

Curriculum Vitae

Surname:	Dinda Rakhma Fitriani
First Name:	Dinda
Date of Birth:	Mei 26, 1986
Academic Qualification:	M.I.Kom. in Business Communication and Dr in Communication Science
Venia Legendi (qualification to teach):	Language Teaching Methodology & Language Assessment
Further Qualifications:	
At the Higher Education Institution since:	2013
Level of Employment:	Since 2014 at Gunadarma University as a full time lecturer
Teaching Focus:	Communication Science, Qualitative Research Method
Interdisciplinary Aspects:	Human Relations, Tourism Communication, Communication Theories, Communication Research Methodology, Health Communication
Activities in the Areas:	
- Further Education	
- Research	Conducting research on educationnal communication, public relations, health communication and tourism communication
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Based on some social and communication research I conducted, as a lecturer I can be more empathy when communicating with student. Research activities can increase the quality of my content in teaching students. Students are also more enthusiastic when I can provide examples of implementation that support the theory that I convey. Therefore, the research I took was related to environmental problems or those needed by the industry
Work experience:	
- General	Public Relations Officer of Telkomsel (West Java) Radio Announcer (Rama FM Bandung) Vice Dean for General Administration of Communication Faculty (2015 – 2020) Full time lecturer and researcher at Gunadarma University (2013 – Now)
- Activities as an Expert:	Conducting a collaborative research project For Ministry of Investment, about Economic Special Zone Tanjung Lesung, Banten
Publications:	<ol style="list-style-type: none"> 1. Analysis of Utilization of Ubiklan Technology as Hybrid Advertising Innovation with Sharing Economy Concept. https://www.atlantispress.com/proceedings/icas-19/125916487 2. The Power Of “Instagramable” In Destination Branding : Jakarta Millenial Tourist Case Study



FIBAA

	<p>https://proceeding.umh.ac.id/index.php/COMNEWS/article/view/1106</p> <p>3. Smart City Through Sosial Media In Creating Good Governance in The Government Of West J. https://ijmmu.com/index.php/ijmmu/article/view/626</p> <p>4. Political Communication Counteracts Radicalism at Islamic Boarding Schools: Phenomenological Studies of Building Islam Rahmatan Lil Alamin at the Miftahul Huda Islamic Boarding School in Manonjaya Tasikmalaya. https://ijmmu.com/index.php/ijmmu/article/view/632</p> <p>5. Milenial Netiquette dalam Praktik Netspeak dan Netlingo: Analisis Fenomena Halusinasi Konsensual. https://ejournal.uinsaid.ac.id/index.php/al-balagh/article/view/2163/924</p> <p>6. Brand Community: Pola Komunikasi Mifans Depok Dalam Menjaga Keutuhan Kelompok. http://jurnal.um-tapsel.ac.id/index.php/nusantara/article/view/918</p> <p>7. Literasi Media dan Penangkal Hoax (Studi Fenomenologi Sosialisasi Vaksin Campak dan Rubella). https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/1891</p> <p>8. Marketable Branding in Surabaya Mayor Election 2015-2019. https://ejournal.unisba.ac.id/index.php/mediator/article/view/5007</p> <p>9. Membangun Ketahanan Informasi Nasional Dalam Komunikasi Kesehatan Bagi Kalangan Perempuan Urban Di Jakarta. https://jurnal.ugm.ac.id/jkn/article/view/28184</p> <p>10. Motif Selfie Terhadap Keterbukaan Diri Generasi Milenial. https://ejournal.unisba.ac.id/index.php/mediator/article/view/5037/0</p> <p>11. Pembentukan Karakter Anak Usia Dini: Keluarga, Sekolah, Dan Komunitas? (Studi Kualitatif tentang Pembentukan Karakter Anak Usia Dini Melalui Keluarga, Sekolah, dan Komunitas). https://obsesi.or.id/index.php/obsesi/article/view/2</p> <p>12. Pola Komunikasi Internal Melalui Pesan Digital Pada PT. Indosiar Visual Mandiri. https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/1888</p> <p>13. Proses Pembentukan Self Esteem Dan Self Identity Pada Teman Tuli Di Organisasi Gerkatina Depok. https://journal.moestopo.ac.id/index.php/wacana/article/view/914</p> <p>14. Smart City Through Sosial Media In Creating Good Governance in The Government Of West Java. https://ijmmu.com/index.php/ijmmu/article/view/626</p> <p>15. Studi Fenomenologi Komunikasi Interpersonal Guru dan anak Autis Tipe Nonverbal di Sekolah Lensa. http://dinda_rf.staff.gunadarma.ac.id/Publications/files/3854/Simposium+Nasional+Kesehatan+2015.pdf</p>
Memberships:	Perhimpunan Hubungan Masyarakat (PERHUMAS) Ikatan Doktor Ilmu Komunikasi (IDIK) Asosiasi Pendidikan Tinggi Komunikasi (ASPIKOM) Ikatan Sarjana Ilmu Komunikasi (ISKI)
International experience in:	
- Corporate Management	



Academic Activities	
Personal Background/ Experience	<ol style="list-style-type: none">1. Presenting a paper in Aspikom International Communication Conference, Pekanbaru Riau, 30-31 Agustus 2023.2. Presenting a paper in 2nd International Conference on Communication Science (ICCS), Lombok, 20 – 21 July 20223. Attending online International webinar " Exploring Opportunities in Indonesia and Malaysia to Build Quality Human Resources in the Digital Communication Era", Jakarta, 24 February 2021.4.
Other:	