

### Description of Course Unit

Course unit title	Ethics and Philosophy of Communication
Course unit code	PP081308
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Firs cycle Bachelor
Year of study when the course unit is delivered (if applicable)	Third Year
Semester/trimester when the course unit is delivered	Six Semester
Number of ECTS credits allocated	4.8
Name of lecturer(s)	-
Learning outcomes of the course unit	<ol style="list-style-type: none"> <li>1. Students are able to implement concept of Ethics and Philosophy of Communication</li> <li>2. Students are able to implement the Ethics and Philosophy of Communication in Practical attitudes and behavior</li> <li>3. Students are able to able to implement Communication Ethics and Philosophy in communicating.</li> <li>4. Students are able to demonstrate ability to discuss using ethics and good communication philosophy.</li> <li>5. Students have the ability to formulate in building ethics and communication philosophy</li> </ol>
Mode of delivery (face-to-face, distance learning)	Hybrid learning
Prerequisites and co-requisites (if applicable)	Indonesia Language
Course content	<ol style="list-style-type: none"> <li>1. Mahasiswa Mampu menjelaskan pemikiran tentang Filsafat</li> <li>2. Mahasiswa Mampu Memahami dan Mengenal FilsafatKomunikas</li> <li>3. Mahasiswa Mampu memahami Konsep etika komunikas</li> <li>4. Mahasiswa Mampu melihat Hakekat komunikasi bagi kehidupan manusia.</li> <li>5. Mahasiswa Mampu Menjelaskan Pemikiran Filosofis Tentang Media Komunikasi</li> <li>6. Mahasiswa Mampu memahami Ideal Komunikasi dalam Dimensi System</li> <li>7. Mahasiswa Mampu memahami Ideal Komunikasi dalam Dimensi System</li> <li>8. Mahasiswa Mampu memahami Ideal Komunikasi DalamNaungan Filosofis Akan Nilai-Nilai Empirisnya</li> <li>9. Mahasiswa Mampu memahami Filsafat Komunikasi dalam</li> </ol>

	<p>Macrocosmos</p> <p>10. Mahasiswa Mampu memahami Refleksi Filsafat Komunikasi Homophily dan Heterophily</p> <p>11. Mahasiswa mampu Memahami Hakikat Integritas Mental, Pola Pikir ke dalam Pola Keyakinan dan karakteristik Simbol-simbol Komunikasi.</p> <p>12. Mahasiswa Mampu Memahami Dimensi-Dimensi dalam Komunikasi</p> <p>13. Mahasiswa Mampu Memahami Menghadapi Kekerasan Dalam Media</p> <p>14. Mahasiswa Mampu Memahami Kebebasan, Regulasi Publik, Kebebasan Berekspresi, dan Tanggung jawab</p>
Recommended or required reading and other learning resources/tools	<p>[1] Ardianto, Elvinaro.2007. Filsafat Ilmu Komunikasi . Jakarta : Sembiosa Ekatama Media.</p> <p>[2] Dua, Mikhael. 2007. Filsafat Ilmu Pengetahuan Telaah Analistis, Dinamis dan Dialektika. Yogyakarta : Titian Galang Printika.</p> <p>[3] Kristiyanto, Eddy. 2001. Etika Politik dalam Konteks Indonesia. Yogyakarta : Kanisius.</p> <p>[4] Kriyantono, Rahmat. 2015. Etika Filsafat Komunikasi. Malang UB Press.</p> <p>[5] Mufid, Muhammad. 2010. Etika dan Filsafat Komunikasi. Jakarta : Kencana Prenada Media Group.</p> <p>[6] Sumarno dkk. 2013. Filsafat dan etika Komunikasi. Jakarta : Penerbit Universitas Terbuka.</p> <p>[7] Uchayana, Onong.1993. Ilmu, Teori &amp; Filsafat Komunikasi. Bandung: PT.Citra Aditya Bakti.</p>
Planned learning activities and teaching methods	Collaborative learning, contextualizing, project based learning, self-learning and relating to real life examples and experiences
Language of instruction	Bahasa Indonesia
Assessment methods and criteria	Participatory activity, creative writing project outcomes, quizzes, mid and final semester exams.

## Communication Ethics and Philosophy Assessment Rubric

### Book Review:

Direction: choose one of the figures to be reviewed by conceptually explaining the thinking of Communication Ethics and Philosophy:

1. Communication Ethics and Philosophy based on Richard R. Laningan
2. Philosophy of Communication based on Whitney R. Mundt.

### Mass Media Review:

Direction: choose two mass media to review, then compare the two media:

1. A paper comparing two print mass media that are indicated to have violated publication ethics through the media
2. A paper comparing two online mass media that are indicated to have violated Publication Ethics through the media

### Mid-term test for Communication Ethics and Philosophy

Direction: write 1000 words of written content. Choose one of the following topics as the theme.

1. An article on the message and responsibility of the media regarding pornography;
2. An article on the media messages and responsibilities about SARA (Ethnic Religious Racial)

No	Criteria/Grade	80-100	65-79	50-64	40-59	0-39
1	Integration of knowledge	The paper demonstrates that the author fully understands and has applied concepts learned in the course. Concepts are integrated into the writer's own insights. The writer provides concluding remarks that show analysis and synthesis of ideas.	The paper demonstrates that the author, for the most part, understands and has applied concepts learned in the course. Some of the conclusions, however, are not supported in the body of the paper.	The paper demonstrates that the author, to a certain extent, understands and has applied concepts learned in the course.	The paper does not demonstrate that the author has fully understood and applied concepts learned in the course.	The paper demonstrates that the author has little understanding of the course.

2	Topic focus	The topic is focused narrowly enough for the scope of this assignment. A thesis statement provides direction for the paper, either by statement of a position or hypothesis.	The topic is focused but lacks direction. The paper is about a specific topic but the writer has not established a position.	The topic is too broad for the scope of this assignment.	The topic is not clearly defined.	The topic is not relevant with the given instruction.
3	Depth of discussion	In-depth discussion & elaboration in all sections of the paper.	In-depth discussion & elaboration in most sections of the paper.	The writer has omitted pertinent content or content runs-on excessively. Quotations from others outweigh the writer's own ideas excessively.	Cursory discussion in all the sections of the paper or brief discussion in only a few sections.	The discussion is superficial and not academic, with no relevant references.
4	Cohesiveness	Ties together information from all sources. Paper flows from one issue to the next without the need for headings. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	For the most part, ties together information from all sources. Paper flows with only some disjointedness. Author's writing demonstrates an understanding of the relationship among material obtained from all sources.	Sometimes ties Together information from all sources. Paper does not flow - disjointedness is apparent. Author's writing does not demonstrate an understanding of the relationship among material obtained from all sources.	Does not tie Together information. Paper does not flow and appears to be created from disparate issues. Headings are necessary to link concepts. Writing does not demonstrate understanding any relationships	The writing is highly problematic and difficult to understand.

5	Spelling & grammar	No spelling &/or grammar mistakes.	minimal spelling or grammar mistakes	noticeable spelling or grammar mistakes	Unacceptable number of spelling and/or grammar mistakes.	the mistakes are so severe that makes it hardly possible to understand.
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