

Curriculum Vitae

Surname:	Prihantoro
First Name:	Edy
Date of Birth:	April 28, 1975
Academic Qualification:	Doctor in Communication Science
Venia Legendi (qualification to teach):	Language Teaching Communication Technology and Society
Further Qualifications:	Researcher

At the Higher Education Institution since:	2000
Level of Employment:	Since 2000 at Gunadarma University as a full-time lecturer
Teaching Focus:	Language Teaching Communication Technology and Society
Interdisciplinary Aspects:	Communication, technology, society
Activities in the Areas:	
- Further Education	
- Research	Implementation of Team Teaching Learning through the Collaboration of Zoom Cloud Meeting and Live Broadcasting Technology during the Covid-19 Pandemic
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Research on learning models using collaborative Zoom cloud meetings and live broadcasting continues to be carried out after the Covid 19 pandemic. The collaborative cloud meeting and Zoom learning models can be accepted by students from various locations and are very effective. Other research carried out can be developed by students to enrich knowledge in the field of communication science.

Work experience:	
- General	<ol style="list-style-type: none"> 1. Lecturer (2000-Now) 2. Researcher 3. Head of Magister Communication Science Program (2018-Now)
- Activities as an Expert:	<ol style="list-style-type: none"> 1. External Evaluator of the Indonesian Ministry of Administrative and Bureaucratic Reform (2017-2018) 2. RI Kominfo Digital Literacy Speaker (2021-2022) 3. Speaker for in-house training at the Depok Immigration Office (2017-2023) 4. Member of the ASPIKOM Foreign Cooperation Department (2016 –



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	<p>2019)</p> <ol style="list-style-type: none">5. Editor Chief of Broadcomm AKMRTV Jakarta Journal (2018 – now)6. Editor Chief of Jurnal Dimedcom Master of Communication Science, Gunadarma University (2020 – now)7. Reviewer of Mediakom: Journal of Communication Sciences (2020 – now)
Publications:	<p>Journal:</p> <ol style="list-style-type: none">1. Learning Model for Indonesian Society and Arts Subjects Using Internet Media and Community Television. 2008. Jurnal Ilmu Komunikasi Volume 1 Nomor 2.2. Media Strategy in Facing Competition in the World of Television. 2008. Jurnal Ilmu Komunikasi Volume 1 Nomor 2.3. Infotainment as Image Shaper. Jurnal Ilmu Komunikasi Volume 1 Nomor 2.4. Utilization of TV Education in the Education System in Indonesia. 2008. Jurnal Ilmu Komunikasi Volume 1 Nomor 15. Si Bolang Event Program from the Cultural Education Side of Indonesian Children. 2011. PESAT – Universitas Gunadarma6. Discourse Analysis of Celebrity Reports in Online Media. 2013. PESAT – Universitas Gunadarma7. Using Local Culture as a Strategy to Increase the Number of Lorin Business Resort & SPA Solo Hotel Consumers. 2013. UG Jurnal.8. The Influence of Television Films on Early Childhood Intelligence Levels. 2014. UG Jurnal.9. Development of E-Learning Learning Content in the Context of Learning Innovation in Core / Basic Subjects at AKMRTV Jakarta. 2014. Jurnal – UNS.10. Stereotypes of Women in Media Discourse (Critical Discourse Analysis Study). 2014. International Proceeding, <i>Pusat Bahasa Nusa Tenggara Barat</i>11. Promotion via Website to Increase Sales Volume at Point Break Outlet Store. 2014. Jurnal Ilmu Komunikasi Volume 3, No. 212. Journalistic Ethics in Reporting Child Sexual Violence (Critical Discourse Analysis on the Merdeka.com Site). 2015. Jurnal Ilmu Komunikasi Volume 4, No. 113. Construction News "Case of Teacher Perpetrating Sexual Harassment in Bekasi Republika Online and Merdeka.com Version). 2015. Jurnal Ilmu Komunikasi Volume 4, No. 214. Women Representation in Text Media (Critical Discourse Analysis). 2015. International proceeding, Faculty of Humanities Postgraduate Program Padjadjaran University15. Modality in Online Media News Texts. 2015. PESAT – Universitas Gunadarma16. Konten Pembelajaran E-Learning dan pengembangannya dalam Rangka Inovasi Pembelajaran di AKMRTV Jakarta. 2015. Jurnal Ilmu Komunikasi AKMRTV.17. Interaction of Universities, Government, Industry in Business Incubator Innovation: Case Study at Gajah Mada University Yogyakarta. 2016. Jurnal Penelitian Teknologi Informasi dan Komunikasi Vol. 7 No. 2



18. Dagelan Instagram Account as a Media for Promotion of Local Indonesian Brands and Businesses. 2016. Proceeding Power of Communication.
19. Construction News "Papa Asks for Shares" Version of Kompas.com and Viva.co.id. 2015. Jurnal Ilmu Komunikasi Volume 5, No. 2
20. Stereotypes of Women in Mass Media Discourse. 2017. Jurnal UKSW
21. Implementation of Digital Literacy Through E-learning in Learning Process at Pesantren University. 2018. International Conference of Communication Science Research (ICCSR 2018)
22. Netnographic Analysis of Kaskus Community Virtual Communication. 2018. Jurnal Nasional Komunikasi
23. The Effect of Exposure to Shopee Advertising on Purchasing Decisions of Depok City People. 2018. Jurnal Nasional Komunikasi
24. Hermeneutical Analysis of Film Law No.33 of 2009 Article 7. 2018. Jurnal Nasional Komunikasi
25. Motives for Using and Exposure to Instagram Account Media on Audience Perceptions. 2018. Jurnal Nasional Komunikasi
26. Instagram Account @Mytrip_Myadventr As Indonesian Tourism Promotion Media. 2018. Plekanov University of Uzbekistan
27. Digital Forensics in Variety Show Broadcasts on Television. 2018. SEMAI 2018
28. Empowering Lecturers in Strengthening Media Literacy for Educational Development at Islamic Boarding Schools Universities. 2018. Jurnal Khadimul Ummah. DOI: <https://doi.org/10.21111/ku.v2i1.2664>
29. The Image Tourism Destinations of Bandung in Social Media Network. 2018. International Journal of Multicultural and Multireligious Understanding. <https://ijmmu.com/index.php/ijmmu/article/view/631>
30. Head Line News and Critical Netizen Comments: Studies on Political & Economic News Based on Detik.com. 2018. International Journal of Multicultural and Multireligious Understanding. <https://ijmmu.com/index.php/ijmmu/article/view/640>.
31. Political Communication Counteracts Radicalism at Islamic Boarding Schools: Phenomenological studies the KhosanulAzkia and Sumur Bandung Pesantren, West Java. 2018. International Journal of Multicultural and Multireligious Understanding. <https://ijmmu.com/index.php/ijmmu/article/view/632/449>
32. New Digital Habits: Digital Migration in Consuming Social Media Platforms Cross. 2018. International Journal of Multicultural and Multireligious Understanding. <https://ijmmu.com/index.php/ijmmu/article/view/629>
33. Instagram account @Taichangoreng as a means of promoting Indonesian culinary products. 2018. Jurnal Ilmu Komunikasi AKMRTV Jakarta. <https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/1884/pdf>
34. Instagram as Promotion Media for Indonesian Local Brand and Business. 2019. Proceedings of the 3rd Annual International Seminar and Conference on Global Issues (ISCOGI). <https://www.atlantispress.com/proceedings/iscogi-17/55916215>
35. The Innovation in Education of Islamic Boarding School Through The



- Use of E-Learning. 2019. Conference: First International Conference on Advances in Education, Humanities, and Language, ICEL 2019. <http://dx.doi.org/10.4108/eai.23-3-2019.2284888>
36. The Boarding University Strategy in Developing E Learning Based Multimedia Instructional. 2019. Conference: Proceedings of the Third International Conference on Sustainable Innovation 2019 – Humanity, Education and Social Sciences (IcoSIHESS 2019). <https://www.atlantispress.com/proceedings/icosihess-19/125919883>
37. Communication Strategy In The Digital-Age for Delivering Knowledge at Islamic Boarding Schools Through E-Learning. 2019. Conference: International Conference on Emerging Media, and Social Science. DOI: 10.4108/eai.7-12-2018.2281808
38. Model for Strengthening Digital Literacy Through the Use of E-Learning. 2019. ASPIKOM Journal. DOI: 10.24329/aspikom.v3i6.333
39. Model Penguatan Nilai-nilai Spiritual dalam E-learning melalui Standar Literasi Media Pendidikan Online. 2019. Mediator Journal. DOI: 10.29313/mediator.v12i1.4367
40. The Influence of Destination Image, Novelty Seeking, and Information Quality In Social Media: The Case of Media News Company Indonesia Tourism on Istagram. 2019. Asian Journal of Media and Communication Vol. 3 No.1. <https://journal.uui.ac.id/AJMC/article/view/14306/9803>
41. The Effectiveness of Online Petitions About Environmental Issues on The Change.org site Users. 2019. Asian Journal of Media and Communication Vol. 3 No.1. <https://journal.uui.ac.id/AJMC/article/view/14306/9803>
42. Fuadbakh's Instagram account as a means of online da'wah in changing the attitudes of Muslim followers in Depok, West Java. 2019. Jurnal Ilmu Komunikasi Vol.7 No.1
43. Islamic Boarding School Creative Education Model Through the Use of E-Learning in the Digital Era. 2020. Jurnal Ilmu Komunikasi UPN Jogja. DOI: 10.31315/jik.v16i3.3205
44. Development Communication Strategy of the Bojonegoro Regency Government in Implementing Nawacita and Sustainable Development Goals. 2020. Jurnal Komunikasi Pembangunan Vol.18 (02). <https://doi.org/10.46937/18202028913>
45. Instilling Digital Communication Ethics in Islamic Boarding Schools Through the Use of E-Learning. 2020. JKK Vol.8. DOI: <https://doi.org/10.24198/jkk.v8i1>
46. Improving Communication and Collaboration Skill via e-learning Contents. 2020. Komunika: Jurnal Dakwah dan Komunikasi. DOI: 10.24090.komunika.v14i2.3570
47. Effect of Integrated Marketing Communication on Brand Equity (Case Study of Toyota Calya Cars in PT Hasjrat Abadi Gorontalo Branch). 2020. International Journal of Scientific Research in Science and Technology (IJSRST).
48. The Influence of Intensity and Motives for Using Instagram Media on the Satisfaction of Getting Information from Followers of the @Soloinfo Account. 2020. Jurnal Riset Mahasiswa Dakwah dan Komunikasi (JRMDK). <http://ejournal.uin-suska.ac.id/index.php/jrmdk/article/view/10320>.



49. Decision Making in Having an Abortion by Women Aged 20-30 Years. 2020. Indonesia Journal for Social Responsibility.
50. Communication Strategy Development of LPP TVRI in Implementing Nawacita and Sustainable Development Goals. 2020. Journal Mediator. <https://ejournal.unisba.ac.id/index.php/mediator/article/view/6499/pdf>
51. Self-Disclosure Generasi Milenial Melalui Second Account Instagram. 2020. JIK UPNYK. <http://jurnal.upnyk.ac.id/index.php/komunikasi>
52. Go-Food Features and Social Implications in The Community When #Dirumahaja Programs Are Implemented. 2020. International Journal of Scientific Research in Science and Technology. <http://ijsrst.com/IJSRST20762>
53. Professional Buzzer Communication in Indonesia Presidential Election 2019 Through Whatsapp and Twitter. 2020. International Journal of Disaster Recovery and Business Continuity Vol.11, No. 3. <http://sersec.org/journals/index.php/IJDRBC/article/view/34559>
54. Human Resources and ICT-Based Integrated Marketing Communications and Their Influence on the Competitiveness of Doll Center SMEs in North Cikampek. 2020. Jurnal Ilmu Komunikasi AKMRTV Jakarta Vol 9, No.1
55. Improving Communication and Collaboration Skill via e-learning Contents. 2020. Komunika: Jurnal Dakwah dan Komunikasi. Vol.14, No.2
56. Insta Story in Framing Student Self-Disclosure Cirebon City Tourism Communication Model Based on Local Wisdom. 2020. Jurnal Broadcomm. Vol 2 No.1
57. Instagram @keanugal and changes in Generation Z Followers at AKMRTV Jakarta. 2020. Jurnal Ilmu Komunikasi. Vol.10 No.1
58. The Political Impact Of Cyberbullying And Cyber Victimization On Social Media Against Campaign Patterns Through Reactive Behavior In Democratic Elections in The Era of Society 5.0. 2020. Solid State Technology. Vol 63, Issue 6
59. Digital Movement of Opinion Mobilization: SNA Study on #Dirumahaja Vs #Pakaimasker. 2021. Jurnal Aspikom. Vol.6, No.1
60. Policy Analysis For The Implementation of Elektronik-Based Government System (SPBE) in The City Government of Depok in Realizing an open, Participative, Innovative and Accountable City Government. 2021. Technium Social Sciences Journal. Vol 19.
61. Framing Analysis of Online News Media on Virtual Music Concerts in the Era of Pandemic Covid 19. 2021. Lingusitik Antverpiensia. Volume 4, Issue 2
62. The meaning of the Covid 19 Red Zone in DKI Jakarta (Charles Sanders Pierce Semiotic Study Kompas.Com News). 2021. Semiotika : Jurnal Komunikasi. Vol.15, No.1
63. Indonesian Red Cross Disaster Communication through Community-Based Disaster Preparedness in Tackling COVID-19. 2021. JIK UPN
64. Social Network Analysis: #BlackLivesMatter Distribution at Actor Level and System Level. 2021. Jurnal Komunikasi ISKI
65. Development of Maluku Tourism Branding Based on Local Wisdom. 2021. Jurnal Komunikasi UII



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66. Online Donation Behavior in Indonesia Through the Crowdfunding Site: A Study on The Instagram. 2021. European Union Digital Library (EUDL)- Proceedings of 1st ICA Regional Conference.
67. Instagram and Academic Procrastination for Gunadarma University Students During the Covid 19 Pandemic. 2021. *Komunikologi Journal*
68. Communication Management Model of Alumni Tracking at Boarding University. 2022. *ULICoSS 2021*
69. Tiktok application as a campaign media for hand washing movements according to Who's guidelines for student healthy living awareness. 2022. *Mediakom Journal*
70. Feminism Movement Against Patriarchal Culture in Indonesia. 2022. *Jurnal Broadcomm*
71. Tourism Communication In The Development Of Sustainable Intelligent Tourism Village In East Lombok As A Supporting Area Of Mountain Rinjani Global Geopark and Mandalika. 2022. *Jurnal Komunikasi ISKI*
72. Ethnographic Study of the *Marosok* Tradition in the Payakumbuh Community Using Pierce Semiotic Analysis. 2022. *ETNOSIA: Jurnal Etnografi Indonesia*
73. Streaming Media Over The Top (OTT) during the COVID-19 Pandemic. 2022. *Jurnal Ilmu Komunikasi UPN*
74. Wedding Organizer Marketing Communication Strategy @ngantenan.yuk Through Instagram Social Media. 2022. *Jurnal Digital Media Communication*.
75. The Influence of the Principal's Leadership Style and Interpersonal Communication on Improving Teacher Performance at Sman 6 Depok. 2022. *Jurnal Informasi dan Komunikasi Administrasi Perkantoran*
76. Telkomstra Communication Strategies for Development in Promoting Sustainable Development Goals. 2023. *Jurnal Sociologia Y Technociencia*.
77. The Effect of Health Communication on Reader Attitudes with Digital Media Literacy Antecedents. 2023. *Jurnal Studies in Media and Communication*
78. Marketing Communication Strategy in SMK Teratai Putih Global 3 Bekasi via Instagram Social Media in Reception New Students. 2023. *Jurnal Komunikologi: Jurnal Ilmiah Ilmu Komunikasi*
79. Intensity of Use and Quality of Youtube Information on Increasing Motivation in Learning Religion for High School Students. 2023. *International Journal of Scientific Research in Science and Technology*
80. Diversity in the film industry: A social network analysis of #cannes2022 on Twitter. 2023. *ProTVF: Jurnal Kajian Televisi dan Film*
81. Whatsapp Group and its Influence on Fulfilling Career Information for Final Year Students. 2023. *Jurnal Broadcomm AKMRTV Jakarta*
82. Jaki Application as a Media for Public Facilities Complaints in Jatinegara Village. 2023. *Jurnal BADATI Ilmu Sosial & Humaniora*

Book

1. Pembelajaran terhadap Penggunaan Media Yang Tepat Bagi Mahasiswa Fakultas Ilmu Komunikasi. Gunadarma University



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	<ol style="list-style-type: none"> 2. Inovasi Teknologi Digital dalam Pendidikan. Gunadarma University. ISBN : 9786021082614 3. Digital Public Relations Pendekatan Berbasis Teknologi dalam Dunia Public Relation. Gunadarma University. ISBN : 9786020764467 4. Budaya Indonesia di Era Transformasi. Gunadarma University. ISBN: 9786020764344 5. ICT For Empowerment of Countries. Gunadarma University. ISBN : 9786020764276
Memberships:	<p>Asia TEFL Association Association of Young Indonesian Lecturers Linguistics and Literature Association</p>
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	

Other:	<ol style="list-style-type: none"> 1. As a speaker in Public Relations in Corporate in House training held by Class II Immigration Office, Depok, West Java (2018) 2. As a moderator in UGEFIC 2018 “ Digital Economy Evolution in the world of Innovation, Competition, and Growth held by Faculty of Economics of Gunadarma University (2019) 3. As a speaker in Assistance in Making Higher Education Accreditation Forms held by DIKTI – PT Asuh (2019) 4. As a speaker in Assistance with Electronic-Based Government Systems (SPBE) held by KEMENPAN RB (2019) 5. As a speaker in in house training Fotografi & Video On Media Sosial held by Class II Immigration Office, Depok, West Java (2019) 6. As a speaker in In House Training "Education and Challenges of the Industrial Revolution Era 4.0 held by MGBK Benkhulu (2020) 7. As a multimedia coordinator in Launch of Kedaireka DIKTI 2020 held by DIKTI 8. As a speaker in National Digital Literacy: Community Readiness in Facing Digital Transformation held by KOMINFO (2021) 9. As a speaker in West Java Regional Broadcasting Day Seminar 2023 held by KPID West Java <p>Intellectual Property Rights</p> <ol style="list-style-type: none"> 1. The Five Video Recording Works, 2019, Video Recording Works 2. Trusmi Batik Video Recording Work, 2019, Video Recording Work 3. Creative Thinking Video Recording Works, 2020, Video Recording Works 4. Video Recording Work Love In Between, 2021, Video Recording Work 5. Heaven's Light Video Recording Works, 2022, Video Recording Works
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	<ol style="list-style-type: none">6. Video Recording Works for Batik Buluh Stories, 2022, Video Recording Works7. Bamboo Woven Design Innovation Inspired by Local Wisdom Lombok, 2022, Video Recording Works8. Making Virtual Tour 360, 2022, Video Recording Works9. Video of Smart Homestay Technology Implementation in Tourism Villages Loyok, 2022, Video Recording Works10. Kranggan Cultural Village, 2023, Video Recording Work11. Pulasaran New Beginning, 2023, Video Recording Works
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