

Curriculum Vitae

Surname:	Pratiwi
First Name:	Erny
Date of Birth:	27 April 1970
Academic Qualification:	S3 Ilmu Ekonomi, S2 Magister Komunikasi, S1 Akuntansi
Venia Legendi (qualification to teach):	Consumer Behavior
Further Qualifications:	Lecturer Certification as a Professional Teacher

At the Higher Education Institution since:	1992
Level of Employment:	1992 – 1996: Staff Sekretariat dosen Universitas Gunadarma, 1996 – 2006: Staff Sekretariat Rektor Universitas Gunadarma; 2006 – Sekarang: Kepala Bagian Akreditasi Universitas Gunadarma; 1998 – Sekarang: Staff Pengajar Universitas Gunadarma
Teaching Focus:	Consumer Behavior.
Interdisciplinary Aspects:	
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	Guiding students in conducting their research projects for Bachelor's thesis.
How are personal research activities reflected in teaching activities?	

Work experience:	
- General	1992 – 1996: Staff Sekretariat dosen Universitas Gunadarma, 1996 – 2006: Staff Sekretariat Rektor Universitas Gunadarma; 2006 – Sekarang: Kepala Bagian Akreditasi Universitas Gunadarma; 1998 – Sekarang: Staff Pengajar Universitas Gunadarma
- Activities as an Expert:	
	1. Analisis Peran Media Sosial dalam Membranding Kota Solo sebagai Kota Wisata Kuliner
Memberships:	
International experience in:	
- Corporate Management	



- Academic Activities	
- Personal Background/ Experience	
Other:	