

## Curriculum Vitae

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| <b>Surname:</b>                                | Nasher  |
| <b>First Name:</b>                             | Ahmad   |
| <b>Date of Birth:</b>                          | November 06, 1990   |
| <b>Academic Qualification:</b>                 | Bachelor of Communication Science (S.I.Kom) and Magister Management (MM)                  |
| <b>Venia Legendi (qualification to teach):</b> | Mass Communication, Multimedia Communication, Politic Communication, Visual Communication |
| <b>Further Qualifications:</b>                 | Asesor Kompetensi   |

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| <b>At the Higher Education Institution since:</b>                             | 2014  |
| <b>Level of Employment:</b>   | 2014 at Gunadarma University as a full-time lecturer  |
| <b>Teaching Focus:</b>  | Mass Communication, Multimedia Communication, Politic Communication, Visual Communication   |
| <b>Interdisciplinary Aspects:</b>   | Visual Design, Editing Video, Photography   |
| <b>Activities in the Areas:</b>   |   |
| - <b>Further Education</b>  | Doctoral of Economics Sciences Program  |
| - <b>Research</b>   | Teaching and research activities complement each other. When I teach, I do various activities such as observing, listening and giving assessments in class. I turn my class into a discussion forum by holding a group discussion forum by discussing communication problems or communication phenomena that are currently occurring and providing research ideas that can be developed or offer novelty to current social phenomena.   |
| - <b>Consultancy</b>  | Guiding students in conducting their research projects thesis   |
| <b>How are personal research activities reflected in teaching activities?</b> | Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected. |

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| <b>Work experience:</b>                   |         |
| - <b>General Activities as an Expert:</b> | Lecture |
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**Publications:**

1. Aisya Afina, Ahmad Nasher, Karina Jayanti (2023). PENGARUH AKUN INSTAGRAM @DEARCATCALLERS.ID TERHADAP TINGKAT PEMAHAMAN FOLLOWERS MENGENAI PELECEHAN SEKSUAL. In The Jurnal Ilmu Komunikasi Volume 13 Nomor 1. [PENGARUH AKUN INSTAGRAM @DEARCATCALLERS.ID TERHADAP TINGKAT PEMAHAMAN FOLLOWERS MENGENAI PELECEHAN SEKSUAL](#)
2. Dr. Nuriyati Samatan, Ahmad Fatoni, Ahmad Nasher, Endah Purwitasari, Herlinda (2022). The Role and Trust Toward World Health Organization (WHO) in Managing Covid-19 Pandemic: Network and Text Analysis in @Who Twitter. IJRP.ORG. 109(1), 28-53. <https://ijrp.org/paper-detail/3866>
3. Kartika Sasi Ontotyaswari, Karina Jayanti, Ahmad Nasher, Dina Juniar Anggraini (2022). ANALISIS MOTIF DAN PERGESERAN BUDAYA DALAM MENKONSUMSI FAST FOOD PADA GENERASI MILENIAL. In The Jurnal Ilmu Komunikasi Volume 12 Nomor 1. [ANALISIS MOTIF DAN PERGESERAN BUDAYA DALAM MENKONSUMSI FAST FOOD PADA GENERASI MILENIAL](#)
4. Yanti Trianita, Ahmad Nasher, Marina (2022). PENGARUH KONTEN TIKTOK DR. YESSICA TANIA (@DR.ZIEE) TERHADAP PEMENUHAN KEBUTUHAN INFORMASI PADA FOLLOWERS. In The Jurnal Ilmu Komunikasi Volume 12 Nomor 2. [PENGARUH KONTEN TIKTOK DR. YESSICA TANIA \(@DR.ZIEE\) TERHADAP PEMENUHAN KEBUTUHAN INFORMASI PADA FOLLOWERS](#)
5. Ahmad Nasher, Fadli Rahadian (2021). STRATEGI KOMUNIKASI PEMASARAN DI SCIENTIA SQUARE PARK DALAM MENARIK MINAT WISATAWAN REMAJA. In the BroadComm Volume 3 Nomor 2. [PEMASARAN DI SCIENTIA SQUARE PARK DALAM MENARIK MINAT WISATAWAN REMAJA](#)
6. Ahmad Nasher, Bellasetya Purwacitra (2021). STRATEGI KOMUNIKASI PARIWISATA KOMUNITAS GENPI (GENERASI PESONA INDONESIA) DALAM MENARIK MINAT PEGUNJUNG DESTINASI DIGITAL PASAR CIKUNDUL SUKABUMI. In The Jurnal Ilmu Komunikasi Volume 11 Nomor 1. [STRATEGI KOMUNIKASI PARIWISATA KOMUNITAS GENPI \(GENERASI PESONA INDONESIA\) DALAM MENARIK MINAT PEGUNJUNG DESTINASI DIGITAL PASAR CIKUNDUL SUKABUMI](#)
7. Pipit Fitriyah, Ahmad Fatoni, Ahmad Nasher (2020). Communication and Network Crisis :Mapping of Important Actors in the #BersatuLawanCovid19 Campaign on Twitter. In the 6th International Conference on Social and Political Sciences (ICOSAPS 2020) <https://www.atlantis-press.com/proceedings/icosaps-20/125949715>



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|  | <p>8. Diah Shauma Sari, Ahmad Nasher (2020). Komunikasi Pembelajaran Guru Pendidikan Agama Islam Pada Siswa Dalam Pembinaan Akhlak (Studi Fenomenologi Pada Siswa SDIT Darunnajah Jatijajar Depok Tahun Ajaran 2018/2019). In the Jurnal Ilmu Komunikasi dan Bisnis Volume 5 Nomor 2. <a href="http://jurnal.stiks-tarakanita.ac.id/index.php/JIK/article/view/287">http://jurnal.stiks-tarakanita.ac.id/index.php/JIK/article/view/287</a></p> <p>9. Ahmad Nasher, Reahana Kurnia (2020), TAYANGAN UPIN DAN IPIN PADA PERILAKU POSITIF DI SEKOLAH DASAR NEGERI KARTIKA SEJAHTERA 01, In the Jurnal Ilmu Komunikasi Volume 9 Nomor 1. <a href="#">TAYANGAN UPIN DAN IPIN PADA PERILAKU POSITIF DI SEKOLAH DASAR NEGERI KARTIKA SEJAHTERA 01</a></p> <p>10. Ahmad Nasher, Iif Dzaki Mubarak (2019), KOMUNIKASI DAKWAH KOMUNITAS NGOPI HIJRAH DI KALANGAN REMAJA KECAMATAN CIMANGGIS KOTA DEPOK, In the BroadComm Volume 1 Nomor 2. <a href="#">KOMUNIKASI DAKWAH KOMUNITAS NGOPI HIJRAH DI KALANGAN REMAJA KECAMATAN CIMANGGIS KOTA DEPOK</a></p> |
| <b>Memberships:</b>                      |  |
| <b>International experience in:</b>      |  |
| - <b>Corporate Management</b>            |  |
| - <b>Academic Activities</b>             |  |
| - <b>Personal Background/ Experience</b> | <p>1. Presenting a paper in the the 6th International Conference on Social and Political Sciences in Surakarta (2020)</p> <p><b>Personal Data :</b><br/>Name : Ahmad Nasher, S.I.Kom., MM<br/>Sex : Male<br/>Email : <a href="mailto:ahmadnasher@staff.gunadarma.ac.id">ahmadnasher@staff.gunadarma.ac.id</a></p> <p><b>Educations :</b><br/>. Candidate Doctoral of Economics Sciences, Gunadarma University<br/>. Magister Degree, 2016, Magister Management Business Communications, Gunadarma University<br/>. Bachelor Degree, 2013, Communication Science, Gunadarma University</p>  |
| <b>Other:</b>                            |  |



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