

## Curriculum Vitae

<b>Surname:</b>	SUBIYAKTO
<b>First Name:</b>	GATOT
<b>Date of Birth:</b>	April 13, 1966
<b>Academic Qualification:</b>	Sarjana Hukum dan Magister Manajemen
<b>Venia Legendi (qualification to teach):</b>	Indonesian
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	1993
<b>Level of Employment:</b>	1993-2004 at Gunadarma University of Jakarta as a part-time lecturer, since 2004 at Gunadarma University as a full-time lecturer
<b>Teaching Focus:</b>	Pendidikan Pancasila & Pendidikan Kewarganegaraan
<b>Interdisciplinary Aspects:</b>	Indonesian, Religious Education
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	
- <b>Research</b>	Conducting research in economics, especially in the field of management in Indonesia
- <b>Consultancy</b>	Guiding students in conducting their research projects and scientific writing
<b>How are personal research activities reflected in teaching activities?</b>	Teaching and research are to some extent interconnected. While teaching, I observe, assess, give feedback and evaluate. These steps provide conclusions whether the learning material is on target or not, continuous improvement is needed, data collection for further analysis. They are required to create a learning environment that is conducive, encouraging and also well controlled as expected.

<b>Work experience:</b>	
- <b>General</b>	
- <b>Activities as an Expert:</b>	In 2009 passed the national procurement expert exam, since that year handling the procurement of goods and services sourced from state money / Education grants at Gunadarma university
<b>Publications:</b>	<ol style="list-style-type: none"> <li>1. Muchji Achmad, Gatot Subiyakto, Herru Mugimin, Mei Raharja, Sangsang Sangabakti (2007) Seri Diktat Kuliah Pendidikan Kewarganegaraan, Penerbit Universitas Gunadarma</li> <li>2. Muchji Achmad, Gatot Subiyakto, Herru Mugimin, Mei Raharja, Sangsang Sangabakti (2007) Seri Diktat Kuliah Pendidikan Pancasila Penerbit Universitas Gunadarma</li> <li>3. Subiyakto, Gatot; Setyawan, Aris Budi (2007) KUPEDES: Strategi dan</li> </ol>



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	<p>Pengembangannya pada Bank Rakyat Indonesia Kantor Unit se-Kabupaten Banjarnegara <a href="https://library.gunadarma.ac.id/repository">https://library.gunadarma.ac.id/repository</a></p> <ol style="list-style-type: none"><li>4. Subiyakto, Gatot, Prihantoro, Sapta Aji, Noor, Ate Sumarna, (2011) Perceptions of small and Medium Enterprises Operators Towards The Importance of Micro Insurance (A Case Study in The District of Bantul, Yogyakarta) <a href="https://library.gunadarma.ac.id/repository">https://library.gunadarma.ac.id/repository</a></li><li>5. Ratih, Kusuma, Gatot Subiyakto (2013) Analisa Kepuasan Konsumen Terhadap Susu Merk Cimory, <a href="https://library.gunadarma.ac.id/repository">https://library.gunadarma.ac.id/repository</a></li><li>6. Andyani, Vita, Gatot Subiyakto (2015), Analisis Pelayanan Terhadap Tingkat Kepuasan Pelanggan Waroeng Steak and Shake Cabang Kalimantan <a href="https://library.gunadarma.ac.id/repository">https://library.gunadarma.ac.id/repository</a></li><li>7. Rahmawati Aulia, Gatot Subiyakto (2021), Penggunaan Layanan Go-Pay Terhadap Kepuasan konsumen Dalam Menggunakan Aplikasi Go-Pay <a href="https://library.gunadarma.ac.id/repository">https://library.gunadarma.ac.id/repository</a></li><li>8. Subiyakto, Gatot; Rahayu, Novianti Alit; Kusrina, Bertilia Lina (2022) Influence motivation investment, literacy finance, and development technology to interest invest in students <a href="https://jurnal.arkainstitute.co.id/index.php/keynesia/">https://jurnal.arkainstitute.co.id/index.php/keynesia/</a></li><li>9. Subiyakto, Gatot; Nadiani, Zalfa Putri (2022) Pengaruh brand ambassador, brand association dan brand loyaliti terhadap keputusan pembelian Neo Coffee <a href="https://www.ikopin.ac.id">Fair Value: Jurnal Ilmiah Akuntansi dan Keuangan (ikopin.ac.id)</a></li><li>10. Kusrina, Bertilia Lina; Agustina, Fikriyyah; Subiyakto, Gatot; Lestari, Ira Phajar (2023) Analisis Perbandingan Kinerja Keuangan Pemerintah Daerah Kabupaten Dan Kota Di Provinsi Kalimantan Utara Sebelum Dan Sesudah Pemekaran Daerah <a href="https://journal.ipm2kpe.or.id/index.php/COSTING">https://journal.ipm2kpe.or.id/index.php/COSTING</a></li></ol>
<b>Memberships:</b>	Assosiasi Dosen Indonesia (ADI)
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	<ol style="list-style-type: none"><li>1. Member of the procurement team of the Gunadarma University Institutional Competition Grant Program (2007-2008)</li><li>2. Member of the procurement team of the Gunadarma University Competition-A3 Grant Program (2008-2009)</li><li>3. Head of procurement team of STIMATA Malang Competition Grant Program (2013)</li><li>4. Member of the procurement team of the PKK M Grant Program of Gunadarma University (2022-2023)</li><li>5. Member of the procurement team of the Gunadarma University Matching Fund Grant Program (2022-2023)</li></ol>
<b>Other:</b>	



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