

Curriculum Vitae

Surname:	Kowanda
First Name:	Anacostia
Date of Birth:	December 13th, 1966
Academic Qualification:	Doctor in Information Technology, Master in Communication Science (Technology and new media), Bachelor in Information System.
Venia Legendi (qualification to teach):	Psychological Communication, Research Methods in Communication, Consumer Behavior, Public Speaking, Social Network Analysis, Basic Journalism, Media Relations,
Further Qualifications:	Lecturer Certification as a Professional Teacher

At the Higher Education Institution since:	1988
Level of Employment:	Since 1988-1991 as permanent assistance lecturer, 1991- Now as assistance lecturer. 1991-Now as Head of Rectorat Office.
Teaching Focus:	Research Methods in Communication, Komunikasi Massa
Interdisciplinary Aspects:	Sosial Media Analysis
Activities in the Areas:	
- Further Education	
- Research	New Media and Journalism, Advertising and Psychology, Public Relation.
- Consultancy	Guiding students in conducting their research projects for Bachelor's thesis.
How are personal research activities reflected in teaching activities?	

Work experience:	
- General	Permanent lecturer in the Information technology and Communication Sciences study program at Gunadarma University.
- Activities as an Expert:	
Publications:	<p>2019. Behavior Model of Sharing Tutorial on YouTube among social Media Users in Indonesia: Mediating Effect of Cognitive Trust and Cognitive Satisfaction. The 5th World Conference on Media & Mass Communication. Malaysia.</p> <p>2016 Modifikasi ERP Adempiere Sesuai dengan Kebutuhan Proses Bisnis Perusahaan Rental Kendaraan Kasus Pembuatan Prototype di PT. Teknologi Karya Indonesia, Vol. 10 No. 1 2016, UGJurnal.</p>



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Memberships:	2015 – now Member of IPKIN
International experience in:	
- Corporate Management	
- Academic Activities	Hotniar Siringoringo dan Anacostia Kowanda. Predicting Shopping Intention Based on Past Behavior of Modern Retail Consumer Proceeding of 2nd IIMA Conference on Research in Marketing di Ahmedabad India Januari 2007, Januari 2007 Hotniar Siringoringo, E.S. Margianti, Anacostia Kowanda, Trini Saptariani. Shopping Decision Comparison Between Switcher and Non Switcher Brand, Fourth international Conference, PIMR, Indore, India, Jan 30 th -31 st , 2010.
- Personal Background/ Experience	
Other:	