

Curriculum Vitae

Surname:	Utomo
First Name:	Ely Sapto
Date of Birth:	09 Juli 1969
Academic Qualification:	S3 Ilmu Ekonomi, S2 Magister Komunikasi, S1 Manajemen
Venia Legendi (qualification to teach):	Consumer Behavior
Further Qualifications:	Lecturer Certification as a Professional Teacher

At the Higher Education Institution since:	1992
Level of Employment:	1992 – 1996: Staff Sekretariat dosen Universitas Gunadarma, 1996 – 2006: Staff Bagian Ujian Semester Universitas Gunadarma; 2006 – Sekarang: Wakil Kepala Bagian Ujian Semester Universitas Gunadarma; 1998 – Sekarang: Staff Pengajar Universitas Gunadarma
Teaching Focus:	Social Network Analysis, Organizational Management and Communication
Interdisciplinary Aspects:	Consumer Behavior.
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	Lecturer
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. Pengaruh Kualitas Produk, Harga Dan Promositerhadap Keputusan Pembelian Pada Marketplace Shopee, 2021, Universitas Gunadarma 2. Analisis Pengaruh Car, Nim Dan Npl Terhadap Ldr Pada Pada Bank Pemerintah Persero Yang Terdaftar Di Bursa Efek Indonesia, 2021, ejournal Universitas Gunadarma 3. Manajemen Sumber Daya Manusia Guru Dalam Mengaplikasikan Blended Learning Sebagai Solusi Dalam Proses Belajar Mengajar Selama Pandemi Covid-19 Di Smk Kota Bekasi, 2022, <i>ACADEMIA : Jurnal Inovasi Riset Akademik</i> 98 Vol 2. No 2. Juni 2022, e-ISSN : 2807-1808 P-ISSN : 2807-2294
Memberships:	



International experience in: - Corporate Management - Academic Activities - Personal Background/ Experience	
	1.
Other:	