

Curriculum Vitae



Surname:	Al Khazim
First Name:	Iqbal
Date of Birth:	November 26, 1991
Academic Qualification:	Bachelor of Communication Science (S.I.Kom) and Magister Management (MM)
Venia Legendi (qualification to teach):	Multimedia Communication, Marketing Communication, Digital Journalism, Desain Graphic for Communication, Public Relation, Broadcasting, New Media
Further Qualifications:	Photography

At the Higher Education Institution since:	2014
Level of Employment:	2014 at Gunadarma University as a full-time lecturer
Teaching Focus:	Multimedia Communication, Broadcasting, & Desain Graphic for Communication, New Media, Mass Communication
Interdisciplinary Aspects:	Marketing Communication
Activities in the Areas:	
- Further Education	Doctoral of Economics Sciences Program
- Research	
- Consultancy	Conducting research in the field of using new media as a means of communication, and analyzing media content from various communication perspectives, as well as using social media as a marketing tool
	Guiding students in conducting their research projects and Bachelor's thesis

<p>How are personal research activities reflected in teaching activities?</p>	<p>Carrying out research and teaching are processes that must be carried out together. The teaching process helps me deepen my conceptual understanding through theory. On the other hand, the research I conducted enriched my understanding of how theoretical implications are connected to phenomena in society. The research I conducted was also useful in teaching activities using the project based planning method. The problems I research can be used as learning material for the classes I teach. Through research also gave me a deeper understanding of how material should be delivered to students using a systematic and structured method. How people behave in using social media, what strategies companies use in utilizing social media as a means of promotion and marketing, and what strategies media institutions use to compose messages, are things that I can observe through the research process. These things will become material for comprehensive discussion in the classes I teach</p>
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<p>- Activities as an Expert:</p>	<p>Competency Assessor at Gunadarma University Certification Institute (2020)</p>
<p>Publications:</p>	<ol style="list-style-type: none"> 1. Iqbal Al Khazim, Kayla Nur Alfia Kani, Olly Aurora. (2023). Sentiment of Indovac Vaccine Launch News on Detik.com Using Discourse Network Analysis. Journal of Digital Media Communication Volume 2 No 1. https://ejournal.gunadarma.ac.id/index.php/dimedcom/article/view/8278 2. Sabrina Rahma Utami, Didin Mukodim, Edy Prihantoro, Rizky Wulan Ramadhani, Iqbal Al Khazim. (2022). Ethnographic Study Of The Marosok Tradition In The Payakumbuh Community Using Pierce Semiotic Analysis. Etnosia : Jurnal Etnografi Indonesia Vol. 7 No. 2. https://journal.unhas.ac.id/index.php/etnosia/article/view/22168/8748 3. Iqbal Al Khazim, Dinda Cinta Andriani. (202). Podcast Sebagai Media Alternatif Dengan Pendekatan Determinisme Teknologi. Mediakom Volume 5 No 2. https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/4848/pdf 4. Iqbal Al Khazim. (2020). Tingkat Kepuasan Pada Penggunaan Media Dakwah Online. Jurnal Ilmu Komunikasi Volume 9 No 1. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/265 5. Bayu Setya Dramawan, Iqbal Al Khazim. (2020). Manajemen Komunikasi dalam Pelayanan Keterbukaaan Informasi Publik Kementerian Lingkungan Hidup & Kehutanan. Jurnal Ilmu Komunikasi Vol. 10 No.2. https://jurnal.akmrtv.ac.id/index.php/jk/article/view/268
<p>Memberships:</p>	
<p>International experience in: - Corporate Management - Academic Activities - Personal Background/</p>	

Experience	
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Other:	
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