Curriculum Vitae

Surname:	Nurhadi
First Name:	Heru
Date of Birth:	July 30, 1989
Academic Qualification:	Bachelor of Communication Science (S.I.Kom) and Magister Management (MM)
Venia Legendi (qualification to teach):	Digital Journalism, Ethics and Philosophy of Communication, Cyber Public Relations, Research Methods in Communication
Further Qualifications:	

At the Higher Education Institution since:	2014
Level of Employment:	2014 at Gunadarma University as a full-time lecturer
Teaching Focus:	Digital Journalism, Ethics and Philosophy of Communication, Cyber Public Relations, Research Methods in Communication
Interdisciplinary Aspects:	Photography, Psycological Communication, Digital Journalism
Activities in the Areas:	
- **Further Education**	
- **Research**	
- **Consultancy**	
How are personal research activities reflected in teaching activities?	While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- **General**	Lecture in the Communication Sciences study program at Gunadarma University
- **Activities as an Expert:**	
Publications:	1. Heru Nurhadi (2016), PENGARUH ENDORSER LIONEL MESSI TERHADAP KEPUTUSAN PEMBELIAN MELALUI CITRA MEREK SEPATU FUTSAL ADIDAS
Memberships:	
International	

experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	**Personal Data :** Name : Heru Nurhadi, S.I.Kom., MM Sex : Male Email : herunurhadi@staff.gunadarma.ac.id **Educations :** 1. Magister Degree, 2016, Magister Management Business Communications, Gunadarma University 2. Bachelor Degree, 2013, Communication Science, Gunadarma University

Other:	