDIALOG : Jurnal Ilmu Komunikasi*. Volume 4, No. 1. Februari 2021. Hal. 88-95. [Cyber Public Relation dalam Akun Instagram @Official.Antam PT. Aneka Tambang untuk Menghadapi Revolusi Industri 4.0 \(researchgate.net\)](#)
5. Aisafitri, L., Kiayati Yusriyah. (2021). Kecanduan Media Sosial (FoMO) pada Generasi Milenial. *Jurnal Audience Jurnal Ilmu Komunikasi* Vol. 04 No. 01 Tahun 2021. [\(PDF\) KECANDUAN MEDIA SOSIAL \(FoMO\) PADA GENERASI MILENIAL \(researchgate.net\)](#)
6. Yusriyah, K., Sudaryanto, Ahmad Fatoni, (2020). Analisis Peringkat Halaman (PageRank) pada Jaringan Komunikasi dengan Hashtag #IbuKotaBaru di Twitter. *PROMEDIA (PUBLIC RELATION DAN MEDIA KOMUNIKASI)* ISSN 2460-9633 Volume Ke-6 No. 2, 2020, hal 242 – hal 273. [Analisis Peringkat Halaman \(PageRank\) pada Jaringan Komunikasi dengan Hashtag #IbuKotaBaru di Twitter | Yusriyah | PROMEDIA \(PUBLIC RELATION DAN MEDIA KOMUNIKASI\) \(uta45jakarta.ac.id\)](#)
7. Yusriyah, K., Sudaryanto, Ahmad Fatoni, Muhammad Akram Mansyur. (2020)., Communication Networks Analysis on Information Dissemination of The Moving of Capital City From Jakarta to East Kalimantan. *ASPIRATION Journal* Vol.1(1) May 2020, p.31-55. [\(PDF\) COMMUNICATION NETWORKS ANALYSIS ON INFORMATION DISSEMINATION OF THE MOVING OF CAPITAL CITY FROM JAKARTA TO EAST KALIMANTAN \(researchgate.net\)](#)
8. Wijaya, W.V., Kiayati Yusriyah., Emilianshah Banowo., (2019). New



Fundraising Platform in Disaster Communication Management. *International Journal of Multicultural and Multireligious Understanding (IJMMU)* Vol. 6, Special Issue 4, February 2019. [New Fundraising Platform in Disaster Communication Management | Wijaya | International Journal of Multicultural and Multireligious Understanding \(ijmmu.com\)](#)

9. Noviawan Rasyid Ohorella, Kiayati Yusriyah., (2019). Strategi Media Online Lensatimur dalam Mengangkat Kearifan Lokal (Studi Kasus Pariwisata Indonesia Timur). *Expose jurnal Ilmu Komunikasi*. Vol.2 No.1 (2019). ISSN : 2620-8105 I E-ISSN : 2621-0304. [Strategi Media Online Lensatimur dalam Mengangkat Kearifan Lokal \(Studi Kasus Pariwisata Indonesia Timur\) - Neliti](#)
10. Virgia Aida Handini, Wahyuni Choiriyati, Kiayati Yusriyah., (2019). WhatsApp as a Construction Media Identity in the Internalization of the Shariah Value of Veiled Muslim Women. *Advances in Social Science, Education and Humanities Research*, volume 339. 1st Annual International Conference on Social Sciences and Humanities (AICOSH 2019). [\(PDF\) WhatsApp as a Construction Media identity in The Internalization of the Shariah Value of Veiled Muslim Women \(researchgate.net\)](#)
11. Yusriyah, K., Ancok, D., Putri, DK., Karmilasari., (2018). Penggunaan Eye Tracker untuk Mengevaluasi Tingkat Atensi Pembaca Infografis dan Teks. Seminar Nasional dan Kongres Perhimpunan Ergonomi Indonesia (PEI). *Forthcoming* 7-9 November 2018.
12. Choiriyati, W, Yusriyah, K., and Farida, N., (2018). Communication cosmopolitan reference group in mobility of Betawi Ethnic. *Advance Science Letters* Vol. 24, pp. 447-449. [Communication Cosmopolitan Reference Group in Mobility of Betawi Ethnic | Semantic Scholar](#)
13. Yusriyah, K., Budiman and Dharmayanti. (2017). Behavioral intention to use Sharia Cooperative application based on Technology Acceptance Model. *Advance Science Letters* Vol. 23, pp. 8603-8606. [Behavioral Intention to Use Sharia Cooperative Application Based on Technology Acceptance Model | Semantic Scholar](#)
14. Putri, N.A, dan Yusriyah, K., (2015). Konstruksi citra polisi pada tayangan televisi. *Ikatan Sarjana Komunikasi Indonesia*. *Proceeding Seminar*
15. Yusriyah, K., Farida, N dan Masitoh, S., (2014). Model Komunikasi Interpersonal dalam Pengembangan Koperasi Jasa Keuangan Syariah. Bab dalam buku “Komunikasi untuk membangun masyarakat daerah”, Political Communication Institute dan Pusat Studi Komunikasi dan Bisnis

	<p>Program Pascasarjana Universitas Mercubuana, Jakarta.</p> <p>16. Yusriyah, K and Sudaryanto. (2009) The perception of student toward the usefulness and easy of use of an operation reseach virtual laboratory, Proceeding of International Seminar on Industrial Engineering and Management, Bali, pp. C21-C26</p>
<b>Memberships:</b>	Ikatan Sarjana Komunikasi Indonesia (ISKI)
<b>International experience in:</b>	
- <b>Corporate Management</b>	-
- <b>Academic Activities</b>	<ol style="list-style-type: none"> <li>1. Presenting a paper in The 2<sup>nd</sup> International Conference on Communication Science (ICCS) 2022 in Lombok, Indonesia.</li> <li>2. Presenting a paper in ASPIKOM International Communication Conference (AICCON) 2023 in Pekanbaru, Indonesia.</li> </ol>
- <b>Personal Background/ Experience</b>	<p><b>Personal Data:</b>  Name: Dr. Ir. Kiayati Yusriyah, MM., M.I.Kom., CPR  Sex: Female  Email: kiayati@staff.gunadarma.ac.id</p> <p><b>Educations:</b></p> <ol style="list-style-type: none"> <li>1. Doctoral Degree, 2018, Doctoral Program in Psychological Sciences, Universitas Gunadarma</li> <li>2. Magister Degree, 2012, Communication Studies Graduate Program, Institut Ilmu Sosial dan Ilmu Politik (IISIP) Jakarta.</li> <li>3. Magister Degree, 1998, Graduate Program in Management, Universitas Gunadarma.</li> <li>4. Bachelor Degree, 1987, Undergraduate Program in Livestock Production, Institut Pertanian Bogor</li> </ol>
<b>Other:</b>	