



## Curriculum Vitae

<b>Surname:</b>	Pertiwi
<b>First Name:</b>	Cholidah Astri
<b>Date of Birth:</b>	December 03, 1995
<b>Academic Qualification:</b>	S.I.Kom., M.I.Kom.
<b>Venia Legendi (qualification to teach):</b>	Digital Communication
<b>Further Qualifications:</b>	Certified Photography Competencies Assessor

<b>At the Higher Education Institution since:</b>	2013
<b>Level of Employment:</b>	Lecturer at Gunadarma University since 2019
<b>Teaching Focus:</b>	Media Relations, Digital Communication
<b>Interdisciplinary Aspects:</b>	Media Relations, Mass Communications, Communication Copywritings
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Doctoral in Communication Science (on going)
- <b>Research</b>	Conducting research on new media and digital communication
- <b>Consultancy</b>	Guiding students in conducting their research projects
<b>How are personal research activities reflected in teaching activities?</b>	Research activities can greatly benefit teaching practices and vice versa. My research in communication theory, particularly in the area of digital communication and social media, has allowed me to integrate the latest findings and concepts into my lectures and assignments. For instance, I can share recent studies on the impact of social media in virtual communication, which is highly relevant in today's digital age. My research often intersects with psychology, sociology and IT, and I leverage these connections to offer a more comprehensive understanding of communication. This interdisciplinary approach fosters critical thinking and encourages students to explore communication from various angles

<b>Work experience:</b>	
- <b>General</b>	
- <b>Activities as an Expert:</b>	
<b>Publications:</b>	1. Cholidah Astri Pertiwi, Dinda Rakhma Fitriani, Budi Santoso. 2019. Smart City through Social Media: In Creating Good Governance in the Government of West Java, Volume 6 (Special Edition), 33-42 <a href="https://ijmmu.com/index.php/ijmmu/article/view/626">https://ijmmu.com/index.php/ijmmu/article/view/626</a>
<b>Memberships:</b>	



<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	1.

<b>Other:</b>	
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