



## Curriculum Vitae

<b>Surname:</b>	Nugroho
<b>First Name:</b>	Abiyyu Zharif
<b>Date of Birth:</b>	June 14, 1995
<b>Academic Qualification:</b>	Master in Communication Science (Marketing Communication), Bachelor in Arabic Literature.
<b>Venia Legendi (qualification to teach):</b>	Photography and Documetation tecnology, Script Writing, Islamic Religion
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution since:</b>	2014
<b>Level of Employment:</b>	Since 2020 as Lecturer office administrator, since 2023-2021 as Lecturer
<b>Teaching Focus:</b>	Photography, script wariting and islamic Religion
<b>Interdisciplinary Aspects:</b>	
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	
- <b>Research</b>	Marketing communicaton, new media
- <b>Consultancy</b>	
<b>How are personal research activities reflected in teaching activities?</b>	Currently I relate everything I can from my teaching material with some of my research material, especially with photography and script writing.

<b>Work experience:</b>	
- <b>General</b>	lecturer in the Communication Sciences study program at Gunadarma University and administrator of Lecturer office in Gunadarma University
- <b>Activities as an Expert:</b>	
<b>Publications:</b>	<ol style="list-style-type: none"> <li>1. Widyo Nugroho; Abiyyu Zharif Nugroho; Septian ade Nugroho. Virtual Reality-Based Communication Media For Acrophobia Therap; Proceeding ICHELSS 2021, March 25-27, Jakarta, Indonesia</li> <li>2. Tania Nur Rahma Dini; Abiyyu Zharif Nugroho; Widyo Nugroho; Sri Wiji Lestari. THE DEVELOPMENT OF COMMUNICATION LITERACY MODEL FOR ENGLISH LEARNING (ENGLISH FOR HOUSEKEEPING STUDY); Proceeding of the International Conference on Innovation in Open and Distance Learning Vol. 3 (2022)</li> <li>3. Widyo Nugroho; Abiyyu Zharif Nugroho. Development of Newmedia for Efectivity Instructional Communication; International Journal of Multicultural and Multireligious Understanding (IJMMU); Vol 6 (2019)</li> <li>4. Abiyyu Zharif Nugroho; Husnita; Widyo Nugroho. The Influence of Brand Image on</li> </ol>



	Customer's Purchase Intention in Awkarin's Instagram Account as Endorser and Influencer; International Journal of Sciences: Basic and Applied Research (IJSBAR); Vol. 63 No. 2 (2022)
<b>Memberships:</b>	
<b>International experience in:</b>	
- <b>Corporate Management</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	