

Curriculum Vitae

Surname:	Kusumawati
First Name:	Fetty Arisandi
Date of Birth:	Februari 11, 1991
Academic Qualification:	Bachelor of Communication Science (S.I.Kom) and Magister Management (MM)
Venia Legendi (qualification to teach):	Human Relation, Photography, Mass media, Intercultural Communication, Writing Script
Further Qualifications:	

At the Higher Education Institution since:	2017
Level of Employment:	Since 2017 at Gunadarma University as a full-time lecturer
Teaching Focus:	Human Relation, Photography, Mass media, Intercultural Communication, Writing Script
Interdisciplinary Aspects:	Communication, Human relation, Media, Culture
Activities in the Areas:	
- Further Education	
- Research	Conducting research on the Disaster Communication, Health Communication, Cultural Communication, and Mass Media
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and research activities complement each other, some of the courses I teach are in line with research related to mass media, human relations, as well as cultural communication and photography. I make the class atmosphere interesting by listening to things that students are discussing or with me about communication phenomena and providing suggestions regarding research projects and other work that they will create.

Work experience:	
- General	
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. Fetty Arisandi Kusumawati, Choirul Umam. (2019). Disaster Communication: An Indonesian Disaster Management System. Mediakom. Vol 3 No.1 https://ejournal.gunadarma.ac.id/index.php/mediakom/issue/view/221 2. Nurlaila, Nuriyati Samatan, Fetty Arisandi Kusumawati, Yazid Lubis. (2021). Charles Sanders Peirce's semiotic analysis of the representation of Batolunikon dance and song as a Banggai cultural identity. IJCOMAH



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	<p>Vol 2</p> <ol style="list-style-type: none">3. Effective Communication Between Nurse And Patient's Families In Intensive Care Unit (ICU) Building Trough Trust Through Family Centered Care (FCC) (International Media Confrence 2021)4. Analysis of Brand Campaign Shopee Through Consumer engagement in Twitter IMC (International Media Confrence 2021)5. HKI- Modul Pemotretan fotografi (2023) No. P/ID 0004397186. HKI- Karya rekaman Video Teknik Siaran Program Radio (2023) No. P/ID 0004442957. HKI- Memaksimalkan Media Digital Dalam Peningkatan Produk UMKM (2023) No. P/ID 000492562
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	<p>Personal Data: Name: Fetty Arisandi Kusumawati, S.I.Kom., M.M. Sex: Female Email: fetty@staff.gunadarma.ac.id</p> <p>Educations: 1. Magister Degree, 2016, Master of Business Communication Management, Gunadarma University 2. Bachelor Degree, 2013, Communication Science Study Program, Gunadarma University</p>
Other:	