

Curriculum Vitae

Surname:	Ary Natalina
First Name:	Ary
Date of Birth:	December 20, 1971
Academic Qualification:	Mass Comunication
Venia Legendi (qualification to teach):	Pendidikan Pancasila and Pendidikan Kewarganegaraan
Further Qualifications:	Sosiologi & Politik, Ilmu Budaya Dasar

At the Higher Education Institution since:	2020
Level of Employment:	1998 – 2023 at Gunadarma University as lecturer
Teaching Focus:	Pendidikan Pancasila and Pendidikan Kewarganegaraan
Interdisciplinary Aspects:	
Activities in the Areas:	
- Further Education	
- Research	<p>Conducting research on Model Pemasaran Politik Pilkada DKI Jakarta Berbasis TIK, November 2011.</p> <p>Conducting research on Motivasi Dan Perilaku Partisipasi Perempuan Berpolitik Dan Pengaruhnya Terhadap Perekonomian, Agustus 2014.</p>
- Consultancy	Guiding students in conducting their research projects and Bachelor's thesis
How are personal research activities reflected in teaching activities?	Teaching and researching are to a significant extent inter-connected. While teaching, I observe, assess, provide feedbacks and evaluate. These steps allow data collection for subsequent analysis to gather evidence-based understanding for making necessary continuous improvement. Based on some research I conducted, clear rules, clear instructions, group works and peer assessments are important features of an effective classroom management I successfully apply in my classrooms. They are required to create a learning environment that is conducive, encouraging and also well-controlled as expected.

Work experience:	
- General	
- Activities as an Expert:	
Publications:	<ol style="list-style-type: none"> 1. Dharma Tintri E.R, Dewi A. Rahayu, Ary Natalina, Winda Widya (2012), Political Marketing Strategy of Jakarta Govenor Election in The 2012s, Procedia- Social and Behavioral Science, Vol. 81, 584-588. https://doi.org/10.1016/j.sbspro.2013.06.480 2. B. Sundari, B. Lina Kusrina, Ary Natalina (2022), Religious organization hospital business sustainability in the covid-19



FIBAA

	<p>pandemic, Fair Value : Jurnal Ilmiah Akuntansi dan Keuangan, Vol. 4 No 11. https://journal.ikopin.ac.id/index.php/fairvalue</p> <p>3. Aulia Khasify, Ary Natalina, Supiningtyas Purwaningrum (2023), Dampak Implementasi PSAK 71 Pada PT. Adira Dinamika Multi Finance, TBK. Eqien Jurnal: Jurnal Ekonomi Dan Bisnis, Vol.12 No.1. https://doi.org/10.34308/eqien.v12i01.1400</p> <p>4. Ibrahim, Ary Natalina, Agustina Nicke Kakiay, Supiningtyas Purwaningrum (2023), Pengaruh Online Customer Review Dan Online Customer Rating Terhadap Keputusan Pembelian Parfum Hmns Melalui E-Commerce, Admin Jaman: Jurnal Akuntansi dan Manajemen Bisnis, Vol. 3 No 2. https://journal.admi.or.id/index.php/JAMAN/article/view/836</p> <p>5. B. Sundari, Ary Natalina, Agustina Nicke Kakiay (2023), Application of ISAK 35 for non-profit organizations a study on foundations in Indonesia, Vol. 7 No.2, Jurnal Mantik: Manajemen, Teknologi Informatika dan Komunikasi. http://www.iocscience.org/ejournal/index.php/mantik</p>
Memberships:	
International experience in:	<p>Attending an International Conference on Management and Behavioral Studies (CMBS) Program Studi S-1 Manajemen Bisnis FE Universitas Tarumanegara (2014).</p> <p>Presenting Paper in The 1st Unnes International Conference on Research Innovation & Commercialization (UICRIC) for Better life (2015).</p> <p>Attending an International Conference on UGEFIC (2018).</p> <p>Attending an International Conference on UGEFIC (2019).</p> <p>Attending an International Conference on UGEFIC (2021).</p> <p>International Conference 2021, The Consortium Of Business Attending an International Conference Science Scientific Publication Konsorsium Publikasi Ilmiah Bidang Ilmu Bisnis (KPIBIB) (2021).</p>
- Corporate Management	
- Academic Activities	
- Personal Background/ Experience	
Other:	