

Curriculum Vitae

Surname:	RAHARJO
First Name:	ARI WJAYA BASUKI
Date of Birth:	December 31, 1967
Academic Qualification:	<ul style="list-style-type: none"> • Master Degree in Management, 1997 • Bachelor Degree in Agriculture, 1991
Venia Legendi (qualification to teach):	<ul style="list-style-type: none"> • Language Assessment (Lembaga Indonesia Amerika, 1992). • Training for Trainer (PT Inti Indorayon Utama, 1993). • Teaching Certification (Ministry of Research & Education, 2015).
Further Qualifications:	<ul style="list-style-type: none"> • Training Health & Safety (OH&S) (Trilogy University, 2015). • Certificate of Competence no: 8549.2351.0012019.2022, Training Methodology: Conduct Face to Face Training. Indonesian Professional Certification Authority (BNSP), 2022.

At the Higher Education Institution since:	2006
Level of Employment:	Since 2006 at Gunadarma University (full-time lecturer)
Teaching Focus:	Management, research & communication
Interdisciplinary Aspects:	Agriculture, marketing, market research, business entrepreneurship, banking and non banking institution, Indonesia language.
Activities in the Areas:	
- Further Education	I can serve as a mentor to students and young faculty members, sharing my knowledge and experience in the field of education and professional work. I can also act as a guest lecturer or speaker in classrooms or seminars to provide insights and inspiration to the younger generation. Additionally, I can engage in research and curriculum development to ensure the relevance of education to the changing times.
- Research	In the field of research at the university, I can serve as a researcher, collaborate with other researchers/partners, publish papers, secure research funding, teach, attend conferences, develop research programs, assist and mentor students in their academic work, and engage in both government and private research projects. These roles collectively allow me to make significant contributions to the world of research.
- Consultancy	In the university setting, I can provide academic consultation to students regarding course selection, curriculum planning, and guidance for their final projects. I can also offer advice on career development, assist students in pursuing job opportunities, and provide guidance in research. Outside the university, I can work as a professional consultant in various sectors related to agriculture, management, or field surveys using scientific methods. I



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	<p>can offer recommendations to companies or organizations based on research findings related to business strategies, product development, marketing strategies, and more. I also engage in various consulting activities with both central and local government bodies, providing policy input or serving as a speaker in seminars and workshops outside the university. With my extensive experience and knowledge, I can make a significant contribution to both students and the general public.</p>
<p>How are personal research activities reflected in teaching activities?</p>	<p>My personal research activities have a profound impact on teaching efforts in several ways. This research experience keeps me up-to-date with the latest developments in the field of education, enabling me to incorporate the most current and relevant teaching materials. Additionally, research can introduce innovative teaching methods, technologies, or novel approaches that enhance classroom instruction, making it more engaging and effective. Furthermore, research often involves solving real-world problems, allowing me to provide practical examples to students that demonstrate the application of theoretical concepts. I can also integrate research-related assignments or projects into the curriculum, encouraging students to think critically and develop their analytical skills.</p> <p>Engaging in research can also create mentorship opportunities for students when I involve them in my research projects, providing them with valuable hands-on experience under my guidance. Moreover, research frequently transcends disciplinary boundaries, enabling me to share interdisciplinary insights that broaden students' perspectives and encourage them to see connections between different subjects. As I actively participate in research, my enthusiasm and dedication can inspire students to pursue their own research interests. Finally, teaching students problem-solving skills acquired through research is not only valuable academically but also in various aspects of life. In summary, my research activities can enhance teaching by infusing it with current knowledge, innovative methods, and practical experiences, benefiting both students and me.</p>

<p>Work experience:</p>	
<p>General</p>	<p>1991-1991: BPR Wiradana Raharja (Marketing) 1992-1993: PT Inti Indorayon Utama (Head of Pest & Disease Division) 1994-2004: PT Agrindo Aneka Consult (Project Manager) 2005-2014: PT Agrimuda Lestari (Project Manager) 2006 – today: Gunadarma University (Lecturer)</p>
<p>Activities as an Expert:</p>	<p>As an expert involved in government and private projects, I engage in various comprehensive stages from preparation to presenting the final report. The process commences with a thorough understanding of the project's objectives and scope, which involves analyzing client needs, identifying necessary resources, and initial planning. Subsequently, I contribute to the development of project proposals encompassing cost estimates, schedules, and the methodology to be employed. Once the proposal is accepted, my project team and I are responsible for resource allocation, scheduling, and overseeing project execution. I ensure that each project phase proceeds according to the plan, address any potential changes, and ensure that the quality of the work produced meets established standards.</p>



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	<p>Throughout the project process, I am also involved in data collection, analysis, and interpretation. This entails the use of various research methods, data analysis techniques, and specialized software. Additionally, I pay close attention to the relevant regulations and legislation governing the project.</p> <p>As the project reaches its final stage, my team and I craft a detailed final report that presents findings, recommendations, and work results in detail. This report is communicated clearly to the client or relevant stakeholders through a presentation. I am responsible for delivering the final report on time and providing a comprehensive explanation to the client.</p>
<p>Publications:</p>	<ol style="list-style-type: none"> 1. TE Siregar, ESM Eko Sri Margianti, A Raharjo. (2023). Gaining Consumer Trust through Quality of Information and Interaction: An Empirical Study on Online Shopping. <i>Economics and Business Quarterly Reviews</i> 6 (1). 2. Awb Raharjo, T Elida. 2023. Testing 13 Variables Toward Buying Decision for the Collaboration of McDonald's Restaurant with BTS (Brand Ambassador) in Indonesia. <i>Journal of Management and Economic Studies</i> 4 (3), 379-388. 3. Tety Elida, Wahyu Rahardjo, Ari Raharjo. (2022). Online Shop Consumer Purchasing Decision: A Study on The Significance of Self-Esteem and Marketing Mix. <i>Jurnal Manajemen Indonesia</i> 21 (2021). 4. A Raharjo, T Elida, D Prajitno. (2021). Studi Kesesuaian Lahan Terhadap Sukun. <i>Jurnal Agribisnis Terpadu</i> 13 (1), 120-133. 5. AWB Raharjo. (2020). Land Suitability Assessment Of Jengkol (Archidendron sp.) & Petai (Parkia sp.) At Wajo District, South Sulawesi Province. <i>Jurnal Agribest</i> 3 (2), 77-83. 6. T Elida, W Rahardjo, A Raharjo, E Sukirman. (2019). Online Shopping: What Factors Determine Consumers To Buy. <i>Management Studies</i> 7 (3), 238-246. 7. M Nurdiansyah, A Raharjo. (2019). Tingkat Kinerja Keuangan Pt. Golden Energy Mines, Tbk. PERIODE 2010-2014. <i>Jurnal Kesejahteraan Sosial</i> 3 (01). 8. T Elida, B Susanti, A Raharjo. (2016). The Correlation Between Gender, Educational Level & Income Rate Level to Taxpayers' Compliance. <i>Interdisciplinary Behavior and Social Sciences: Proceedings of the 3rd.</i> 9. A Raharjo, A Kustarie. (2015). Tingkat Kepuasan Pegawai Perusahaan Pengelola Dana Pensiun (PPDP). <i>Jurnal Ilmiah Ekonomi Bisnis</i> 20 (2).
<p>Memberships:</p>	<p>-</p>
<p>International experience in:</p> <ul style="list-style-type: none"> - Corporate Management - Academic Activities - Personal Background/ Experience 	<ul style="list-style-type: none"> - 2010-2017: Asian Institute of Development Studies (AIDSI-Philippine) (Resource Person) - -



Other:	
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