

Curriculum Vitae

Surname:	Wicaksono
First Name:	Aidil
Date of Birth:	May 2, 1991
Academic Qualification:	M.Management in Human Resources & Human Capital
Venia Legendi (qualification to teach):	Organic Digital Marketing, Public Communication, Program Development, Transformative Education, Social Innovation, Business Model Innovation
Further Qualifications:	

At the Higher Education Institution since:	2014
Level of Employment:	Since 2014 at Gunadarma University as a full-time lecturer
Teaching Focus:	Human Relation, Cultural Communication
Interdisciplinary Aspects:	Teaching Methodology, Cultures, Assessment, Psychology, Inclusive education
Activities in the Areas:	
- Further Education	
- Research	<p>In my quest to bridge the digital divide across Indonesia, I am deeply committed to promoting digital literacy. My journey as a communication and management lecturer has instilled in me a profound passion for improving the competencies and qualities of our current human resources. This commitment led me to embark on a path as a young professional entrepreneur in the field of human growth consultancy.</p> <p>My vision is to create a more digitally empowered Indonesia by offering accessible and comprehensive digital literacy programs. I firmly believe that digital skills are not just a necessity but a gateway to opportunities and a better quality of life.</p> <p>Through my foundation and future campus, I aim to provide cutting-edge courses and workshops that cater to people from all walks of life. From the younger generation stepping into the digital world to seasoned professionals looking to adapt and thrive in the modern landscape.</p> <p>We'll focus on essential skills such as navigating the internet, using productivity tools, understanding online safety, and fostering critical thinking in the digital age.</p> <p>But my mission goes beyond just education; it's about building a community. I envision a network of learners who support each other, share knowledge, and</p>

	<p>collaborate on innovative projects.</p> <p>Through partnerships, we can reach remote areas, disadvantaged communities, and empower them with the skills and confidence to make the most of the digital era.</p> <p>It's an exciting journey, and I'm here to connect with like-minded individuals, brainstorm new ideas, and work together to make a digitally literate Indonesia a reality. Let's embrace the digital future!</p> <p>Consultancy As a passionate professional in the field of digital career and human capital consulting, I am on a mission to shape the future of work and empower individuals and organizations to thrive in the digital age.</p> <p>With a background in communication and management, I bring a unique blend of expertise to my role. My vision is to bridge the gap between the current workforce and the demands of a rapidly changing digital landscape.</p> <p>In this dynamic era, careers are no longer linear but rather a journey of continuous growth and adaptation. I'm here to guide individuals in navigating this intricate path, helping them discover their strengths, interests, and aligning them with digital opportunities.</p> <p>For organizations, I offer strategic solutions to enhance their human capital. I believe that a motivated, skilled, and adaptable workforce is the cornerstone of success. By collaborating closely with businesses, I help them identify talent, upskill their employees, and foster a culture of innovation.</p> <p>My approach is both data-driven and people-centric. I leverage technology and data analytics to provide insights into career trends and talent management. At the same time, I'm committed to the personal and professional growth of each individual I work with.</p> <p>Through my foundation and future campus, I envision a hub of knowledge and learning that equips people with the digital skills needed to excel in their careers. From resume building to mastering digital tools, our programs are designed to make individuals future-ready.</p> <p>But the heart of my mission lies in the human element. I'm here not only as a consultant but as a mentor, guiding, motivating, and supporting people through their career journeys. Together, we will break down the barriers and embrace the opportunities of the digital age.</p> <p>I'm thrilled to connect with forward-thinking individuals and organizations who share this vision. Let's brainstorm, collaborate, and create a future where everyone can thrive in the digital career landscape.</p>
<p>How are personal research activities reflected in teaching</p>	<p>Real-World Relevance: Your practical experience as a consultant allows you to bring real-world relevance to your teaching. You can share current industry trends, case studies, and examples from your consulting work, making the learning experience more engaging and applicable for your students.</p>



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<p>activities?</p>	<p>Networking Opportunities: Your consulting work likely involves interactions with professionals from various industries. This can create networking opportunities that you can leverage for guest lectures, workshops, or collaborations, enriching the educational experience for your students.</p> <p>Problem-Solving Skills: As a consultant, you're likely well-versed in problem-solving and critical thinking. These skills can be invaluable in the classroom. You can design assignments and projects that challenge students to apply these skills to real-world scenarios.</p> <p>Career Guidance: Your expertise in digital career consulting can provide valuable guidance to your students. You can help them with career planning, resume building, and interview preparation, ensuring they are better prepared for their professional journey.</p> <p>Innovative Teaching Methods: Your experience as a consultant may expose you to innovative tools and techniques. You can incorporate these into your teaching methods, making your classes more dynamic and reflective of modern industry practices.</p> <p>Research Opportunities: Your consulting work can provide you with insights into industry-specific challenges. This can inspire research projects and studies that you and your students can collaborate on, contributing to the body of knowledge in the field of communication and management.</p> <p>Inspiration and Motivation: Sharing your journey as an entrepreneur and consultant can inspire and motivate your students to explore non-traditional career paths. Your experiences can serve as a source of encouragement for those looking to combine teaching with entrepreneurship.</p> <p>Interdisciplinary Learning: Your dual roles can lead to interdisciplinary learning opportunities. For example, you can integrate concepts from digital career consulting into your management and communication courses, creating a holistic learning experience.</p> <p>Continuous Learning: As both a consultant and a lecturer, you understand the importance of continuous learning and adaptation. This mindset can be instilled in your students, emphasizing the need for lifelong learning and staying up-to-date in their chosen fields.</p>
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<p>Work experience:</p>	
<p>- General</p>	<p>Lecturer, Entrepreneur, Digital Trainer, Writer, Podcaster, Business Advisor & Project Management Consultant</p>
<p>- Activities as an Expert:</p>	<p>For almost 10 years, I developed and managed >100 project scope, resources, budgets, quality, and risk management. Also planned, resulted in successful and timely completion of project deliverable. Built and maintained relationships with key stakeholders and customer representatives. Directed</p>



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	<p>work planning and scheduling design work. Served as the primary point of contact for all program-related issues and resolution of issues. Worked as a Scrum Master on critical projects for continuous deployment of projects. Focused on outcomes/impact to users.</p>
Publications:	
Memberships:	
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	<p>Gunadarma University, College — <i>Business Management & Communication Lecturer and Program Manager for Student Organization</i> AUGUST 2014 - NOW Preparing more young people to believe in dreams and ideals through modern curriculum and syllabus that is continuously updated</p> <p>Kaizen Room, Human Growth Consulting — <i>Founder & Managing Director</i> NOVEMBER 2017 - NOW Helping create a bold approach to solving business's biggest challenges – while minimizing business disruption, maximizing impact, and extracting new value</p> <p>Google Gapura Digital, MSMEs Digital Training — <i>Facilitator</i> NOVEMBER 2018 - NOW Provide understanding and training related to Google's digital platform that supports the business development of MSMEs nationally</p> <p>Pena Enterprise, Digital Advertising & Media — <i>Founder & Business Advisor</i> FEBRUARY 2020 - NOW Providing a forum for collaboration from young content creators for business development from MSMEs through digital marketing</p> <p>Mien R. Uno Foundation, NGO — <i>Digital Marketing & Branding Trainer</i> DECEMBER 2020 - NOW Provide training related to fundamentals and techniques from the businesses owned, in order to continue to improve skills and competencies so that they are able to compete and grow in the digital era</p>

Pandu Digital, Ministry of Communication and Information of the Republic of Indonesia — *Pandu Digital Madya*

APRIL 2021 - NOW

Creating programs and curricula based on interactive soft skills and digital literacy for local heroes to become a forum for expanding digital literacy in various regions of Indonesia offline and online

Siberkreasi, Ministry of Communication and Information of the Republic of Indonesia — *Digital Literacy Speaker*

JUNE 2021 - NOW

Shared information as well as knowledge about digital literacy, especially digital skills, digital ethics, digital culture, and digital safety to people online throughout Indonesia.

Inspigo, Edutech Podcast Startup — *Digital Host*

DECEMBER 2021 - NOW

Maintain the flow and direction of communication in order to facilitate the listener's understanding of the topics presented and summarize the discussion

Bangkit Academy, Career Competency Development in the World of Technology — *Instructor & Advisor*

FEBRUARY 2022 - NOW

Provide training related to soft skills to participants (students) from all over Indonesia to be ready to enter the startup/technology industry

Rumah Siap Kerja, Career & Business Education — *Business Coach & Advisor*

MARCH 2022 - NOW

Packaging digital product concepts desired by the company, maintaining, monitoring, and planning for improved all of the product

Dibimbing. id, Digital Career Education Platform — *Organic Digital Marketing Mentor*

JANUARY 2023 - NOW

Build digital marketing talent that is up to date with industry needs for 5 to 6 months until we distribute it to the industry

<p>Other:</p>	<p>Reach me on https://aidilwicaksono.business.site Instagram: https://instagram.com/aidilwj LinkedIn: https://www.linkedin.com/in/aidilwj/</p>
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