

Description of Course Unit

Course unit title	Seminar on Communication Studies
Course unit code	PB081203
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First cycle bachelor
Year of study when the course unit is delivered (if applicable)	First year
Semester/trimester when the course unit is delivered	Seventh semester
Number of ECTS credits allocated	2.78
Name of lecturer(s)	
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Students are able to implement the concept of scientific research and distinguish it from unscientific forms of writing, as well as ethics in scientific writing 2. Students are able to implement the scientific writing process by determining the selected phenomenon and distinguishing writing with quantitative and qualitative approaches (deductive and inductive) 3. Students are able to implement how to make research background, problem formulation, and research objectives 4. Students are able to implement the determination of concepts and theories used to solve problems 5. Students are able to implement the chosen research method and data collection method 6. Students are able to proficient and use punctuation and spelling Indonesian and how to cite with APA guidelines. 7. Students are able to design research proposals and present in the form of seminars.
Mode of delivery (face-to-face, distance learning)	Hybrid learning
Prerequisites and co-requisites (if applicable)	English language course
Course content	<ol style="list-style-type: none"> 1. The concept of the nature of science, scientific research, research methods, and ethics 2. Scientific writing process, research topics, differences between quantitative and qualitative research 3. Making background based on the chosen research approach, determining the formulation of the problem, and research objectives. 4. Implement concepts and theories in research

	5. Research methods and methods of data collection, sampling, data analysis
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Teknik Praktis Riset Komunikasi. Rachmat Kriyantono, Jakarta: Kencana, 2014 2. Pendekatan Statistik Modern: Untuk Ilmu Sosial, Muhammad Nisfiannoor, Salemba Humanika, 2010. 3. Dr. Jalaluddin Rakhmat, M.Sc. Dan Dr. IDI Subandy Ibrahim, M.Si. 2017. Metode Penelitian Komunikasi Edisi Revisi. Simbiosis Rekatama Media 4. Creswell, Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th edition 2013, Sage 5. Miles, Matthew B.;Saldaña, Johnny;Huberman, A. M., 2014. Qualitative Data Analysis, Sage Publication
Planned learning activities and teaching methods	Collaborative learning, contextualizing, project based learning, self-learning and relating to real life examples and experiences
Language of instruction	English and Bahasa Indonesia
Assessment methods and criteria	Participatory activity, Make scientific communication proposals, quizzes, mid semester exams and presentations

Seminar on Communication Studies rubric

Design, compile, and present research proposals

1. Design and compile a research proposal with topics in accordance with the field of Communication Science
2. Presenting a research proposal design in class in the form of a seminar

Make a research proposal

Make a research proposal with topics that are in accordance with the field of communication science with various topics with the following conditions:

1. Topics relevant to the field of Science and multimedia peculiarities
2. Systematics in accordance with the guidelines and complete
3. Complete proposal from Chapters 1-3
4. There is consistency from Chapters 1 – 3
5. The theory used is in accordance with the problem to be studied

Mid-term test for Seminar on Communication Studies.

Direction: complete the draft research proposal and review

1. Explain the reasons for choosing topics, theories, and methodologies in the proposal orally
2. Review research proposals and evaluation for improvement

No	Criteria/Grade	80-100	65-79	50-64	40-59	0-39
1	Relevant topics	The topic of the scientific proposal is relevant to the field of communication science and multimedia peculiarities that contain background, determine problem formulation, and research objectives in accordance with the research approach	The topic of the scientific proposal is relevant to the field of communication science and multimedia peculiarities that contain background, determine problem formulation, and research objectives in accordance with the research approach	The topic of the scientific proposal is relevant to the field of communication science and multimedia peculiarities that contain background, determine problem formulation, and research objectives in accordance with the research	The topic of the scientific proposal is not relevant to the field of communication science and multimedia peculiarities that contain background, determine problem formulation, and research objectives in accordance with the research approach.	The topic of the scientific proposal is not relevant to the field of communication science and multimedia peculiarities that contain background, determine problem formulation, and research objectives are not in accordance with the research approach

2	Determination of concepts and theories	Determination of concepts and theories used to solve research problems in research proposals	Determination of concepts and theories used is not suitable for solving research problems	Determination of concepts and theories used is not suitable for solving research problems	Determination of concepts and theories used is not suitable for solving research problems	Determination of concepts and theories used is not appropriate to solve research problems
3	Method determination	Determination of research methods, paradigms, data collection methods, sampling methods, and data analysis in research proposals	Determination of research methods, paradigms, data collection methods, sampling methods, and data analysis in research proposals	The determination of research methods, paradigms, data collection methods, sampling methods, and data analysis is already in the research proposal.	Determination of research methods, paradigms, data collection methods, sampling methods, and data analysis are appropriate in the research proposal.	The determination of research methods, paradigms, data collection methods, sampling methods, and data analysis is not appropriate in the research proposal.
4	Systematics and completeness of proposals	Research systematics in accordance with the guidelines and completeness of the proposal. Consistency is evident from Chapter 1 to Chapter 3	Research systematics in accordance with the guidelines and completeness of the proposal. Consistency is evident from Chapter 1 to Chapter 3	Sometimes ties The systematics of research in accordance with the guidelines and the completeness of the proposal is good. Consistency is less pronounced from Chapter 1 to Chapter 3	The systematics of research is not in accordance with the guidelines and the completeness of the proposal is good. Consistency is less pronounced from Chapter 1 to Chapter 3	The systematics of research is not in accordance with the guidelines and the completeness of the proposal is good. Consistency is not clear from Chapter 1 to Chapter 3

5	Presentation	Able to explain the research design briefly and clearly, explain the significance of research and problems appropriately, explain the relationship between theories and problems appropriately, and answer the questions asked .	Able to explain the research design briefly and clearly, explain the significance of research and problems appropriately, explain the relationship between theories and problems incorrectly, and answer the questions asked	Able to explain the research design briefly and clearly, explain the significance of research and problems appropriately, explain the relationship between theories and problems incorrectly, and are less able to answer the questions asked	Unable to explain the research design briefly and clearly, explain the significance of research and problems appropriately, explain the relationship between theories and problems incorrectly, and unable to answer the questions asked	Unable to explain the research design briefly and clearly, explain the significance of research and problems appropriately, explain the relationship between theories and problems incorrectly, and unable to answer the questions asked
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