

Curriculum Vitae

Surname:	Saktiendi
First Name:	Evan
Date of Birth:	October 1, 1987
Academic Qualification:	ST., M.I.Kom
Venia Legendi (qualification to teach):	Public Opinion, Intercultural Communication, Communication Information Technology, Communication Campaign Planning, Photography and Documentation Techniques.
Further Qualifications:	-

At the Higher Education Institution since:	2011
Level of Employment:	since 2011 at Gunadarma University as a full-time lecturer
Teaching Focus:	Public Opinion, Intercultural Communication, Photography and Documentation Techniques.
Interdisciplinary Aspects:	Communication
Activities in the Areas:	
- Further Education	Doctoral of Economics Sciences Program
- Research	New Media and Journalism, Photography, Public Opinion, participating in scientific conferences
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and research activities complement each other. When I teach, I do various activities such as observing, listening and giving assessments in class. I turn my class into a discussion forum by holding a group discussion forum by discussing communication problems or communication phenomena that are currently occurring and providing research ideas that can be developed or offer novelty to current social phenomena.

Work experience:	
- General	Competency Assessor at Gunadarma University Certification Institute (2020)
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. Septi Herawati; Evan Saktiendi; Indah Setiyani, (2023). “Pengaruh Harga, Kualitas Produk, dan Word of Mouth terhadap Keputusan Pembelian Produk Kopi Gayo”, Formosa Journal Of Multidisciplinary Research, Vol. 2 No.5 2. Septi Herawati; Evan Saktiendi; Alya Raihanah,(2022).”Analisis Pengaruh Kualitas Pelayanan, Promosi, dan Kemudahan Penggunaan



FIBAA

	<p>Aplikasi KAI Access terhadap Kepuasan Konsumen PT Kereta Api Indonesia (Persero) “; Formosa Journal Of Multidisciplinary Research, Vol. 1 No.6</p> <p>3. Evan Saktiendi; Septi Herawati; Lince Afri Yenny; Amelia Wahyu Agusti, (2022),“Pengaruh Viral Marketing, Promosi, dan Kualitas Pelayanan Terhadap Keputusan Pembelian MS Glow di Bumi Indah Kabupaten Tangerang”, Formosa Journal Of Multidisciplinary Research, Vol. 1 No.2</p> <p>4. Evan Saktiendi; Indah Restu Fauziah, (2020), “Persepsi Pembentukan Brand Awareness dan Brand Image Melalui Penerapan Integrated Marketing Communication”, Jurnal Ilmiah Komunikasi, Vol. 12 No. 2</p> <p>5. Rahadian Marva Utami; Evan Saktiendi, (2020), “Studi Netnografi Manajemen Privasi Komunikasi Pengguna Layanan E-Konseling Ibunda” Jurnal Ilmu Komunikasi, Vol. 9 No. 1</p>
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	<p>Personal Data: Name: Evan Saktiendi, ST., M.I.Kom Sex: Male Email: evansaktiendi@staff.gunadarma.ac.id</p> <p>Educations:</p> <ol style="list-style-type: none">1. Candidate Doctoral of Economics Sciences, Gunadarma University2. Magister Degree, 2015, Communication Studies Graduate Program, Institut Ilmu Sosial dan Ilmu Politik (IISIP) Jakarta.3. Bachelor Degree, 2009, Informatics Engineering, Universitas Gunadarma
Other:	