

Curriculum Vitae

Surname:	Nursanta
First Name:	Edy
Date of Birth:	Februari 3, 1970
Academic Qualification:	Dr., SE., MM.
Venia Legendi (qualification to teach):	Consumer Behavior, Capital Markets, Marketing
Further Qualifications:	

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At the Higher Education Institution since:	1993
Level of Employment:	Since 1995 at Gunadarma University as a full-time lecturer
Teaching Focus:	Marketing
Interdisciplinary Aspects:	Business Feasibility Study
Activities in the Areas:	
- Further Education	
- Research	The Analysis of Sharia Legitimacy of State-Owned Sharia Bank by Using Disclosure Index
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	
- Activities as an Expert:	
Publications:	 Vol. 2, No. 2 April 2022, Analysis of the Success of Warehouse DIGitalization (WADIG) Using the DeLone and McLean Model (Case Study: Astra Motor), National Journal of Computer Technology Vol. 3, No. 2 November 2022, Determinants of Sustainability Report Disclosure on the Financial Performance of Manufacturing Companies in Indonesia, ARBITRASE: Journal of Economics and Accounting



Memberships:	Assosiasi Dosen Indonesia
International experience in:	
 Corporate Management 	
 Academic Activities 	
 Personal Background/ Experience 	1. The Fundamental of Online Trading-Foundation Program, 2019
Other:	