

## Curriculum Vitae

<b>Surname:</b>	Santoso
<b>First Name:</b>	Budi
<b>Date of Birth:</b>	June 09, 1969
<b>Academic Qualification:</b>	Doctor of Communication Psychology. Master in Communication Science (Journalism)
<b>Venia Legendi (qualification to teach):</b>	Mass Communication, Communication Theory, Quantitative Communication Research Methods, Psychology Communication, Looby and Negotiation Techniques.
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	1998
<b>Level of Employment:</b>	1998-2013 at Gunadarma University as a part-time lecturer, since 2014 at Gunadarma University as a full-time lecturer
<b>Teaching Focus:</b>	Mass Communication, Communication Theory, Quantitative Communication Research Methods, Psychology Communication.
<b>Interdisciplinary Aspects:</b>	Psychology Communication
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Attending research methodology training.
- <b>Research</b>	Participating in scientific conference
- <b>Consultancy</b>	Guiding students in conducting their research projects and Bachelor's thesis
<b>How are personal research activities reflected in teaching activities?</b>	Teaching and research activities are complementary. Moreover, I teach research methods. When teaching, I disseminate and discuss previous or latest research with students. Discussions in class with students also provide research ideas that can be developed or offer novelty to the latest social phenomena.

<b>Work experience:</b>	
- <b>General</b>	Lecturer
- <b>Activities as an Expert:</b>	-
<b>Publications:</b>	<ol style="list-style-type: none"> <li>1. Lenie Okviana<sup>1</sup>, Jasmine Azzahra Khairunisa Budi, Budi Santoso (2023). Komunikasi Politik melalui Analisis Jaringan Komunikasi Twitter Tagar #TangkapAniesBaswedan. Jurnal Pendidikan Tambusai. Vol 7 No.2 <a href="https://jptam.org/index.php/jptam/article/view/8176">https://jptam.org/index.php/jptam/article/view/8176</a></li> <li>2. Dafa Rosi Berliana, Budi Santoso (2023). Elektabilitas Ridwan Kamil</li> </ol>



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	<p>Dan Anies Baswedan Dalam Simulasi Pilpres 2024 Di Twitter (Analisis Jaringan Media Sosial Dan Analisis Sentimen Pengguna Twitter Terhadap #Ridwankamil Dan #Aniesbaswedan). Mediakom: Jurnal Ilmu Komunikasi. Vol 6 No. 2</p> <p><a href="https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/6962">https://ejournal.gunadarma.ac.id/index.php/mediakom/article/view/6962</a></p> <p>3. Budi Santoso (2022). The Influence of Brand Image and Celebrity Endorsement in Purchase Intention of Adolescent Girls Using Instagram. International Journal of Research Publications (IJRP.ORG) Vol 95 No.1. <a href="https://ijrp.org/paper-detail/2368">https://ijrp.org/paper-detail/2368</a></p> <p>4. Budi Santoso, Noviawan Rasyid Ohorella (2021). Komunikasi Rekonsiliasi Bingkai Ale Rasa Beta Rasa Provokator Damai Salam Sarane di Kota Ambon Maluku. Jurnal Ilmiah Komunikasi Hindhu. Vol 3 No. 2 <a href="https://e-journal.iahn-gdepudja.ac.id/index.php/SN/article/view/338">https://e-journal.iahn-gdepudja.ac.id/index.php/SN/article/view/338</a></p> <p>5. Budi Santoso (2014). Informasi Dan Pengolahan Berita Televisi (Studi Kasus di TV Megaswara Bogor). UG Jurnal Vol. 8 No. <a href="https://ejournal.gunadarma.ac.id/index.php/ugjournal/article/view/1248">https://ejournal.gunadarma.ac.id/index.php/ugjournal/article/view/1248</a></p> <p>6. Budi Santoso (2013). PROSES GATEKEEPING DI RUANG REDAKSI " DINAMIKA BOGOR" (Studi Kasus Proses Produksi Berita Pada TV Megaswara Bogor). UG Jurnal Vol. 7 No. <a href="https://ejournal.gunadarma.ac.id/index.php/ugjournal/article/viewFile/1451/1234">https://ejournal.gunadarma.ac.id/index.php/ugjournal/article/viewFile/1451/1234</a></p> <p>7. Budi Santoso (2013). Information dan Communication Technology (ICT) Dalam Perspektif Ekonomi-Politik Media. UG Jurnal Vol. 10 No. 7. <a href="https://scholar.google.com/scholar?hl=id&amp;as_sdt=0,5&amp;cluster=12477433309168180016">https://scholar.google.com/scholar?hl=id&amp;as_sdt=0,5&amp;cluster=12477433309168180016</a></p>
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	<b>Personal Data:</b> Name: Dr. Budi Santoso, ST., MMSi., M.I.Kom Sex: Male Email: budi-santoso@staff.gunadarma.ac.id

**Educations:**

1. Doctoral Degree, 2021, Doctoral Program in Psychological Sciences, Universitas Gunadarma
2. Magister Degree, 2013, Communication Studies Graduate Program, Institut Ilmu Sosial dan Ilmu Politik (IISIP) Jakarta.
3. Magister Degree, 2005, Graduate Program Information Systems Management, Universitas Gunadarma.
4. Bachelor Degree, 1997, Departement of Chemical Engineering , UPN “Veteran” Yogyakarta.

**Other:**